

GREEN VALLEY RANCH
RESORT | SPA | CASINO
LAS VEGAS

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OCTOBER 11, 2019**



2020 SPONSOR & EXHIBITOR PROSPECTUS

✦ NAPS 2020 ANNUAL CONFERENCE ✦

September 13 - 15, 2020

GREEN VALLEY RANCH RESORT SPA & CASINO

2300 Paseo Verde Pkwy, Henderson, NV 89052

DEMOGRAPHICS

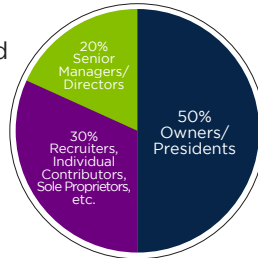
The NAPS 2020 Conference is the premier education opportunity representing the search, recruiting & staffing industry. More than 300 attendees are expected to attend this year's annual event which will be held September 13-15, 2020 in Henderson, NV at the Green Valley Ranch Resort Spa & Casino.

Attendees will have an opportunity to learn from best practices and understand how to improve their business through case studies while expanding their professional network. Exhibitors and sponsors will have dedicated time to showcase products and services in front of hundreds of leaders and decision makers who want to learn more about how you can help them run their businesses more efficiently and effectively.

Who Attends the NAPS Annual Conference

Attendees represent both the permanent placement and the staffing sectors of our profession.

- 85% of the past conference attendees represented agencies – your prospects.
- More than 50% of attendees are business owners/decision makers
- More than 20% are executive/mgmt level
- More than 50% of attendees represent Contract/Temporary, Blended Services and Direct Hire/Permanent Placement firms and independent staffing professionals
- 45% of firms in attendance have sales in excess of \$2 million
- Approx. 45% of the firms have 10 or more employees



2019 EXHIBITORS

Asurint
Automated Business Designs
Avionte Software
CATS Software
ConnectHR
Corporate Tax Incentives
Crelate
ESC
ESSG
FBG
Foxhire
Gustav
Haley Marketing
Kortivity
Noon Dalton
The Omnia Group
OnTime Talent Solutions
Parqa
People 2.0
PCRecruiter
ResumeLibrary.com
Spark Hire
Text Request
Top Echelon
TrackerRMS

2019 ATTENDING COMPANIES

A-1 Careers
Advanced Search & Placement, Inc.
Ag 1 Source
AIM Personnel
Alliance Staff
Arlington Resources
ASAP Talent
Asurint
Automated Business Designs
Avionte
BIC Recruiting
Borrowman Baker
Brelsford Personnel
Bullhorn
Bullock and Company
Cameron Smith and Associates
Cameron Smith Associates
Cancer Care Point
Capitol Sales Recruiting
Capstone Search Group
Career Staffing Services Inc
CareerSource
Careerlink Network
Carolina Search Group
CATS Software
Cedar Creek Consultants
ConnectHR
Connectology
Construction Recruiters Network
Corporate Tax Incentives
Crelate, Inc.
CRN / Carolina Search Group
CRN / Synergy Professionals
Deacon Recruiting
Delibert Employment Solutions
Department of Defense
Direct Recruiters, Inc.
Dynamic Search Partners, LLC
Edis Group
Education Now
EM Advisor
EmployBridge
Employer Solutions Staffing Group
Eskridge Associates

Essential Staff Care
Excel Consulting
Executive Staffing Solutions
FBG Holdings
Fidelis
Fox Rothschild, LLP
FoxHire
GeneCoda
Global Consulting Group
Global Personnel, Inc.
Global Personnel, Inc.
Grapevine Recruiting
Grapevine Targeted Sales Recruiting
Great Plains Technical
Gustav Technologies
H R Search, Inc.
H&H Consultants
Haley Marketing Group
Haley Stuart Group LLC
Here's Help Staffing and Recruiting
High Country Search
High Country Search Group
IMKO
JobFinders Employment Services
Keifer Professional Search
Key Staffing
KLR Executive Search Group
Kortivity
L.K.Jordan & Associates
Littler Mendelson
Main Sequence
Matrix
Matthews Professional Employment, Inc.
Meredith Executive Search
Monzingo Legal
Moore eSSentials
Mosaic Personnel
NAPS
Next Level Exchange
Nexus Staffing
Noon Dalton
Omnia
Parqa
PGC Group

Pierce Insurance Claims
Premier Employment Solutions
Profile Hospitality Group
QPS Employment Group
R.L. Barclay & Associates, LLC
RapidPay/Green Dot
Realta
Relentless Recruiting LLC
Resume - Library
Riverway Business Services Inc.
Sales Recruiters
Second Act Careers LLC
Sherriff Healthcare Search
Sorzium
Spark Hire
Starboard Creative
Stark Lane
Stark Lane, Inc.
Tallann Resources
Tallann Resources, LLC
TBMG, International
Text Request
The Chicago Hire Company
The Dynamic Sale
The Griffin Search Group
The Lion Group
The Omnia Group
The Whitaker Companies
Thinking Ahead
Top Echelon
Tracker RMS
Tri-Starr
Tri-Starr Group
Tri-Starr Group
Trillium Construction
Triquest Business
TYGES International
Versique
Versique Search & Consulting
Virtual HR
Walker Elliott
Whitaker Companies
Zingaro, Fidler, Wolfe & Company

EXHIBITING OPPORTUNITIES

8X10 TABLE TOP AREA

\$2,900/NAPS Allied Members

\$3,500/Non-Members

- 1 skirted table, 2 chairs, wastebasket and booth sign*
- Two Complimentary Conference Registrations
- 50-word description in Conference Program
- 1-time usage only of Post-Show Attendee List (those that opt-in) if payment is received in full by July 1, 2020
- Company Name and Hyperlink on Event's Exhibit Page
- Dedicated Exhibit Time

* Additional tables, chairs, internet connectivity, electricity, furniture, carpeting, etc. will be the responsibility of exhibiting company.

SPONSORSHIP OPPORTUNITIES

In addition to exhibiting, take a highly visible role in the NAPS 2020 Conference. Secure your premier position with an event sponsorship that will establish your company as an industry leader!

PLATINUM SPONSOR – 2 available

\$12,500/NAPS Allied Members

\$13,100/Non-Members

Platinum Sponsorship is the highest recognition that a NAPS sponsor can obtain. This level of sponsorship offers exclusivity by category. (i.e. ATS Software, Job Board, etc.)

Through your sponsorship, you will engage every guest by sharing your company message through a literature distribution at both the conference registration and at every seat for an opening keynote session as well as introducing that keynote speaker. As the Platinum Sponsor, your logo will appear as the top sponsor on signage, the event website and the Conference program. Your support of the NAPS 2020 Conference will be undeniable in our industry!

Benefits include:

- Designation as a Platinum Sponsor on all Pre-Conference Marketing
- Designation as a Platinum Sponsor in On-Site Signage and Conference Materials
- Top Placement of Logo on Signage, Marketing Materials and General Session Housekeeping Slides
- 8x20 Prime Exhibit Space Location
- A Opening Keynote Introduction
- Full Page Ad in Conference Book
- 4 Full Conference Registration Passes in Total
- Highlighted 150-word listing, with logo, in Conference Program
- Logo on Cover of Conference Program
- 1-time usage only of Post-Show Attendee List (those that opt-in) if payment is received in full by July 1, 2020
- Company Name and Hyperlink on Event's Exhibit Page
- Company Logo and 150-word listing on Event's Exhibit Page
- Press Release Announcing Your Company as a Platinum Sponsor
- Access to private meeting room for 1 day near the general session

GOLD SPONSOR - SOLD OUT!

\$7,000/NAPS Allied Members

\$7,600/Non-Members

The three Gold Sponsors of the NAPS 2020 Conference Evening Receptions share an exciting opportunity to support the evening social activities!

Benefits include:

- Designation as a Gold Sponsor on all Pre-Conference Marketing
- Designation as a Gold Sponsor in On-Site Signage and Conference Materials
- Placement of Logo on Signage, Marketing Materials and General Session Housekeeping Slides
- 8x10 Exhibit Space Location
- Full Page Ad in Conference Book
- 3 Full Conference Registration Passes in Total
- Highlighted 125-word listing, with logo, in Conference Program
- 1-time usage only of Post-Show Attendee List (those that opt-in) if payment is received in full by July 1, 2020
- Company Name and Hyperlink on Event's Exhibit Page
- Company Logo and 125-word listing on Event's Exhibit Page
- Press Release Announcing Your Company as a Gold Sponsor

SPONSORSHIP OPPORTUNITIES CONTINUED...

SILVER SPONSOR

\$5,500/NAPS Allied Members \$6,100/Non-Members

Fuel the minds of the NAPS 2020 Conference audience by hosting a luncheon during the event. This opportunity allows you to establish your company as a leader in the industry!

Benefits include:

- Designation as a Silver Sponsor on all Pre-Conference Marketing
- Designation as a Silver Sponsor in On-Site Signage and Conference Materials
- Placement of Logo on Signage, Marketing Materials and General Session Housekeeping Slides
- 8x10 Exhibit Space Location
- Full Page Ad in Conference Book
- 2 Full Conference Registration Passes in Total
- Highlighted 100-word listing, with logo, in Conference Program
- 1-time usage only of Post-Show Attendee List (those that opt-in) if payment is received in full by July 1, 2020
- Company Name and Hyperlink on Event's Exhibit Page
- Company Logo and 100-word listing on Event's Exhibit Page
- Press Release Announcing Your Company as a Silver Sponsor

TRACK SPONSOR

\$5,000/NAPS Allied Members \$6,600/Non-Members

Raise your company's impact with the audience by hosting a session track at the NAPS 2020 Conference. There are three available tracks to choose between: Staffing/Legal, Best Practices/Leadership and Direct Hire/Perm Placement

Benefits include:

- Designation as a Track Sponsor on all Pre-Conference Marketing
- Designation as a Track Sponsor in On-Site Signage and Conference Materials
- Placement of Logo on Signage, Marketing Materials and General Session Housekeeping Slides
- 8x10 Exhibit Space Location
- Full Page Ad in Conference Book
- 2 Full Conference Registration Passes in Total
- Highlighted 75-word listing, with logo, in Conference Program
- 1-time usage only of Post-Show Attendee List (those that opt-in) if payment is received in full by July 1, 2020
- Company Name and Hyperlink on Event's Exhibit Page
- Company Logo and 75-word listing on Event's Exhibit Page
- Press Release Announcing Your Company as a Track Sponsor

"We had a great experience working with the NAPS team while preparing for our speaking session and booth sponsorship. They were easy to work with and very timely in responding to questions. We would recommend sponsoring NAPS conferences because of the ease of working with their team, and also because of the audience represented there – a great mix of business owners and leaders."

- Versique Search & Consulting

A LA CARTE OPPORTUNITIES

Enhance your participation and increase your company brand by sponsoring one or more of the following a la carte items. Only available to companies that purchase an exhibit or sponsorship package.

MEETING ROOM INTERNET - EXCLUSIVE!

\$4,000 / EXCLUSIVE

Everyone needs access to the Internet while they're out of the office. Sponsor the meeting room guest Internet and you'll be providing this great service to NAPS 2020 Conference attendees. Your logo & unique access code will appear on a welcome card that attendees receive when they enter the meeting room.

REGISTRATION LANYARD - EXCLUSIVE!

\$2,000 / EXCLUSIVE

This is your special opportunity to get your company's name and logo around every attendee! Lanyards will be distributed to every registrant. Materials are to be supplied by sponsor and pre-approved by show management.

CONFERENCE BOOKLET FULL PAGE AD

\$1,000 / 4 available

Want to make sure everyone gets your product/service information? Be included in our conference book with a full page (8.5" x 11"), full color ad that all attendees receive. This is a great way to drive interest and visitors to your booth! Ad design to be supplied by sponsor and pre-approved by show management.

Once filled out, please save the interactive PDF and email it to tcunningham@naps360.org.

COMPANY INFORMATION (Information will appear in the directory.)

COMPANY: _____ URL: _____
ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
COMPANY EMAIL ADDRESS: _____ COMPANY PHONE: _____

CONTACT INFORMATION (Below will be the point of contact that will receive all information regarding show logistics.)

CONTACT NAME: _____ CONTACT EMAIL: _____
TITLE: _____ DATE: _____
OFFICE PHONE: _____ CELL PHONE: _____ FAX: _____

SPONSORSHIP AND EXHIBIT OPPORTUNITES

Exhibit Fee: NAPS Member Rate \$2900, Non-member Rate \$3500

Important: To help us in assigning the location for your booth, please list below the names of competitors you do or do not wish to be near. This is critical information for booth assignment. Booth selection will be confirmed and finalized ONCE payment is received.

I do NOT wish to be near: _____
I do wish to be near: _____

Exhibit Space: NAPS Member Rate \$2900, Non-member Rate \$3500 \$ _____

Sponsorship/A la Carte Item #1: \$ _____

Sponsorship/A la Carte Item #2: \$ _____

Total Amount Due: \$ _____

Authorized Signature: _____ Date: _____

By signing this contract, I attest that I have read and agree to the Exhibit Rules and Regulations.

Credit Card #: _____ Exp. Date: _____ CVC: _____

Payment Schedule:

Full payment by check is due with contract or within 30 days of submitted contract and no later than 30 days prior to the event. Please make check payable to: NAPS, 78 Dawson Village Way, Suite 410-201, Dawsonville, GA 30534

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EXHIBIT RULES & REGULATIONS

1. Attach our check made payable to NAPS for the cost of the requested exhibit spaces as indicated above. Contracts not accompanied by the appropriate payment for the desired space(s) will be of no effect until payment is received, and no space will be assigned until the full payment is made. Payment by Credit Card is allowed but payments must be made in advance and in accordance with this agreement.
2. Agree that we will remit the full payment for the requested space by attaching our check to this contract or full payment by check is due within 30 days of submitted contract and or no later than 30 days prior to the event.
3. Eligible Exhibits: Exhibits will be limited to those companies or other entities offering materials, products or services of specific interest to the registrants. Management reserves the right to determine the eligibility of any product for display.
4. Exhibitor Cancellation: All cancellations must be received in writing and in advance of the Event. Cancellations received from date of signed contract to 120 days prior to the Event will be subject to a cancellation fee of 50% of the contracted space. Cancellations received within 119 days of the event will be subject to a 100% cancellation fee of the contracted space and no refunds will be issued.
5. Agree to the exhibit space assigned, even if not assigned to the choice location selected.
6. Specify that the products/services shown below are those that properly represent our company and are germane to this industry event. Any changes made, regarding the products/services to be exhibited, will be forwarded to NAPS in writing sixty (60) days prior to the conference opening, and will be subject to NAPS approval.
7. Agree to indemnify and hold harmless the conference sponsor, the exhibit facility and the show management from any and all liability, including attorney's fees, due to our acts or omissions and/or the acts or omissions of our contractors, representatives, exhibit appointed contractors, etc.
8. The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims.
9. We understand that this contract will not be processed unless all requested information is given.
10. Emailed and Facsimile transmitted copies of this application/contract received at NAPS office shall be a binding legal document if executed properly by both parties.
11. All exhibitors who use copyrighted music in their booths must have their own separate signed agreements with the appropriate music association. Neither NAPS nor the Hotel will be liable for any music copyright violations.
12. All exhibitors must certify that their equipment is fully covered by their own insurance for fire, theft, liability and general comprehensive.

Questions? Concerns?

Don't hesitate to contact Trinette Cunningham, NAPS President, at 724-970-2662 or tcunningham@naps360.org. We're here to make the NAPS 2020 conference a wonderful success for all!

WE'LL SEE YOU IN VEGAS!

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For additional information visit www.naps360.org or call Trinette Cunningham at 724-970-2662