SPONSORSHIP OPPORTUNITIES
SPONSOR BENEFITS

Connect with a broad network of attorneys, including general counsel of Fortune 500 and Fortune 1000 companies, federal and state judges, law firm managing partners and public interest sector leaders from across the U.S. and Canada.

BUILD RELATIONSHIPS
■ Cultivate relationships with other like-minded organizations and member attorneys
■ Network with peers at committee meetings, receptions and dinners
■ Engage in one-on-one meetings with in-house counsel to forge new relationships and pitch new business

DEVELOP PROFESSIONAL SKILLS
■ Get current and stay relevant on cutting-edge legal issues through CLE programming presented by nationally recognized experts
■ Enhance your leadership and advocacy skills at special seminars for bar and community leaders
■ Promote and extend your personal brand within the APA legal community

ADVANCE YOUR ORGANIZATION
■ Support diversity, inclusion and equity in the legal profession
■ Support succession planning by expanding your job candidate pool
■ Promote your organization by hosting events, branding conference materials, and messaging through NAPABA’s webpages and social media
## SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Convention registrations (includes Gala admission)</th>
<th>Recognition &amp; acknowledgments on NAPABA website, Convention signage, &amp; mobile app</th>
<th>Digital advertisement</th>
<th>NAPABA Career Center job postings</th>
<th>NAPABA Connects Program**</th>
<th>Reserved table at Anniversary Gala*** (One table includes 10 seats)</th>
<th>Logo on NAPABA website</th>
<th>Programming sponsorships</th>
<th>Exhibit Booth ****</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOLO &amp; SMALL FIRMS $3,000</td>
<td>2</td>
<td></td>
<td></td>
<td>Access to exclusive touch points and a maximum of 3 one-on-one meetings</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$300</td>
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<tr>
<td>VENDORS* $3,500</td>
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<td></td>
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<td>Included</td>
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<tr>
<td>BRONZE $6,500</td>
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<td></td>
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<td></td>
<td></td>
<td>$300</td>
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<tr>
<td>SILVER $10,000</td>
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<td>10 seconds</td>
<td>5</td>
<td>Access to exclusive touch points (no one-on-one meetings)</td>
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<td></td>
<td></td>
<td></td>
<td>$300</td>
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<tr>
<td>GOLD $15,000</td>
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<td>15 seconds</td>
<td>10</td>
<td>Access to exclusive touch points and a maximum of 5 one-on-one meetings</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$300</td>
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<tr>
<td>PLATINUM $25,000</td>
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<td>20 seconds</td>
<td>20</td>
<td>Access to exclusive touch points and unlimited one-on-one meetings</td>
<td>1 Table</td>
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<td></td>
<td>Plenary lunch (speaking opportunity)</td>
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<tr>
<td>JADE $35,000</td>
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<td>30</td>
<td>Access to exclusive touch points and unlimited one-on-one meetings</td>
<td>1 Table</td>
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<td></td>
<td>Welcome Reception (speaking opportunity)</td>
<td>$300</td>
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<td>DIAMOND $50,000</td>
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<td>40</td>
<td>Access to exclusive touch points and unlimited one-on-one meetings</td>
<td>2 Tables</td>
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<td></td>
<td>Trailblazers (speaking opportunity)</td>
<td>$300</td>
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<tr>
<td>PREMIER $100,000</td>
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<td>50</td>
<td>Access to exclusive touch points and unlimited one-on-one meetings</td>
<td>3 Tables</td>
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<td></td>
<td>Gala (speaking opportunity)</td>
<td>$300</td>
</tr>
</tbody>
</table>

* Law firms and corporations do not qualify as vendors.

** The NAPABA Connects Program provides a unique opportunity for law firm attorneys and in-house counsel (IHC) to foster relationships through various touch points throughout the NAPABA Convention, including one-on-one meetings to discuss a potential working relationship.

*** Reserved Gala tables for Platinum, Jade, Diamond, and Premier Sponsors include seating for the individuals using the registrations from the sponsorship package. Any remaining seats will be ticketed, and the sponsors may distribute the tickets as they choose. Additional ticket holders must register online by Oct. 29.

**** Available on a first-come, first-served basis.

Contributions to NAPABA, a 501(c)(6) organization, are not deductible as charitable contributions.
GROW YOUR BRAND AND EXPAND YOUR VISIBILITY

ADDITIONAL REGISTRATIONS
Up to 5 additional registrations may be purchased for a discounted fee of $600 per sponsoring organization.

RESERVED GALA TABLE
Sponsors may purchase a reserved table of 10 seats for $2,000.

WEBINAR PRESENTATION
$5,000 | Add-on to Gold
- Opportunity to reach NAPABA members and present your exclusive content prior to the NAPABA Convention
- Promotion and marketing of webinar

NAPABA EXHIBIT HALL
The NAPABA Exhibit Hall is an interactive destination to promote your products and services, recruit potential employees, or distribute giveaways to attendees. Booths should be staffed during exhibit hours and may not be used to display or distribute brochures only.

REGISTRATION AREA SPONSOR
$20,000 | Add-on to Bronze or higher
- Exclusive sponsor of the NAPABA Convention registration area
- Name/logo integrated into registration area branding

HEAD SHOT PHOTO BOOTH
$8,000 | Add-on to Silver or higher
- Bring the crowd to you! Interact with Convention attendees as they pose for business head shots to improve their LinkedIn photos or update their About Us webpages
- Capture contact information as you arrange to deliver digital photos
- Name/logo onsite at booth and integrated into Convention promotional material

DINNER
$8,000 | Add-on to Bronze or higher sponsorship
$12,000 | Stand-alone sponsorship

PIPEDLINE & COMMUNITY SERVICE OPPORTUNITIES
- Community Service Project
- Law Student Workshop

RECEPTION*
$8,000 | Add-on to Bronze or higher sponsorship
$12,000 | Stand-alone sponsorship

* The NAPABA Welcome, NAPABA Best Under 40, In-House Counsel Network, Intellectual Property Committee, Women’s Leadership Network, and First-Time Attendees are included in this offering.
ABOUT NAPABA

The National Asian Pacific American Bar Association (NAPABA) represents nearly 50,000 attorneys, judges, law professors and law students along with 81 national, state and local Asian Pacific American bar associations across the United States and Canada. Its members include solo practitioners, large firm lawyers, corporate counsel, legal services and non-profit attorneys, and lawyers serving at all levels of the government.

Since its formation in 1988, NAPABA has been a leader in addressing civil rights issues confronting Asian Pacific American communities. Through its national network, NAPABA engages in legislative and policy advocacy, promotes Asian Pacific American political leadership and appointments, and builds coalitions within the legal profession and the community at large. NAPABA also serves as a resource for government agencies, members of Congress, and public service organizations about APAs in the legal profession, civil rights, and diversity in the courts.

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