



# NALHFA Legislative Conference

September 17–18, 2019  
 Washington, D.C. | National Press Club

REGISTER TODAY >



## Sponsorship Levels and Benefits

The table below outlines sponsorship benefits of the four different levels. To designate your sponsorship for a specific event, please see *Sponsorship Program Options and Opportunities* on the following page. If there is an event or opportunity not listed that you would be interested in sponsoring —or to customize your sponsorship package — contact NALHFA at 202.367.2319.

Sponsorship Benefits	PLATINUM (\$10,000+)	GOLD (\$5,000 – \$9,999)	SILVER (\$2,500 - \$4,999)	BRONZE (\$1,000 - \$2,499)
<b>Complimentary Registrations</b>				
Comp. Full Registrations	4 Comps	3 Comps	2 Comp	1 Comp
<b>Company Marketing/Advertisement</b>				
Registration Flyer	●	●	●	●
Article/Interview in NALHFA's Newsletter	●	●		
Standalone Electronic Email Promotion	●	●		
<b>Company Recognition</b>				
Logo in advanced conference promotions	Top Tier	Second Tier	Third Tier	Fourth Tier
Link to sponsor page on NALHFA website	●	●	●	●
Sponsor Logo on rotating slides between sessions at conference	●	●	●	●
Recognition on conference signage	●	●	●	●
Sponsor Ribbons to wear at conference	●	●	●	●

## SPEAKERS & SESSIONS

**Welcome Reception – Monday, Sept. 16**  
Welcome attendees to Washington D.C. with a reception the evening prior to the start of the Legislative Conference. The reception includes sponsored cocktail napkins with your company logo, Sponsor will greet attendees as they arrive and have an opportunity to give a few remarks to welcome them to the conference.

One (1) Available.....\$10,000

**Washington Briefing Breakfast**  
NALHFA's Washington Briefing Breakfast will feature keynote remarks from two Members of Congress, who will give insight on what it takes to effectively communicate the message of the industry during Capitol Hill visits and back at home. They will also provide an overview of the current atmosphere on Capitol Hill and with the Trump administration.

Your company logo will be displayed on signage recognizing you as the event sponsor. You will also have the opportunity to introduce both speakers  
One (1) Available..... \$5,000

**NALHFA's Affordable Housing Advocate of the Year Award Presentation & Keynote Speaker Luncheon**

NALHFA's Affordable Housing Advocate of the Year Award luncheon will honor an individual who has gone above and beyond to preserve and protect the interests of the affordable housing community. The award recipient may be a Member of Congress or work for a Federal agency.  
One (1) Available..... \$5,000

**NALHFA Washington Update & Issues Briefing**

Your company logo will be displayed on signage recognizing you as the event sponsor. You will also have the opportunity to address conference attendees and introduce Heather Voorman.  
One (1) Available..... \$2,500

**Keynote Speakers (2 Available)**

Welcome attendees with a 2-minute video provided by sponsor and have the opportunity to introduce the speaker. Your company logo will also be displayed on-screen. You will also have the opportunity to provide a flyer for the registration packets.

**Opening Paid Keynote:**.....\$11,000  
*\*speaker to be determined*

**Closing Keynote:**.....\$5,000  
*\*speaker to be determined*

**Coffee & Networking Breaks**

In addition to onsite signage, you may provide beverage napkins with your company logo advertised.

One (1) Available..... \$3,000

## PRODUCTS

**Attendee Lanyards** ..... \$3,000  
 **Pens\*** ..... \$2,000  
 **Notepads\*** ..... \$2,000

*\* Provided by Sponsor*

*General sponsorships accepted as well in the amount of your choosing*

*Interested in customized sponsorship opportunities or in a sponsorship opportunity that is outside of your budget? Give us a call and we will do what we can to work with you and provide the opportunity that best works for you!*

**Contact NALHFA at 202.367.2319**



## 2019 Legislative Conference Sponsorship Contract

### SUBMIT COMPLETED AGREEMENT TO

NALHFA, Attention: Jonathan M. Paine  
2025 M Street NW, Suite 800  
Washington, DC 20036  
Phone: (202) 367-2319  
[lbridge@nalhfa.org](mailto:lbridge@nalhfa.org)

### PAYMENT INFORMATION

Checks or money orders accepted  
Make payable to NALHFA  
8613 Solution Center  
Chicago, IL 60677-8006  
QUESTIONS? Call (202) 367-1197 or e-mail [lbridge@nalhfa.org](mailto:lbridge@nalhfa.org)

### CONTACT INFORMATION

Sponsoring Organization \_\_\_\_\_

Main Contact \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Billing Contact (if different from Main Contact) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### SPONSORSHIP COMMITMENT:

### AMOUNT:


**TOTAL PAYMENT DUE:** \_\_\_\_\_

BY SUBMITTING THIS DOCUMENT, YOU HEREBY AGREE TO ALL TERMS OF AGREEMENT LISTED ABOVE.

**All sponsorship payments must be received by Friday, August 16, 2019**  
*Sponsorships may not be canceled for any reason*

**Questions? Contact NALHFA at 202.367.2319**