

JOIN US AT THE

NAQC ANNUAL MEETING

Promote | Engage | Sustain | Innovate
Advancing Quitline Excellence Together!



Partnership Opportunities at a Glance | April 15–16, 2026 | Virtual on vFairs

About the Annual Meeting

The NAQC Annual Meeting is the only North American convening dedicated to publicly available commercial tobacco treatment programs. The virtual event brings together program leaders, researchers, evaluators, communications professionals, service providers, and public health partners from across the U.S. and Canada.

Why Partner with NAQC

Visibility	Engagement	Mission Alignment
Direct visibility with treatment program decision-makers.	Engagement through virtual booths, roundtables, and live chat. Recognition across the vFairs platform and NAQC communications.	Alignment with NAQC's mission to strengthen equitable, evidence-based commercial tobacco treatment.

Partnership Levels

Leadership Partner	Supporting Partner	Exhibitor Partner
SOLD OUT	\$4,000	\$750
<ul style="list-style-type: none">• Largest logo placement• 1 sponsored plenary• 1 sponsored roundtable• 1 push notification• First-page booth placement• 1,000 leaderboard points• Up to 5 registrations• Full analytics summary• Recognition post-event	<ul style="list-style-type: none">• Logo in lobby• Logo on sponsor page• 1 sponsored roundtable• Premium booth placement• 500 leaderboard points• Up to 3 registrations• Engagement metrics	<ul style="list-style-type: none">• Exhibitor listing• Virtual booth (carousel)• 250 leaderboard points• 1 registration• Basic booth analytics

Key Partner Deadlines

Logos & branding assets	February 28, 2026
Booth content	March 14, 2026
Sponsored session materials (if applicable)	March 14, 2026
Leadership push notification content (Leadership Partners Only)	March 14, 2026
Platform preview & testing	April 1, 2026

Become a Partner

Contact us to confirm your partnership level or discuss opportunities.

Email: naqc@naquitline.org

Phone: 800.398.5489 ext. 701

Website: www.naquitline.org

Opportunities are limited and confirmed on a first-come, first-served basis. View the full partnership and exhibitor prospectus [here](#).