6 Ways to Scale Your Staffing Agency by Texting Employees
You need to vet applicants, fill positions fast, and keep up with everyone while they're doing it. It's a lot for anyone to handle! And text messaging will help you do it better.

Texting is the fastest way to reach, engage, and move an employee from one stage of the process to the next, and it's this kind of power that helps staffing agencies excel.
Here’s why texting works for staffing agencies.

Less than 21% of emails are read, and less than 20% of calls are answered, but 99% of texts are read (normally within a few seconds).

How much better would these rates be for your agency than what you’re currently doing?

Text is more convenient, and it’s what people prefer. Employees can’t always take a phone call, and it could be hours or days before they see an email, but they’ll see and respond to texts instantly.

That’s why so many staffing agencies love text messaging - it’s easy and it gets results. Here are 4 ways in particular that staffing agencies excel with text messaging.
How can you do this?

The best way to start texting professionally is by using Text Request. Our dashboard makes it easy for you to text as an individual or as a team from any device, without having to use your personal cell phone number.

You can even use your current office number in most cases.

Check your number at: www.textrequest.com/landline-texting

You can also send and receive pictures through Text Request, and all of this comes with complete organization and security.
Use text to vet and hire applicants.

To help with hiring, have applicants text in pictures of (or a link to) their resumes. Then you can review those resumes easily on your computer or smartphone, and follow up with applicants as needed.

The process is quite quick, and easy to manage with the Text Request dashboard. Hold conversations, vet applicants, and offer instructions on what applicants should do next, all through text.

This way you can connect faster, which helps you produce more while saving tons of valuable time and money.
Place employees faster through text.

A lot of businesses need workers ASAP. So when you need to fill 40 positions by tomorrow morning, what are you going to do?

Here's how staffers use text messaging to fill positions faster.

They'll tee up their list of employees, and with the press of a button, send them a BCC group text. That means everyone on the list gets the message, but replies come directly back to you, not to the group.

This allows you to send out 1 message that says something like:

Company A needs 40 people tomorrow at 8am. Are you available?

The first 40 people to say yes get the job, and you can spend your extra time accomplishing other goals.

As an added perk, you can also text company addresses to workers, which provides a record and easy way to load directions (just click on the address to open directions in your Maps app).
Track employee hours through text.

When you work with a lot of people, you have to make sure everyone’s in the right place at the right time, and that they get paid accordingly.

Text messaging is a great way to keep up with this. You can text employees where they need to be and when, and they can text you their hours for the day or week.

With our Chrome extension, you can even text them directly from your applicant tracking system.
Text important reminders and updates.

There are a lot of details in the hiring process, which can be stressful for applicants. This is where a personal touch is both helpful and leaves a lasting positive impression.

In Text Request, you can schedule messages in advance. So you can schedule reminder texts and well wishes for applicants before their important moments, like interviews and first days on the job.

This message should be [Sent now] [Scheduled]

A little encouragement goes a long way, and because texts are read instantly, it’s also an assurance that they won’t miss anything important.

This is one more thing you and your team can do to fill more positions while delivering top-notch service. Plus, it’s super easy!
Bring in more leads.

People are searching the internet for staffing agencies just like yours. When they reach your website, you don’t want to lose them. You need a tool that allows them to connect with you quickly.

Text Request’s SMS Chat does just that. With SMS Chat, potential clients and applicants can type in a question that goes straight to your dashboard. Your replies go directly to their cell phones.

This keeps them engaged and gives you a direct line to them, which also helps you close deals faster.
Earn more online reviews.

With about 20,000 staffing agencies in the US, you need online reviews to help persuade companies and potential employees to use your services over a competitor's.

You are more likely to receive an online review if you text your contact a review link.

With Text Request, you can ask and send a direct review link to your contacts, and quickly see your review numbers go up. Then you'll show up higher in search results, and earn more new business.
Bring it together.

Text messaging takes a lot of time consuming but necessary roles and turns them into easy tasks.

Instead of making dozens or hundreds of calls a day, leaving voicemails, and sending emails, you can send a few texts and be done with it!

Text messaging helps staffing agencies like yours save countless hours while also increasing productivity and output.
How can your agency start texting?

It’s easy to get started. Just go to our Pricing page, textrequest.com/pricing and choose the plan that’s right for your team.

The system’s easy to learn, and we offer free support to all users. Text Request also has no contracts, and a 30-day money back guarantee. So sign up and start texting today!

Contact Us
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