Affiliated Bar Associations:
Voter Engagement & Election Protection
2022 Opportunity Toolkit
INTRODUCTION

This toolkit is designed to help guide leaders of NAPABA affiliated bar associations as they implement nonpartisan voter engagement, outreach, and protection programs in their communities and promote opportunities amongst their members for individual action.

These programs are part of the NAPABA Community Service Corps, a national effort by NAPABA to connect AAPI attorneys to opportunities to serve their community, learn with their fellow members, and use their skills to take action in new ways. Through this platform, you and your bar association can join NAPABA supported projects and be part of a national infrastructure of organizations, attorneys, and law students committed to being Asian American, Native Hawaiian, and Pacific Islander lawyers in action.

If you have questions or need more assistance, please email Navdeep Singh, Interim Policy Director, at policy@napaba.org. Please let us know if you or your bar association chooses to engage in any of these programs, forward us a copy of your emails, and tag us (@NAPABA) on your social media posts!

Finally, these projects are eligible for funding under the NAPABA Affiliate Grant program, including funding to seek CLE credit in your jurisdiction or to purchase materials, as applicable. That way your bar association can focus on implementation and your members making a difference in their communities.

More information can be found at https://www.napaba.org/page/ServiceCorps.

BAR ASSOCIATION ACTIVITIES

Voter Outreach: Registration and Engagement

Many NAPABA affiliated bar associations conduct voter outreach and registration drives at community events and other areas where potential AAPI voters gather.

Doing so is simple:

- Pick a date, time, and location
- Gather your volunteers
- Gather some voter registration forms, pens, and clipboards
- Gather any other materials you may need, such as a table, banner, or in-language posters
- Ask people if they are registered to vote
- Help them check online at your state department of elections website
- Give them the form to return on their own
- Return the completed form for them

- Check with your local registrar on any rules about organizing registration drives and returning the forms, such as a timeline or if you need to undergo special training
  - NAPABA and APIAVote can provide you with:
    - Information about the laws in your state
    - A regional partner that is approved to conduct non-partisan outreach that you can work with to stay in compliance

Have questions? Just reach out and ask.

**Participate in the National Civic Holidays**

Join NAPABA and organizations across the country as we celebrate the power of voting and civic engagement in communities across the country. Learn more about the [nonpartisan Civic Holidays coalition](#) and sign-up to receive materials and updates, including ready-made images and templates you can share with your members and community.

**Phone Banking**

What is phone banking?
Phone banking is simply when you and a group of friends (old or new friends you made at a phone banking party) get together to call eligible voters to remind them to vote, either early or on Election Day (as permitted in the state you are calling).

Anyone can make calls to voters!

How to phonebank?

Phone banking is very simple. You need:
- A phone
- A computer with internet access
- Yourself

You will be provided with the following by your event organizers
- A list of phone numbers to call
- A script to follow
- If the event is being conducted online, a form to track responses

After you are provided with the list of numbers, you will call each one according to the script you are provided and mark the appropriate responses on the form. After you are done with your call, you will move to the next person on your list.

Fortunately, most phone banking is done with dynamic scripts and online forms that provide you with the prompts you need. And thanks to advances in digital organizing, you can participate with a group of friends from the comfort of your own home.

How to get access to phone lists and materials?

The easiest and best way to engage in non-partisan voter outreach is to join a local APIAVote regional partner to make calls to AAPI voters to remind them to vote and share information about their rights. They will provide you with a list of phone numbers, instructions, a script, and all the training you need!

To be connected to an APIAVote partner, please email policy@napaba.org and Michael Messina, mmessina@apiavote.org.

Poll Monitoring & Exit Poll with AALDEF

NAPABA has partnered with the Asian American Legal Defense and Education Fund (AALDEF) to support their regular major election year exit poll and poll monitoring program. Exit Poll
volunteers are needed to conduct a nonpartisan, multilingual exit poll to get a snapshot of Asian American candidate preferences, party enrollment, and issues of significance to Asian American voters.

NAPABA affiliated bar associations regularly partner with AALDEF to protect the rights of AAPI voters. They are working in precincts in California, Florida, Georgia, Louisiana, Maryland, Massachusetts, Michigan, Nevada, New Jersey, New Mexico, New York, Pennsylvania, Texas, Virginia, and Washington, D.C. AALDEF will provide your bar association and members with all the training and materials necessary to engage in poll monitoring on Election Day.

For more information please email Judy Lei, Community Organizer at AALDEF, jlei@aaldef.org.

Digital Outreach: Amplifying Messages Over Emails and on Social Media

A very easy way for your bar association to promote non-partisan voter outreach and education messages is to share messaging and reuse graphics from NAPABA.

Simply reshare the items you receive from our mailing list (or email membership@napaba.org to make sure you are subscribed) or share them from our social media channels:

- https://www.facebook.com/NAPABA/
- https://www.linkedin.com/company/napaba
- https://twitter.com/NAPABA
- https://www.instagram.com/napabanational/

The best part is all the materials are bar association friendly!

If you need assistance developing graphics, getting text, or modifying them, please contact the NAPABA staff. And please, let us know which materials you share, you can forward a copy to us or tag us.

Available Support For Bar Associations

Technical Assistance & Training

NAPABA and our voter engagement partners, APIAVote, AALDEF, and Asian Americans Advancing Justice | AAJC, can provide your with resources, materials, and other technical assistance and training. If you need assistance, please email policy@napaba.org.
Funding: Affiliate Grant Program

Did you know your association’s voter outreach, registration, and election protection work can be funded by NAPABA? **Apply for an affiliate grant today!**

Past projects that have been funded include:
- Materials for a voter registration drive, such as: printing, pens, clipboards
- CLE accreditation fees
- Volunteer Trainings: food, space rentals
- Signage, including NAPABA and affiliated bar association banners

**Engagement Model**

Below is a sample engagement model for you to consider, based on your capacity.

**Level One: Introductory**
- Make sure all members of a chapter organization are registered to vote. Share information about checking your voter registration and registering/updating your registration to vote.
  - If you would like to cross-reference your membership list with the voter registration database, APIAVote can assist.
- Incorporate voter registration and pledge to vote cards into existing programs, such as legal clinics, CLE classes, galas, trial competitions, and moot court competitions.

**Level Two: Intermediate (Civic Holidays)**
- Share information, reminders, and resources across your organization’s mailing list.
- Sign on as a National Voter Registration Day (“NVRD”) partner and host a voter registration drive the week of **September 20th, 2022**
- Sign on as a partner on National Voter Education Week (“NVEW”) and participate in planned NVEW activities between **October 3rd and October 8th, 2022**.
- Sign on as a partner on Vote Early Day (“VED”) and host an early voting event on **Friday, October 28th, 2022**.
- Sign on as a partner on Election Hero Day (“EHD”) and promote the celebration of poll workers, election officials, and other election heroes, either in an event or through social promotion, on **Monday, November 7th, 2022**.

**Level Three: Advanced (Voter Outreach & Engagement)**
- Host voter registration drives or other voter registration and education events throughout the month of September & October 2022. (Since each state has its own set
of laws and regulations around voter registration, APIAVote & NAPABA can provide assistance.)

- Collaborate with local APIAVote partners in states where chapter organizations are based to conduct one or more of the following:
  - Recruit volunteers to a phone bank or textbank hosted by a local partner
  - Canvass high-density AAPI neighborhoods with local partners
  - Conduct Know-Your-Rights seminars in collaboration with local partners

**Level Three: Advanced (Election Protection)**

- Sign up to be a poll monitor and exit poller with AALDEF in one of their target precincts.
- Sign up to be a poll monitor at a polling location in your local region with a high AAPI or immigrant voting population. This would be through the 866-OUR-VOTE coalition.

**FOR YOUR MEMBERS**

**Volunteer with the NAPABA Community Service Corps**

Join NAPABA members and our partners around the country in nonpartisan voter engagement and protection efforts, including poll monitoring, phone banking, and voter registration. As a volunteer with the NAPABA Community Service Corps, we will connect you to opportunities to support nonpartisan AAPI organizations in your community.

Sign up and learn about more opportunities at [https://www.napaba.org/page/ServiceCorps](https://www.napaba.org/page/ServiceCorps).

Some of the opportunities include:

**Poll monitoring and AAPI exit poll with AALDEF**

*Volunteer with AALDEF* as they conduct their regular election year exit poll. Exit Poll volunteers are needed to conduct a nonpartisan, multilingual exit poll to get a snapshot of Asian American candidate preferences, party enrollment, and issues of significance to Asian American voters. They are working in precincts in California, Florida, Georgia, Louisiana, Maryland, Massachusetts, Michigan, Nevada, New Jersey, New Mexico, New York, Pennsylvania, Texas, Virginia, and Washington, D.C.

**Serve as a poll worker**

The country is facing a shortage of poll workers, who help run polling locations around the country. [Sign up to be paid poll worker](https://www.napaba.org/page/ServiceCorps) and receive necessary training from Power to the Polls and APIAVote.

**Phone bank with a local partner**
Join a local APIAVote regional partner to make calls to AAPI voters to remind them to vote and share information about their rights. They will provide you with a list of phone numbers, instructions, and a script.

Volunteer for the in-language voter protection hotline, 1-800-API-VOTE
APIAVote and Asian American Advancing Justice-AAJC are looking for volunteers to help staff the hotline throughout October and all the way through Election Day. This can be done virtually. We are looking for bilingual volunteers in Cantonese and Mandarin, Korean, Vietnamese, Tagalog, Hindi/Urdu, and Bengali. Individuals may also sign up to engage in voter protection work in their district.

Take Action at the NAPABA Convention

Volunteer for NAPABA’s non-partisan AAPI voter protection program at the 2022 NAPABA Convention! Drop in as long as you can and join members of NAPABA’s Community Service Corps as we partner with national AAPI organizations to share non-partisan information with our communities about voting rights and support the AAPI voter protection hotline, including making in-language calls. Please note: You will need a cellphone and a laptop for this session.

TEMPLATES AND RESOURCES

State by State Information
Visit apiavote.org/how-to-vote/in-your-state/ for information about:
- Dates and deadlines in your state
- Links to register & check your registration
- Information about absentee and early voting
- Information about ID requirements and language access policies
- See what is on the ballot in your area

Editable Social Media Graphics and Posts
Sample social media graphics and posts you can use to promote voter registration and other information. Courtesy of APIAVote and StateVoices.
https://toolkit.statevoices.org/

Non-Partisan Phone Banking Call Scripts
These scripts present a fill-in the blank version you can customize for your program. They also provide a sample flow for key questions and responses. Courtesy of APIAVote and StateVoices.
https://toolkit.statevoices.org/call-scripts/
Non-Partisan Get Out the Vote Guide and Best Practices
A guide on how to run a get out the vote program with sample scripts and best practices. Courtesy of APIAVote and StateVoices.
https://toolkit.statevoices.org/resources/

Pledge to Vote Cards
When conducting in-person voter outreach, our partners recommend collecting "pledge cards". Pledge to Vote Cards are a good way to help people make a plan to vote when conducting in-person outreach and hold them accountable by collecting contact information.

The easiest way to implement a pledge card system is digitally -- it can be as simple as creating a google form that collects the following information on a voter:
• Name (First, Last)
• Email
• Address
• Phone Number
• How they plan to vote for the November 8, 2022 election [In-person, absentee, by mail]
• If they would like your organization to reach out with a reminder before the appropriate deadline

Using this information, your volunteers can follow up with the voters to remind them to send in their ballots and answer any questions (in a non-partisan fashion, of course). APIAVote has a Digital Pledge Card, which can be used as a reference template to create your own. It is a great way to keep track of outreach and keep in contact with the people! NAPABA can also provide you with a model form for your bar association.

Make a Pledge to Vote Card
Pledge to Vote Social Media Graphic
NAPABA’s Pledge to Vote Form