

Welcome to the Map Profile Manager Training Webinar!

If you are just joining the call, please:

- announce yourself and the name of your organization
- place mute or unmute your phone dial *6 or press the button on your phone
- please do not place the line on hold during the webinar
- to ask a question or for TA, please use the Q & A button on the top of the page (type a question in the blank input field and then press "ask") or send an e-mail it to profiles@naquitline.org



Moving quitlines forward.

Background Information

Quitline Map Redesign and Inclusion of
Quitline Metrics Information
Linda Bailey, President & CEO



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Overview of Changes to the Map and Profiles

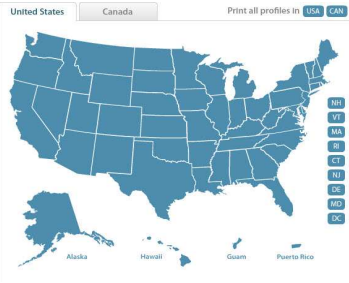
- Direct link - <http://map.naquitline.org/>
- Quitline map button on the front page of the NAQC website (after the public launch)



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Overview of Changes to the Map and Profiles

US Quitline Map



Overview of Changes to the Map and Profiles

CAN Quitline Map



Overview of Changes to the Map and Profiles

Quitline Page Reports:

- print all US or CAN profiles
- web-based services
- free and discounted cessation medication
- specialized material
- quitline administration and financing
- service providers



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Overview of Changes to the Map and Profiles

8 main sections on the profile:

- General quitline information
- Services offered
- Eligibility criteria
- Specialized materials
- **Provider referral program***
- **Smoke-free laws***
- **Tobacco tax rates***
- **Quitline metrics***



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How to Access Your Profile Online

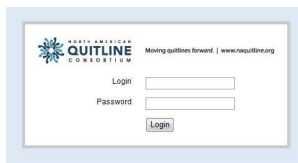
- You now will have access to make changes in real-time
- The link to the administrative portal is located on the bottom right corner of the profile page
- The username and password for the administrative portal was sent to you on August 30th (please save your login information and don't share it with those who should not have access to your profile data)



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How to Access Your Online Profile?

Administrative portal login window:



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How to Access Your Online Profile?

Technical Assistance:

- TA information is located at the top right corner of the administrative portal and on the NAQC QL map page
- TA information is also located under “publications and resources” section of the NAQC website

profiles@naquitline.org or 602-279-2719 ext 1



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How to Access Your Online Profile?

Administrative Portal (Example, Arizona):



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Edit the Arizona Quitline Profile

Specialized Materials	Provider Referral Program	Smoke-Free Laws	Tobacco Tax Rates	Quitline Metrics
General Information	Phone Numbers	Operating Hours	Services Offered	Eligibility Criteria

Note: Profile managers do not have access to edit the shaded fields on this tab.

About This Quitline

Enter general information about the quitline.

Quitline:

Began Operations (mm/dd/yyyy):

Website (include "http"):



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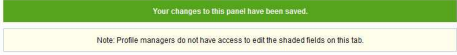
How to Access Your Online Profile?


- 10 navigation tabs to guide you through profile areas
- All information is being updated in real-time and will populate in the reports on QL map page once saved
- All fields that are shaded in gray can be edited only by NAQC staff (QL start date, smoke-free laws, tobacco tax, and QL metrics)
- Please double-check your entries prior to saving them and make sure that the information is presented in a way that is clear for different types of audiences (smokers looking to quit, legislators, policy makers, medical field workers, QL professionals, funders, etc)



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How to Access Your Online Profile?

- To save changes, please click on the button located on the bottom of each tab

- Once saved, you will see a notification window appear on the top of the profile page

- Make sure to use the tooltips for additional information and context

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Administrative Profile Fields

- Operation Date – updated by NAQC staff; data source: NAQC historic records
- Smoke-Free Laws – updated by NAQC staff twice/year; data source: Americans for Nonsmokers' Rights and Canadian Cancer Society
- Tobacco Tax Rates – updated by NAQC staff twice/year; data source: Tobacco-Free Kids and Canadian Cancer Society
- Quitline Metrics (Callers and Calculations) – updated by NAQC staff annually; data source: 2009 annual survey

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Public Launch Timeline

- September 1 – Profile manager training webinar
- September 1-15 – Profile managers make updates to the quitline map profiles
- September 15-22 – Make technical changes as needed and public launch of the new map

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Questions & Comments

Please submit your questions and comments to:

profiles@naquitline.org or 602-279-2719 ext 1



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Thank you for Joining the Webinar!

Upcoming events and products:

- September 15-22 – Public launch of the quitline map
- Late September – Launch of an online NAQC member directory
- October 6 and 8 - WEBINAR: Measuring and Reporting Quit Rates: Success Stories, Challenges and Possibilities
- Ongoing – News Room updates (located on the right side bar of the NAQC home page)



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