



NAIBA
New Atlantic Independent
Booksellers Association

NAIBAhood News

January 9, 2020



Publicity Speed Dating Registration is Open

We are privileged to be in the hub of publishing with access to publicists. NAIBA's annual **Publicity Speed Dating** will be on **Tuesday, Feb. 25 from 9:30am to 4:15pm.** at Caroline's Comedy Club in midtown Manhattan. It consists of 15-minute one-on-one conversations with publicists from all the major houses & imprints, as well as our treasured independent presses.

This program is available to current NAIBA members. You may [register](#) up to two people from your store. There are opportunities throughout the day for your schedules to be split up and you can see more publishers.

To prepare you for the day, our marketing consultant, Maribeth Pelly, will conduct the annual press kit webinar. This will be on Wednesday, Jan. 29 at 10am. You will be asked to register for this as you [register](#) for Publicity Speed Dating. You may [submit](#) your press kit to Ms. Pelly for review in advance. The webinar will be one hour long and will show you what you need to include and how to create a compelling marketing piece.

Publishers: [email NAIBA](#) to sign up for a speed dating spot.

WI and NAIBA

NAIBA staff will be hosting the hospitality suite at WI. Stop by the Douglass Room on the 3rd floor to say "hi."

ABA needs help with set up for various events at WI and is asking local booksellers if they'd like to help out. You will be paid. For details, contact [PK Sindwani](#) at ABA.

Booksellers can [visit BookWeb.org now to register for a range of special events](#) and programming taking place at the American Booksellers Association's [15th annual Winter Institute](#) in Baltimore. Special event registration will close on Friday, January 10, which is also the last day that [W15 Day Passes](#) will be available for purchase.

See all optional programming [HERE](#).

Enhance your experience by downloading the [Wi15 App!](#)

App content is also visible in a [web version](#).





Join Binc in honoring Wanda Jewell's 30 Years

The Binc Foundation will be honoring the incomparable Wanda Jewell during a dinner at Winter Institute on Wednesday, January 22 in Baltimore. Wanda served as a member of the Binc Foundation's board of directors from 2014 to 2018, and understood immediately and intuitively the critical role the Foundation plays in the book industry—stabilizing booksellers' households and helping bookstores thrive in their communities. Wanda saw her role as an advocate for booksellers and a fundraiser for Binc. She fulfilled both roles with excellence, creativity, and joy. Wanda even coined the tagline "Think Binc!"

BINC would be thrilled to include your name to their list of individuals and companies honoring Wanda's thirty years of dedication to the book industry. Please consider [making a gift](#) to the Binc Foundation before Jan 17th to be included in the special recognition at Binc's dinner. And your generosity will go a long way to help a bookseller in need.



Libro.fm
Audiobooks

When someone links to a book on [Bookstore Link](#), the reader chooses their independent bookstore and is connected to that bookstore's website to make their purchase.

The best part? The bookstore keeps 100% of each book sale.

Please feel free to reach out to bookstores@libro.fm with any questions!

NAIBAhood Review



Clap When You Land
(HarperTeen)
9780062882769

Reviewed by:
Destinee Hodge
East City Bookshop

Clap When You Land

Every now and then you read a book that you know will stick with you for a long time - this is certainly that book. Two sisters, Camino and Yahaira Rios, are separated by distance and the lack of knowledge of each others' existence. Their father maintained two separate lives - one in the Dominican Republic with Camino and the other in New York with Yahaira. Everything changes the day Mr. Rios' airplane crashes on his way to the D.R. and his family is left to pick up the pieces. As they learn more and more about each others' lives, they are forced to ask themselves questions: Can you really ever know someone? Who deserves forgiveness? How should family be defined? Should I try to contact my sister? This is an incredible story of grief, loss, gain, secrets, beauty, and is a testament to the resilience of humanity. Acevedo captures the essence of growing up with Caribbean family so beautifully, that a story that could so easily have been one centered in sorrow, became a rhythmic, atmospheric and even historical nod to growing up Caribbean. With this book, Acevedo's writing transitions from remarkable to canonical.



Things That Bear Repeating

Any employee of an ABA member store can get behind the curtain and access all the great resources (education materials, etc). All you have to do it [sign up here](#).

Has your store created merchandise that could be sold in other stores? Unique wares, art, etc? List it on [Maker Marketplace](#).

Day Passes: Booksellers who were not able to register for the 15th annual Winter Institute before it hit capacity also have the option to [register for the new \\$75 Day Pass](#).

Are you a member of the **NAIBA community** ? If you are on **Edelweiss** , be sure to add NAIBA as one of your community groups! If you don't see it as an option, just email [NAIBA](#) and we'll add you.

IBD is coming! Be Prepared! Plan by downloading the [Tips & Deadlines Sheet](#). For additional information and tools, visit and then bookmark [this page](#) for IBD Bookstores. [Independent Bookstore Day](#) merchandise can be ordered through Ingram 01/15-02/03.

Around the NAIBAhood

RIP Sonny Mehta, editor-in-chief of Knopf and chairman of the Knopf Doubleday Publishing Group.

[Let's Play Books](#) in PA has partnered with the Bethlehem Area Public Library to launch the [Lehigh Valley Book Festival](#), to be held annually, the last weekend in March.

[Kramerbooks & Afterwords Café](#) in DC was featured in [Shelf Awareness](#).

[Little City Books](#) in NJ is planning to open a second store in NJ this month.

[Cupboard Maker Books](#) in PA announced its second, temporary location will now be permanent.

[Short Stories Bookshop & Community Hub](#) in NJ scheduled to close at the end of March.

[The Green Toad Bookstore](#) was featured on [WAMC](#)'s book picks.

[Pressed](#) in PA was named Best Book Store in the 2019 [Best of Erie](#).

[Rough Draft Bar & Books](#) in NY was featured in the [Rockland County Business Journal](#).

Visit our [NAIBA Jobs Bank](#) to see full listings for each position below.

[Uncle Bobbie's Coffee & Books](#) (posted 12/23/2019)
Events Manager. The position is full-time, salaried, and requires weekend and evening availability. Interested applicants should send their resume & cover letter to jobs@unclebobbies.com.

[Politics and Prose](#)
Children and Teen Bookseller

Seeking a full-time bookseller, including weekend and evening shifts, for the Children and Teens Department.

Hiring for a Branch Bookseller

Politics and Prose needs a full-time (40 hours per week) Branch Bookseller at its branch at The Wharf in southwest Washington, D.C Complete and submit the online application at politics-prose.com/employment and email a resume and a brief introduction to PandPjobs@politics-prose.com.



Old Town Books , Alexandria, VA **Children's Book Buyer** .

This part-time position requires availability on evenings, weekends, and during the busy holiday season. Contact Ally Kirkpatrick.

MIT Press Bookstore , Cambridge, MA, **Senior Bookseller**

We're looking to quickly hire and install our new senior bookseller; we very much want to grow this role into a potential Assistant Manager position. Reach out to Clarissa Murphy or David Goldberg or apply [here](#).

Bookazine, a full-service book wholesaler located in Bayonne, is seeking a Sales Support Representative.

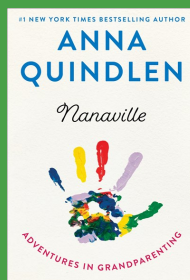
To apply, please include resume with cover letter and salary requirements to alevy@bookazine.com. Bookazine, 75 Hook Road, Bayonne, NJ 07002

Faber Book Department Supervisor Philadelphia 30th St Station

Position: Full-Time Email your resume to Jmonchik@faber-intl.com

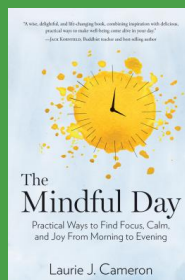
What We Are Reading

Eileen



Family is growing and I want to prepare for my new role.

Kathy Ellen



The Mindful Day
Laurie J. Cameron
(National Geographic)
9781426218361

Kit



Night Theater
Vikram Paralkar
(Catapult)
9781948226547

Eileen Dengler
Executive Director

Kit Little
Executive Administrator

Keep Your Staff In The Know!

Encourage everyone on your staff to [sign up](#) for our NAIBAhod News as well as our Booksellers newsletters. They will be up to date on industry developments, upcoming events, and new/future release titles and programs that the publishers are excited about!

Wi15
Winter Institute
2020

BOOKSELLERS
OF
AMERICA



New Atlantic Independent Booksellers Association
516-333-0681 | 2667 Hyacinth Street, Westbury, NY 11590 | NAIBA.com

