<table>
<thead>
<tr>
<th>Date</th>
<th>Important Dates</th>
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| TODAY        | • Review conference opportunities and conference schedule  
• Meet with your team and budget  
• Sign sponsorship and exhibit table contracts early to take advantage of the December 2 and January 9 benefits  
• Marketing exposure on the NAPCP website and emails starts now |
| December 2   | • Take advantage of five months of exposure  
• Early incentive to turn in your completed session templates, sponsorship and exhibit table contracts to be included in an email dedicated specifically to Provider participation to date  
• Only for providers participating in sponsoring all three (session, exhibit table and Global Provider Directory), earn a complimentary roundtable facilitation by submitting each of the following: all session templates, sponsorship, exhibit table and Global Provider Directory contracts. |
| January 9    | • Don’t delay, start your four months of exposure  
• Early incentive to turn in your completed session templates, sponsorship and exhibit table contracts to be included in an email dedicated specifically to Provider participation to date  
• Exhibit table location selection begins  
• Continue to submit contracts for all opportunities |
| January 22   | • Deadline to submit your session templates, sponsorship and exhibit table contracts to be included in the conference app and listed in the printed program  
• The earlier you submit your session descriptions, the more exposure you will receive on our website and in our emails  
• Begin to order show services |
| January 31   | • Deadline to submit logo, listing and advertisements for the 2020 Global Provider Directory |
| February 26  | • Last day for hotel room group rate discount |
| March 18     | • Deadline for complimentary conference registration |
| April 6–9    | **2020 NAPCP 21st Annual Commercial Card and Payment Conference**  
**Caesars Palace — Las Vegas, NV** |