



## Membership Committee

### Charge

The Membership Committee plays an important role in NALS' ongoing efforts to enhance the overall member experience. This committee will evaluate member benefits and resources so the Association can best serve the members. They will also serve as a connection between the NALS headquarters and the membership, specifically with new members. By doing this, NALS can understand the needs of the membership and provide the resources needed to serve them.

### Composition

Committee chair is appointed by the NALS President. All committee members shall be members in good standing of the association. The make-up of the committee should be a diverse representation of the NALS membership. Prior experience or involvement with membership is not required to join this committee. Committee members must act in the best interest of NALS in executing their duties, keeping in mind the needs of NALS members rather than political or personal motivations.

### Benefits

Committee members will benefit from staying abreast of current issues, events and engagement strategies of the nonprofit association industry, building their professional networks with NALS members and contributing to the betterment and growth of the profession and the association

### Committee Responsibilities & Tasks

- Evaluate NALS' membership benefits and resources, making recommendations for updates/changes.
- Identify opportunities to increase new/existing member participation.
- Act as a liaison for new members by welcoming them into the organization and learning what they hope to receive from their membership.
- This committee will begin work in May 2020.
- Typically meets once a month, in person or via video conference call

### Staff Responsibilities

- Maintain committee roster
- Aid in the execution of plans recommended by the committee
- Provide contact information for new members to committee members for outreach
- Schedule committee meetings, working with chairs to develop agendas and completing meeting recaps
- Provide support to the committee throughout the year
- Provide the committee documents, lists and rosters as requested.

### Board Liaison

- Barry Pickreign, CLP, ALP, Secretary

## Staff Liaison

- Mark Lewis, Membership Director ([mark@nals.org](mailto:mark@nals.org))