60-DAY CHALLENGE
BUILDING BUSINESS RELATIONSHIPS ON LINKEDIN

You set start and end date.

- Create a LinkedIn personal page if you don’t have one
- Create a LinkedIn Company page (no matter the size of your chapter)
- Curate, connect and build rapport with 20 people on LinkedIn
- Invite new connections to your LinkedIn Company page
- Invite new connections to learn about NALS include a link to webpage
- Invite new connections to a NALS chapter virtual/in-person event you are hosting. If your chapter doesn’t have an event, invite your new connections with a link to a NALS virtual event.