Session
SSF 1: Best Marketing Tips for Small Firms

How do you get clients using the power of social media: Facebook, Google, Linked-In, Twitter, Instagram and TikTok?

Two solos provide their secrets.

Ms. Chang Rickert has 400,000 follower on Tiktok.

Speakers:
Kelly Chang Rickert, Owner
Law and Mediation Offices of Kelly Chang, A PLC

Elizabeth Yang, Owner
Yang Law Offices
SESSION NAME:

Best Marketing Tips for Small Firms
Speakers

• Kelly Chang Rickert, Certified Family Law Specialist, Law and Mediation Offices of Kelly Chang

• Elizabeth Yang, JD/MBA, CEO & Founder of Yang Law Offices, PC

Moderator

• Ralph Tsong, Principal Attorney, Tsong Law Group
Kelly Chang Rickert

www.purposedrivenlawyers.com

Certified Family Law Specialist Kelly Chang Rickert has exclusively handled family law cases and prenuptial agreements for 22+ years. She is the author of several divorce articles published by Forbes, The Wall Street Journal and Money Magazine. Her latest books, “Protecting Yourself From False Accusations” and “Two Adventures With Mom and Dad” (children’s book about divorce) were both Amazon #1 best-sellers.

Kelly routinely appears as an expert on television/radio to comment on family law issues in celebrity divorce and custody cases. Kelly is a member of ACFLS, AFCC, LACBA, LACFLA, and volunteers as a Daily Settlement Officer and Judge Pro Tem in family law courts. Kelly discourages “scorched-earth” tactics in family law and encourages mediation and collaborative solutions whenever possible.

In her spare time, Kelly enjoys nagging her husband of 15+ years, embarrassing her two daughters (typical Taiwanese mother) and solitary hikes in Griffith Park. Kelly writes a blog on her website, updated weekly. Follow her (@lawyerkelly) on Instagram, Twitter, LinkedIn, TikTok, and Medium.

Kelly is fluent in Mandarin Chinese, Taiwanese and French.
Attorney Elizabeth Yang (楊安立), CEO and Founder of Yang Law Offices, has been practicing law since 2007 and specializes in Intellectual Property Law, Business Law, Family Law and Estate Planning. She is fluent in Mandarin Chinese.

Elizabeth was admitted to the United States Patent & Trademark Office in 2007. At the age of 19, she earned her Bachelor’s degree in Electrical Engineering and Computer Science from UC Berkeley in two and a half years. Prior to practicing law, Elizabeth worked for Raytheon Company as an Electrical Engineer designing radar systems for the B2 Bomber. She has also interned at NASA Jet Propulsion Lab, working as a team member on the main control unit of the Mars Exploration Rover.


She resides in Monterey Park, CA with her husband, her 12 year old daughter and 11 year old son.
What is Area of Specialty?

Kelly is a Certified Family Law Specialist.

Traditional Media

TV
Print Ads
Radio
Books
Women Who BossUp: Secrets from Women Who Are Forging Their Own Path and Thriving Kindle Edition
by Tam Luc (Author), Elizabeth Yang (Author), Didi Wong (Author), Liza Millan (Author), Mary Dee (Author), & 14 more
Format: Kindle Edition

5 ratings
Part of: Women Who BossUp (5 books)

You say you want to be Successful... have you DECIDED to be successful yet? What would it take for you to decide? It really is just a decision away.

Join us in this third installment of Women Who BossUp which profiles women who have broken the mold to achieve, overcome difficulties or inspire change through the relentless endeavor. Hailing from across the globe, diverse walks of life and varied disciplines including STEM, healthcare, finance, coaching and non-profits, "Women Who BossUp" is a welcome companion to any boss or boss in the making.
Hope's Broken Snow Globe
by Kelly Chang Rickert and Tanya Campbell | Nov 1, 2021

Paperback
$17.95
√prime FREE One-Day
Get it Tomorrow, Dec 3
More Buying Choices
$17.75 (6 used & new offers)

Kindle
$0.00 kindleunlimited
Free with Kindle Unlimited membership Join Now
Available instantly
or $0.00 to buy after credits

Hardcover
$24.95
FREE Delivery for Prime members
More Buying Choices
$24.75 (8 used & new offers)

Two Adventures with Mom and Dad: Explaining Divorce to Young Children
by Kelly Chang Rickert Esq. and Tanya Campbell | Sep 24, 2020

Paperback
$14.95
√prime FREE One-Day
Get it Tomorrow, Dec 3
More Buying Choices
$7.00 (15 used & new offers)

Kindle
$0.00 kindleunlimited
Free with Kindle Unlimited membership Join Now
Available instantly
or $0.00 to buy after credits

Hardcover
Ages: 0 - 8 years
Listing Your Business

@lawyerkelly

Instagram, TikTok, Twitter, LinkedIn, Youtube

@yanglawoffices
Google, Yelp, Instagram, LinkedIn, Youtube
Online Review

Yelp
Martindale
Google
Avvo
Kelly Chang Rickert

About
Hello, and thank you for visiting my page! I am the owner of Law Offices of Kelly Chang. We know family matters. Our practice is devoted to helping those who need us where it matters most - at home.

Practice Areas
- Divorce and separation: 100%
  - 21 years, 200 cases

Languages Spoken
- Mandarin, French

Photos and videos

View contact info
Yang Law Offices - Monterey Park Office

Rating: 4.9

Review summary

- "Good services and she is nice, professional, and friendly."
- "Good services and lawyer. I highly recommend."
- "Nice people - knowledgeable"

Address: 199 W Garvey Ave #201, Monterey Park, CA 91754
Areas served: Los Angeles and nearby areas
Hours: Open - Closes 0PM
Phone: (877) 492-6452

Know this place? Share the latest info
Social Media

Twitter  TikTok  YouTube  Facebook  Instagram  LinkedIn
The Law & Mediation Offices of Elizabeth Yang assists the community in Intellectual Property Law (Trademarks/Patents), Business Law (Entity Formation). See more.

Call the Law & Mediation Offices of Elizabeth Yang now @ (877) 4-YANG-LAW for your intellectual property, business law, family law & traffic citation needs!

1,259 people like this including 24 of your friends

1,285 people follow this

64 people checked in here

http://www.yanglawoffices.com/

(877) 492-6452

Send message

Price range: $$$

info@yanglawoffices.com

Open now

9:00 AM - 6:00 PM

http://www.usatoday.com/.../divorce-rates.../2302667802/

USA TODAY

Divorce won't make you or your kids happy. This January, resolve to keep your marriage intact

Recycling

Like

Comment

Share
I am a divorce attorney in California and I share this with all my clients.

These are Judge Michael Haas's 200 words to divorcing parents.
Minnesota Judge Has 200 Blunt Words For Divorcing Parents

Your children have come into this world because of the two of you. Perhaps you made lousy choices as to whom you decided to be the other parent.

If so, that is your problem and your fault.

No matter what you think of the other party - or what your family thinks of the other party - these children are one-half of each of you.

Remember that, because every time you tell your child what an ‘idiot’ his father is, or what a ‘fool’ his mother is, or how bad the absent parent is, or what terrible thing the other person has done, you are telling the child half of them is bad.

That is an unforgivable thing to do to a child.

That is not love.

That is possession.

If you do that to your children, you will destroy them as surely as if you had cut them to pieces, because that is what you’re doing to their emotions.

I sincerely hope that you do not do that to your children.

Think more about your children and less about yourselves, and make yours a selfless kind of love, not foolish or selfish, or your children will suffer.

Judge Michael Haas. 2001.
Always charge for consults

A lawyer’s time and advice are his stock in trade.

(Abraham Lincoln)
Questions?