



NORTH AMERICAN QUITLINE CONSORTIUM

Annual Conference 2009

Building on Our Strengths and Embracing Our Future:
Quality, Access and Emerging Practice



June 8–9, 2009
Phoenix, Arizona

North American Quitline Consortium

Dialogue with the Board

June 8, 2009

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NAQC's Board of Directors

David Willoughby, Chair
Donna Warner, Vice-Chair*
Matt Madonna, Treasurer**
Tim McAfee, Secretary**
Amber Hardy Thornton, ECML**
Carolyn Dresler
Corinne Husten**
Paul Lapierre
Terry Music
Becky Roberson
Penny Thomsen

**Resigned 6/1/09, ** Terms ending 6/30/09*



Milestones in Developing Goals for 2015

2008

- Sept:** Ad Hoc Group established to work on NAQC goals for 2015
(Members: Husten, McAfee, Thornton, Warner, Willoughby)
- Dec:** Day-long board session on developing NAQC goals for 2015

2009

- Feb:** Ad Hoc Group shared draft goals with membership via E-Bulletin
- March:** Feedback from membership received via email and conference call
- Apr/May:** Ad Hoc Group incorporated feedback into final proposal to the Board
- June 10:** Board meets to approve final NAQC goals for 2015
- June:** Final NAQC goals for 2015 will be shared with members

Draft Goals for 2015

GOAL 1: Increase the use of quitline services in North America

Objective: By 2015, each quitline should achieve a reach of at least 6% of its total tobacco users

GOAL 2: Increase the capacity of quitline services in North America

Objective: 2015, on average \$2.19 per capita (\$10.53 per smoker) should be invested in quitline services

GOAL 3: Increase the quality and cultural appropriateness of quitlines in North America

Objective a: By 2015, each quitline should have an overall quit rate of at least 30% (proposed)

Objective b: By 2015, each quitline should achieve a reach of 6% in priority populations



NAQC's Relationship with Pharmaceutical Industry

Issues to Consider

Membership Status
Acceptance of Funding

Plan for Accessing NAQC's Relationship with Pharmaceutical Industry

2008

Sept: Ad Hoc Group established to address NAQC's relationship with the pharmaceutical industry (Members: Dresler, Music, Lapierre, Willoughby)

Dec: Dialogue with Board on issues to be addressed

2009

March: Report to Board on plan to survey members

Apr/May: Developed questionnaire for membership

June 10: Board meets to discuss and approve questionnaire

Summer: Board will survey members

Sept: Board will discuss members feedback and consider policy on NAQC's relationship with pharmaceutical industry

Election of NAQC Board of Directors: 2009/2010

- Dec:** Nominations Committee call to NAQC members for recommendations on candidates (members: Thomsen, chair, Dresler, Roberson, Czukar and Martin)
- Jan/Feb:** Nominations Committee meets to discuss candidate interviews, online voting tool, and officers
- March:** Nominations Committee "slate" presented to the board for approval
- Early Apr:** *NAQC Information E-bulletin* sent to NAQC members explaining the election process
- Late Apr:** Online election takes place
- May:** Review election results and develop slate of officers
- June:** Board elects officers. Announce FY10 directors and officers.
- July 1:** New directors begin terms
- Sept:** Orientation new members and first FY10 Board meeting



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NAQC's Newly Elected Board Members 2009/10

Sharon Campbell

Corinne Husten

Tim McAfee

Karla Sneegas



North American Dialogue with the Board

Comments, Questions, And Answers



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