

# Books on Call NYC, Inc.

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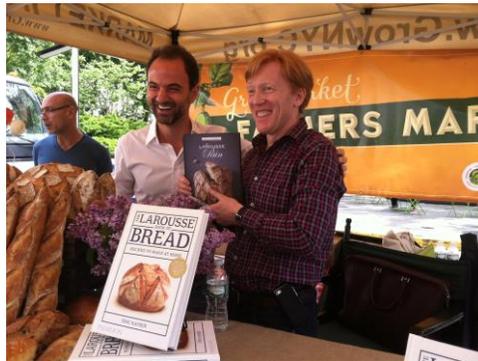
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*Books on Call NYC, Inc.* provides mobile bookselling services in New York City for events when an author is appearing outside of a brick-and-mortar bookstore. Our venues include private homes, universities, non-profit and for-profit organizations, conferences and trade shows. Books are our passion and we take great pride in serving the literary community. We report sales each week to the NY Times and ABA bestseller lists.

We've been the dedicated bookseller at high-volume, high-profile events such as Obama photographer Pete Souza at the School of Visual Arts (400+ books sold), and Alice Waters at the Union Square Greenmarket (300+ books sold). Our expert booksellers are also equally adept at small, intimate gatherings, contributing to whatever vibe the author and publisher wish to have.



## The information that follows will give you a sense of "how it works" in general:

- Please contact us a minimum of two weeks before the event is scheduled. This gives us enough time to place a book order, receive the shipment and make other arrangements if a book is out-of-stock or backordered.
- If you *do* have a last-minute event, feel free to contact us and we will do our very best to accommodate you. The caveat is that we simply may not be able to get the books in time, but we will always try. **There may be an additional surcharge for rush orders.**
- Once an event date is requested, we will ask that an "Event Request" form be completed to get all the particulars. Please be as detailed as possible when filling it out.
- The bookseller(s) will arrive at the event **30 minutes before the start time** and you will always know their name(s) beforehand.
- The bookseller will arrive with books, a wireless credit card machine (we accept Visa, MasterCard, American Express and Discover) a cash bank and all the supplies they will need for the event. We ask that a table be provided to set up the book display, as well as a chair.
- The cost for the books at the event is the publisher's cover price plus New York State sales tax, rounded off.

**We handle book sales at events where authors are signing their books; we are not able to offer our service for general, non-signing events.**