The NAPCP Launches the 2020 Commercial Card Salary Survey, the Industry’s Only Compensation Survey

This exclusive survey focuses on compensation and staffing trends and hiring qualifications for end-users in the Commercial Card and Payments industry. The deadline to participate is Feb. 12, 2020.

www.napcp.org/salarysurvey2020

(Wayzata, MN)--The NAPCP has launched its 2020 Global Commercial Card Salary Survey, which is open to end-users working in the Commercial Card industry (P-Cards, Travel Cards, One Cards and ePayables). This is the industry’s only compensation and staffing survey, and delivers critical data to a niche market of business-to-business payment professionals. It is a vital project that captures and delivers insight into the industry’s compensation and staffing trends, and identifies attributes that impact salary.

The results report, to be published in May 2020 and completed in partnership with one of the industry’s leading research organizations, RPMG Research Corporation, will benchmark compensation data for professionals who share similar traits, summarize the skills/experience that hiring organizations prefer, and offer insight into P-Card and Travel Card program staffing trends. The results will include segmented data by geography (e.g., U.S., Canada, EMEA, Latin America, Asia Pacific and other) and sector (e.g., corporate, higher education, government/K-12, and travel).

The results of this exclusive survey provide data that helps industry end-users negotiate salaries, promotions and bonuses and make educated decisions about employment offers. The best practices revealed in the results provide support when approaching management for additional departmental resources, evaluation of job duties or support for continuing education.

From the employer side, the survey results provide hiring professionals with data related to competitive compensation and preferred experience and skills for program managers, administrators and support staff. Adhering to compensation best practices in the industry can attract a larger pool of qualified applicants, decrease employee turnover, and help retain the institutional history and expertise of long-time and valued employees.

“Our community of almost 20,000 Commercial Card and Payments professionals looks to the NAPCP for guidance in structuring compensation, understanding staffing preferences, and knowing what forces impact salary determination,” said Diane McGuire, CPCP, MBA, NAPCP Managing Director. “We call on the industry to participate in this important project, which ultimately is mutually beneficial to individual respondents, the industry at large and the NAPCP.”

The survey is open on the NAPCP website until Feb. 12, 2020. Individuals are required to become a complimentary subscriber to the NAPCP website then sign in to complete the survey.
The only way to receive a complimentary copy of the results report is to participate. (The report will be available in the NAPCP store for purchase.) The survey takes approximately fifteen minutes to complete, and respondents will receive .5 points towards CPCP certification.

About the NAPCP
Founded in 1999, the NAPCP is a membership-based professional association committed to advancing Commercial Card and Payment professionals and industry practices worldwide. Serving a community of almost 20,000, the NAPCP is a respected voice in the industry and an impartial resource for members at all experience levels in the public and private sectors. The NAPCP provides unmatched opportunities for continuing education and peer networking through its conferences, Regional Forums, webinars, website, virtual demonstrations, newsletters and regular communication. The association sponsors research and publishes timely and relevant white papers, survey results and other documents. The NAPCP also offers a Certified Purchasing Card Professional (CPCP) credential (www.napcp.org/cpcp).

About RPMG Research Corporation
RPMG Research Corporation specializes in market research that provides insight into the understanding of evolving procurement practices, in particular as they relate to and are supported by bank commercial card technology. Since inception in 2000, RPMG projects include numerous major market studies in the use and acceptance of bank purchasing cards, corporate travel cards, and virtual cards (or electronic accounts payable) primarily in North America. A key objective of the benchmark survey series is to provide card issuers and card-using organizations with information that will help them maximize the value of using or accepting commercial cards.

Resources for Media
For more information about the NAPCP and the Salary Survey, or to request an interview with NAPCP staff, please contact NAPCP Marketing and Communications Manager Amy Allen, amy_allen@napcp.org.