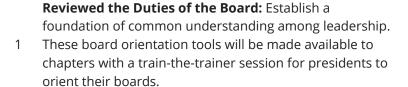
NALS Board Retreat

The members of the 2020-2021 NALS Board met virtually for a retreat focused on the future of the organization.



- Future focus: With financial stability as a baseline, the
 NALS Board discussed three main areas of strategic focus.
 (see sidebar)
- Brand Consistency: Clarity around who NALS is and who NALS serves involves understanding the needs of the members as well as educating the legal community on NALS members as a key part of a successful organization.
- Volunteer Involvement: Direct the passion and expertise of NALS members to move the strategic focus areas forward through meaningful and impactful volunteer involvement in committees and task forces.
- **Certification:** Build awareness of NALS certifications and rigor of exams among employers and legal professionals. Celebrate the accomplishment of credential holders and support chapters with resources.
- **Membership:** Provide resources for chapter management and growth while supporting the education and networking needs of individual members.
- What's Next: The Board will continue board training and
 strategic planning with finalizing focus areas and actions to support these goals.



Duties of the Board

- Duty to train the next generation
- Duty to represent the needs of the members
- Duty to excellence and quality in all areas
- Duty of loyalty to fellow board members
- Duty of foresight

Strategic Focus

- Improve Trust
- Provide Quality Education
- Brand Consistency