

# NAQC FY2019 Annual Survey: Progress Update on State Quitlines

Supplemental Information  
November 2020

# Supplemental Information – FY 2019 Survey

The purpose of the following slides is to provide information that has been of interest to members of the NAQC community in the following areas:

- Treatment reach over time
- Detail on evaluation data, including the number of quitlines with response rates greater than 50%
- Detail on demographic data

Note: In FY2019, NAQC received responses from 48 U.S. state quitlines and one territory, totaling 49. (NAQC also received a response from the Asian Smokers' Quitline – a national quitline; however data from this response was only included for calculation of Asian treatment reach.)

# Treatment Reach

## FY10 - FY19

US	N	Min	Max	Mean	Actual
2010	50	0.05%	6.66%	1.45%	1.09%
2011	50	0.13%	4.30%	1.28%	0.98%
2012	48	0.16%	4.41%	1.32%	1.04%
2013	50	0.12%	4.70%	1.34%	1.08%
2015	47	0.06%	3.38%	1.10%	0.90%
2016	50	0.16%	6.03%	1.40%	1.01%
2017	49	0.21%	4.95%	1.33%	0.87%
2018	48	0.12%	4.32%	1.19%	0.88%
<b>2019</b>	<b>49</b>	<b>0.25%</b>	<b>4.30%</b>	<b>1.19%</b>	<b>0.92%</b>

# Evaluation Data FY19

Quit rate	# of quitlines reported quit rate & response rate	Quit rate range	Overall quit rate
Conventional tobacco only	37	20.6% to 43.6%	31.5%
Conventional tobacco + ENDS	34	11.4% to 40.6%	28.6%

**Number of quitlines with a conventional quit rate  $\geq 30\%$**

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**Number of quitlines with a conventional + ENDS quit rate  $\geq 30\%$**

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## Follow-up Survey Response Rate

Response Rate Range: 12.2% to 63.5%

Number of quitlines with a response rate of  $\geq 50\%$ : n=2

# Demographics Data

**Note:**

Our original intention was to ask quitlines to report demographics on ONLY those tobacco users who received counseling or medications.

As with previous years, a few state quitlines were only able to report on the population of tobacco users completing an intake questionnaire.

As such, the number reported in this section may be slightly larger than the population who received counseling or medications.

# Gender FY19

	Quitline n	Sum reported	Percent
Male	48	133,460	42.1%
Female	48	178,837	56.5%
Don't know/refused	46	4,488	1.4%

# Age FY19

	Quitline n	Sum Reported	Percent
Under 18 years	49	366	0.1%
Over 18 years	49	314,029	99.9%

	Quitline n	Age
Median age*	46	51 years
Minimum age*	47	15 years
Maximum age*	45	90 years

\*Mean of reported

# Education FY19

	Quitline n	Sum reported	Percent
Less than grade 9	48	9,382	3.3%
Grade 9 – 11 no degree	49	33,864	11.9%
Grade GED/High School - degree	49	91,738	32.2%
Some college or university	49	66,059	23.2%
College or university degree	49	48,053	16.9%
Don't know/refused	48	34,627	12.5%



# Ethnicity FY19

	Quitline n	Sum reported	Percent
Non-Hispanic or Latino	47	265,842	84.9%
Hispanic or Latino	47	27,090	8.7%
Don't know/refused	47	20,147	6.4%

# Race FY19

	Quitline n	Sum reported	Percent
American Indian or Alaska Native	47	7,870	2.5%
Asian*	48	3,499	1.1%
Black or African American	48	48,032	15.5%
Native Hawaiian or Pacific Islander	45	755	0.2%
White	48	211,286	68.1%
Other	48	16,895	5.4%
Don't know/refused	45	22,082	7.1%

\*Does not include Asian Smokers' Quitline

# Gender Identity/Sexual Orientation FY19

	Quitline n	Sum reported	Percent*
Transgender	41	346	0.2%
Gay or lesbian	41	5,034	2.3%
Bisexual	41	3,799	1.8%
Straight	41	162,911	75.1%
Other	40	1,074	0.5%
Don't know/refused	40	45,753	20.2%

\*Percent of total reporting gender identity/sexual orientation

# Health InsuranceFY19

	Quitline n	Sum reported	Percent
No insurance	48	71,189	23.0%
Medicaid	48	90,631	29.2%
Medicare	48	58,845	19.0%
Military/Veteran	37	1,007	0.3%
Private insurance	48	70,935	22.9%
Don't know/refused	48	17,405	5.6%