Welcome to NAQC Conference 2015!

The Future of Quitlines: Refining and Redefining Our Practices for Success!

Ravinia Crowne Plaza Hotel
Atlanta, Georgia
August 17-18, 2015
Conference Stats!

187 Attendees
- Canada (10), Germany (1), US (176)
- 72 QL Funders
- 45 QL operators
- 70 Partners, researchers and others
- 5 NAQC staff
- 69 Presenters
Overview

Theme: The Future of Quitlines – Refining and Redefining Our Practices for Success!

Monday: 3 plenaries, 1 buzz group, 12 breakout sessions, reception

Tuesday: 2 plenaries, 1 buzz group, 16 breakout sessions, lunch & learn networking
Agenda Planning Committee

Rob Adsit (UW-CTRI)
Paula Celestino (RPCI)
Marietta Dreher (ClearWay MN)
Amanda Graham (Legacy)
Gail Luciano (CCS)
Catherine Saucedo (SCLC)
Joyce Swetlick (NC)
Hilary Tindle (TN)
Ken Wassum (Alere)
Katy Wynne (SC)
Abstract Review Workgroup

Anne Barnhill (MT)       Anne Betzner (PDA)
Jack Boomer (BC)         Teresa Brown (NH)
Tracy Crane (U AZ)       Jenny Hyde (AK)
Laurie Krupski (RPCI)    Jodi Radke (CTFK)
Ryan Reikowsky (U AZ)    Abby Rosenthal (consultant)
Vickie Tucker (MS)       Jennifer Singleterry (ALA)
Staff

Jazmine Blount
Emma Goforth, MPH
Natalia Gromov
Deb Osborne, MPH
Maria Rudie, MPH
Sponsors

Become an EX
ClearWay Minnesota
CVS Health
GSK
Pfizer

Canadian Cancer Society
Smoking Cessation Leadership Center
Opening Plenary

Redesigning QUITPLAN® Services:
A Case Study from ClearWay Minnesota℠

• Paula Keller, M.P.H., Director of Cessation Programs
• Marietta Dreher, Director of Marketing and Communications
• Mary Kokstis, Vice President, Client Services
• Barbara Schillo, Ph.D., Vice President
Buzz Group!

Questions for Each Individual
1. What do you view as the 2-3 priorities for refining and redefining quitlines for the future?
2. What stakeholder group do you represent (funder, QL operator, researcher, national organization, other)

Question for the Table
1. What is the single most important action we need to take to refine and redefine quitlines for the future?

Online submission at: https://www.surveymonkey.com/r/BUZZ1