

NALS Board Retreat

The members of the 2020-2021 NALS Board met virtually for a retreat focused on the future of the organization.



- Reviewed the Duties of the Board:** Establish a foundation of common understanding among leadership.
- 1 These board orientation tools will be made available to chapters with a train-the-trainer session for presidents to orient their boards.
- Future focus:** With financial stability as a baseline, the
- 2 NALS Board discussed three main areas of strategic focus. (see sidebar)
- Brand Consistency:** Clarity around who NALS is and who NALS serves involves understanding the needs of the
- 3 members as well as educating the legal community on NALS members as a key part of a successful organization.
- Volunteer Involvement:** Direct the passion and expertise of NALS members to move the strategic focus areas
- 4 forward through meaningful and impactful volunteer involvement in committees and task forces.
- Certification:** Build awareness of NALS certifications and rigor of exams among employers and legal professionals.
- 5 Celebrate the accomplishment of credential holders and support chapters with resources.
- Membership:** Provide resources for chapter management and growth while supporting the education and network-
- 6 ing needs of individual members.
- What's Next:** The Board will continue board training and
- 7 strategic planning with finalizing focus areas and actions to support these goals.

Duties of the Board

- Duty to train the next generation
- Duty to represent the needs of the members
- Duty to excellence and quality in all areas
- Duty of loyalty to fellow board members
- Duty of foresight

Strategic Focus

- Improve Trust
- Provide Quality Education
- Brand Consistency