

JOIN US AT THE

# NAQC ANNUAL MEETING

**Promote | Engage | Sustain | Innovate**  
Advancing Quitline Excellence Together!



Partnership Opportunities at a Glance | April 15–16, 2026 | Virtual on vFairs

## About the Annual Meeting

The NAQC Annual Meeting is the only North American convening dedicated to publicly available commercial tobacco treatment programs. The virtual event brings together program leaders, researchers, evaluators, communications professionals, service providers, and public health partners from across the U.S. and Canada.

## Why Partner with NAQC

Visibility	Engagement	Mission Alignment
Direct visibility with treatment program decision-makers.	Engagement through virtual booths, roundtables, and live chat. Recognition across the vFairs platform and NAQC communications.	Alignment with NAQC's mission to strengthen equitable, evidence-based commercial tobacco treatment.

## Partnership Levels

Leadership Partner	Supporting Partner	Exhibitor Partner
<b>SOLD OUT</b> <ul style="list-style-type: none"><li>• Largest logo placement</li><li>• 1 sponsored plenary</li><li>• 1 sponsored roundtable</li><li>• 1 push notification</li><li>• First-page booth placement</li><li>• 1,000 leaderboard points</li><li>• Up to 5 registrations</li><li>• Full analytics summary</li><li>• Recognition post-event</li></ul>	<b>\$4,000</b> <ul style="list-style-type: none"><li>• Logo in lobby</li><li>• Logo on sponsor page</li><li>• 1 sponsored roundtable</li><li>• Premium booth placement</li><li>• 500 leaderboard points</li><li>• Up to 3 registrations</li><li>• Engagement metrics</li></ul>	<b>\$750</b> <ul style="list-style-type: none"><li>• Exhibitor listing</li><li>• Virtual booth (carousel)</li><li>• 250 leaderboard points</li><li>• 1 registration</li><li>• Basic booth analytics</li></ul>

## Key Partner Deadlines

Logos & branding assets	<b>February 28, 2026</b>
Booth content	<b>March 14, 2026</b>
Sponsored session materials (if applicable)	<b>March 14, 2026</b>
Leadership push notification content (Leadership Partners Only)	<b>March 14, 2026</b>
Platform preview & testing	<b>April 1, 2026</b>

## Become a Partner

Contact us to confirm your partnership level or discuss opportunities.

Email: [naqc@naquitline.org](mailto:naqc@naquitline.org)

Phone: 800.398.5489 ext. 701

Website: [www.naquitline.org](http://www.naquitline.org)

Opportunities are limited and confirmed on a first-come, first-served basis. View the full partnership and exhibitor prospectus [here](#).