



One More Page Books

2200 N. Westmoreland Street, Arlington, VA 22213 703-300-9746

www.onemorepagebooks.com

Where we take books, wine and chocolate more seriously than we take ourselves

CONTACT INFORMATION

For Author Events: Amber Taylor - AmberT@onemorepagebooks.com

For School/Library Opportunities: Trish Brown - Trish@onemorepagebooks.com

For Publicity: Eileen McGervey - Eileen@onemorepagebooks.com

One More Page Books is an independent bookstore in Arlington - Falls Church, immediately outside of Washington, DC. We provide a place for our community to come together to share a love of reading and books through author talks, book clubs, wine and chocolate tastings and conversation. **One More Page engages with the community where they are – whether in the store or beyond our walls.**

ENGAGE AND CONNECT

- ~100 author events/year
- 5 monthly Book Clubs
- Monthly wine and chocolate tastings
- Co-sponsor events with Arlington and Fairfax County Libraries, local schools, and local businesses

INSIDE THE STORE...

- Flexible in-store set-up

...AND NEARBY VENUES

- [Arlington Central Library](#) with capacity up to 200
- [Kenmore Middle School](#) with capacity of 800+
- [Washington-Liberty High School](#) with capacity of 800+
- Fairfax County Government Center with capacity up to 400

EXPERIENCE RUNNING LARGE EVENTS AND PRE-ORDER CAMPAIGNS

- Organize pre-orders and online registration
- Wristband system for organized lines during entry and signing portions of events.
- Support offsite events initiated by publishers, authors or organizations at venues ranging from universities to local breweries.



ONE MORE PAGE HIGHLIGHTS

- Since 2014, organize annual [NoVa TEEN Book Festival](#) for Young Adult readers, in partnership with Arlington and Fairfax County Libraries, George Mason University Fall for the Book, and Falls Church City Schools.
 - 2019 marked **6th annual NoVa TEEN Book Festival** and attracted **800+ attendees**.
 - Featuring **40+ YA authors** that also visit **20+ high schools** for programs prior to the Festival.
- In 2017, initiated our **Second Saturday Program**, donating 15% of sales while partnering with local nonprofits to distribute new books to children.
- Speaking opportunities through [Smithsonian Associates](#) program, local NPR radio station ([The Kojo Nnamdi Show on WAMU](#)) and local magazines.
- Featured articles in **The Washington Post**, **Northern Virginia Magazine**, **Arlington Magazine** and **Voice of America**
- Generated international attention when [President Obama and his daughters](#) visited for Small Business Saturday 2012.

CONVENIENT STORE LOCATION

Minutes outside Washington, D.C. Accessible by Metro and major interstates:

- Walking distance of East Falls Church Metro stop
- One block off Interstate I-66 and less than 3 miles from I-495
- Easy transport from Washington National Airport (10 miles), Dulles International Airport (19 miles) and Union Train Station (12 miles)





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RECENT EVENT & PRE-ORDER CAMPAIGN HIGHLIGHTS

Author	Title	Publisher	Attendance	Sales	Date
Jodi Meadows	When She Reigns	HarperCollins	PRE-ORDER	260+	09-2019
Anna Bright	The Beholder	Harper Teen	70+ in store	145 books, incl 56 PRE-ORDERS	06-2019
Gerry Brooks	Go See the Principal	Hachette	600 (offsite)	260+	05-2019
NoVa Teen Book Festival 2019	Multiple	Multiple	800+ (offsite)	1,000+	
Sarah Glenn Marsh	Song of the Dead	Razorbill/Penguin	60+ in store	125 books, incl 82 PRE-ORDERS	01-2019
Kwame Alexander	Swing	Blink/HarperCollins	200+ (Offsite)	245 books	10-2018
Jodi Meadows	As She Ascends	HarperCollins	PRE-ORDER	320 books	09-2018
Pete Souza	Obama	Hachette	800+ (Offsite)	227 books	06-2018
NoVa Teen Book Festival 2018	Multiple	Multiple	800+ (Offsite)	1,460 books, incl 165 PRE-ORDERS	03-2018
Ian Harding	Odd Birds	St. Martin's Press	500+ (Offsite)	310 books	05-2017
Ann Patchett	Commonwealth	Harper Perennial	550+ (Offsite)	300 books	09-2017

ENGAGED SOCIAL COMMUNITY

Popular #OMPReads hashtag for staff favorites



[One More Page Books & More \(3,700+\)](#)



[@justonemorepage \(5,300+\)](#)



[onemorepagebooks \(2,300+\)](#)

EDUCATOR PARTNERSHIPS

- Conduct Educator Appreciation Nights
- Facilitate special & bulk orders for educational programs, including One Book initiatives
- Participant in Falls Church City Public Schools Business in Education Partnership Program

AWARDS & RECOGNITION

- **Best Indie Bookstore** in *Arlington Magazine*
- "Best Shopping" list for Arlington County in *Northern Virginia Magazine*
- **AmEx Small Business Member Favorite**

COMMUNITY & TRADE PARTNERSHIPS

- Member of NAIBA and ABA
- Partner with Fairfax and Arlington County Library systems and Friends of the Library organizations
- American Express Small Business Saturday

EVENT PROMOTION & OUTREACH

- Frequently included in the Washington Post literary calendar, as well as local press and magazines, including Arlington Magazine and Northern Virginia Magazine.
- NYTimes and Bookscan/ABA reporting store
- Weekly e-newsletter of upcoming events to over 4,100 opt-in recipients
- Upcoming events are also promoted via:
 - [OMP home page](#) feature
 - In-store signage and printed calendars
 - Sidewalk sandwich board and Electronic sign board

OUR COMMUNITY AT A GLANCE

Densely populated area with affluent, well-educated residents.

- Estimated population within 3-mile radius: 169K
- Estimated median household income: \$104K
- 8 elementary schools within 5 miles
- Close to multiple middle schools, high schools and universities

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