

# GDPR FAQ

The GDPR is a legislation passed within the European Union (EU), which focuses on protecting the personal data of EU citizens. The legislation is unique as it sets forth regulations for any business that controls or processes EU citizen data, regardless of the company's location.

## When does the GDPR go into effect?

May 25, 2018.

## What are the consequences of failing to meet GDPR compliance?

For compliance infractions, the GDPR Supervisory Authority is empowered to fine businesses 20 million Euros or up to 4 percent of total worldwide annual turnover in the preceding financial year, whichever is greater.

## What should my organization do to meet GDPR regulations?

Compliance is not simple. It requires effort to ensure you take the right security and privacy measures in both your application configuration and internal business processes.

Community Brands understands how imperative it is to become GDPR compliant. Therefore, we partnered with specialists to guide us and ensure we make the right changes. We strongly recommend you do the same. At minimum, find an attorney with experience in GDPR Compliance and ensure your Privacy Policies and Member Agreements follow regulation.

If you are interested to learn more, the full legislation and additional regulation details can be found at <http://www.eugdpr.org/>.

It grants individuals greater control over their personal information, giving them a say on how their data is handled, including what information can be used, whether it can be transferred to third parties, and when it should be erased.

## What is Community Brands doing to meet GDPR regulations?

Community Brands has partnered with an industry leading third party to analyze our business and applications to ensure we fully adhere to GDPR compliance. This analysis indicates some changes are necessary to our application, internal business processes and legal documentation. You can expect to see updates to our privacy policies and terms of use, addendums to our contracts, and new tools available to members, enabling them to have further control over their privacy permissions, as required by the GDPR. You can also expect these changes to be in place by the May 25, 2018 compliance deadline.