

1-800-Quit Now Data for US States: Call Attempts\* prepared by NCI  
 Nov. 9, 2004 to Dec. 31, 2006

| State              | 2004         | 2005           | 2006          |               |               |               |               |               |               |               |               |               |               |               | 2006           | Total          |
|--------------------|--------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|----------------|
|                    | Year total   | Year total     | Jan           | Feb           | Mar           | Apr           | May           | June          | July          | Aug           | Sept          | Oct           | Nov           | Dec           | Year total     |                |
| Alabama**          | 201          | 5,050          | 268           | 168           | 227           | 453           | 610           | 986           | 3,177         | 772           | 607           | 533           | 688           | 524           | 9,013          | 14,264         |
| Alaska             | 3            | 152            | 26            | 24            | 32            | 27            | 18            | 21            | 20            | 25            | 21            | 19            | 19            | 30            | 282            | 437            |
| Arizona            | 33           | 956            | 118           | 65            | 50            | 96            | 76            | 71            | 61            | 108           | 206           | 343           | 183           | 130           | 1,507          | 2,496          |
| Arkansas           | 65           | 1,308          | 229           | 183           | 167           | 230           | 288           | 214           | 194           | 264           | 308           | 104           | 250           | 216           | 2,647          | 4,020          |
| California         | 110          | 3,595          | 288           | 216           | 206           | 226           | 201           | 171           | 175           | 176           | 543           | 500           | 337           | 368           | 3,407          | 7,112          |
| Colorado**         | 57           | 2,248          | 2017          | 1933          | 1,859         | 1,747         | 1,790         | 1,871         | 1,985         | 2,336         | 3,218         | 6,270         | 9,146         | 5,993         | 40,165         | 42,470         |
| Connecticut        | 22           | 1,006          | 74            | 48            | 69            | 80            | 55            | 55            | 42            | 36            | 93            | 65            | 53            | 71            | 741            | 1,769          |
| Delaware           | 14           | 198            | 29            | 120           | 79            | 22            | 88            | 106           | 99            | 38            | 33            | 31            | 45            | 42            | 732            | 944            |
| Washington DC**    | 37           | 332            | 41            | 26            | 31            | 22            | 35            | 24            | 101           | 152           | 166           | 159           | 228           | 220           | 1,205          | 1,574          |
| Florida            | 98           | 3,468          | 216           | 179           | 173           | 132           | 167           | 177           | 171           | 154           | 398           | 331           | 293           | 245           | 2,636          | 6,202          |
| Georgia            | 63           | 2,191          | 160           | 101           | 97            | 103           | 87            | 97            | 146           | 93            | 264           | 167           | 137           | 156           | 1,608          | 3,862          |
| Hawaii**           | 10           | 1,092          | 1788          | 1239          | 1,516         | 1,454         | 1,356         | 1,312         | 528           | 418           | 348           | 249           | 799           | 1,047         | 12,054         | 13,156         |
| Idaho**            | 46           | 1,677          | 351           | 259           | 178           | 219           | 103           | 107           | 96            | 81            | 103           | 90            | 246           | 153           | 1,986          | 3,709          |
| Illinois           | 69           | 4,293          | 348           | 217           | 249           | 158           | 249           | 291           | 186           | 178           | 360           | 249           | 290           | 301           | 3,076          | 7,438          |
| Indiana**          | 84           | 2,169          | 166           | 102           | 400           | 437           | 1,079         | 2,012         | 1,674         | 434           | 423           | 399           | 345           | 283           | 7,754          | 10,007         |
| Iowa               | 13           | 634            | 81            | 73            | 52            | 154           | 225           | 212           | 172           | 138           | 358           | 137           | 341           | 259           | 2,202          | 2,849          |
| Kansas             | 21           | 559            | 55            | 39            | 49            | 36            | 40            | 61            | 57            | 58            | 109           | 50            | 38            | 44            | 636            | 1,216          |
| Kentucky**         | 195          | 5,347          | 526           | 520           | 508           | 364           | 559           | 593           | 730           | 605           | 774           | 826           | 1,243         | 1,046         | 8,294          | 13,836         |
| Louisiana**        | 37           | 7,906          | 1538          | 1071          | 675           | 590           | 636           | 662           | 255           | 230           | 212           | 1,206         | 888           | 659           | 8,622          | 16,565         |
| Maine              | 19           | 379            | 38            | 34            | 37            | 36            | 30            | 36            | 18            | 47            | 93            | 70            | 64            | 55            | 558            | 956            |
| Maryland**         | 62           | 1,243          | 102           | 145           | 199           | 80            | 72            | 110           | 490           | 360           | 376           | 421           | 701           | 1,061         | 4,117          | 5,422          |
| Massachusetts      | 34           | 1,110          | 88            | 66            | 97            | 73            | 50            | 65            | 48            | 82            | 164           | 99            | 64            | 77            | 973            | 2,117          |
| Michigan           | 115          | 3,699          | 192           | 154           | 250           | 205           | 225           | 182           | 124           | 169           | 381           | 307           | 685           | 1,176         | 4,050          | 7,864          |
| Minnesota          | 25           | 958            | 298           | 173           | 180           | 166           | 208           | 158           | 127           | 197           | 273           | 215           | 203           | 225           | 2,423          | 3,406          |
| Mississippi        | 50           | 766            | 89            | 70            | 48            | 52            | 62            | 76            | 101           | 133           | 144           | 162           | 188           | 134           | 1,259          | 2,075          |
| Missouri**         | 52           | 3,778          | 598           | 327           | 325           | 271           | 260           | 252           | 296           | 306           | 382           | 376           | 347           | 257           | 3,997          | 7,827          |
| Montana            | 57           | 1,339          | 87            | 95            | 111           | 114           | 131           | 136           | 146           | 157           | 129           | 158           | 200           | 200           | 1,664          | 3,060          |
| Nebraska**         | 14           | 1,040          | 97            | 68            | 89            | 82            | 69            | 70            | 130           | 103           | 205           | 114           | 232           | 248           | 1,507          | 2,561          |
| Nevada             | 43           | 357            | 42            | 23            | 31            | 48            | 40            | 33            | 15            | 41            | 95            | 59            | 64            | 82            | 573            | 973            |
| New Hampshire      | 19           | 282            | 27            | 12            | 27            | 7             | 14            | 19            | 19            | 26            | 38            | 32            | 16            | 21            | 258            | 559            |
| New Jersey         | 48           | 1,606          | 155           | 295           | 112           | 100           | 324           | 338           | 293           | 109           | 217           | 135           | 140           | 109           | 2,327          | 3,981          |
| New Mexico**       | 4            | 3,716          | 884           | 293           | 506           | 4,151         | 631           | 286           | 258           | 237           | 273           | 318           | 633           | 345           | 8,815          | 12,535         |
| New York           | 133          | 5,072          | 640           | 470           | 462           | 372           | 464           | 464           | 356           | 384           | 634           | 971           | 1,609         | 3,489         | 10,315         | 15,520         |
| North Carolina**   | 33           | 5,342          | 513           | 551           | 522           | 403           | 514           | 1,099         | 676           | 414           | 536           | 590           | 657           | 994           | 7,469          | 12,844         |
| North Dakota       | 13           | 170            | 16            | 23            | 9             | 18            | 8             | 7             | 9             | 18            | 27            | 13            | 9             | 20            | 177            | 360            |
| Ohio**             | 5,502        | 106,272        | 7,633         | 4,413         | 7,900         | 6,755         | 8,082         | 6,119         | 4,588         | 6,939         | 5,544         | 8,109         | 11,148        | 11,859        | 89,089         | 200,863        |
| Oklahoma**         | 16           | 3,673          | 1293          | 690           | 2,166         | 4,232         | 2,095         | 6,356         | 2,542         | 1,916         | 1,692         | 1,791         | 1,536         | 1,324         | 27,633         | 31,322         |
| Oregon             | 35           | 653            | 76            | 57            | 53            | 57            | 45            | 46            | 65            | 66            | 100           | 91            | 1,422         | 2,513         | 4,591          | 5,279          |
| Pennsylvania**     | 56           | 4,026          | 696           | 1335          | 392           | 350           | 1,241         | 1,347         | 1,011         | 660           | 665           | 569           | 673           | 623           | 9,562          | 13,644         |
| Rhode Island       | 5            | 158            | 23            | 13            | 10            | 13            | 11            | 22            | 13            | 8             | 34            | 16            | 13            | 11            | 187            | 350            |
| South Carolina**   | 7            | 980            | 108           | 87            | 99            | 58            | 47            | 102           | 64            | 91            | 170           | 152           | 224           | 184           | 1,386          | 2,373          |
| South Dakota       | 26           | 157            | 16            | 17            | 15            | 5             | 4             | 15            | 10            | 9             | 28            | 18            | 17            | 17            | 171            | 354            |
| Tennessee**        | 25           | 2,196          | 144           | 109           | 115           | 121           | 143           | 150           | 221           | 707           | 1,196         | 401           | 885           | 630           | 4,822          | 7,043          |
| Texas              | 68           | 4,037          | 320           | 270           | 237           | 238           | 249           | 296           | 216           | 189           | 514           | 681           | 739           | 842           | 4,791          | 8,896          |
| Utah               | 19           | 423            | 72            | 51            | 37            | 32            | 53            | 31            | 46            | 57            | 107           | 79            | 88            | 68            | 721            | 1,163          |
| Vermont            | 9            | 82             | 8             | 6             | 4             | 5             | 5             | 12            | 12            | 22            | 17            | 13            | 10            | 10            | 131            | 222            |
| Virginia**         | 19           | 2,127          | 214           | 179           | 291           | 167           | 182           | 252           | 418           | 262           | 373           | 398           | 391           | 305           | 3,432          | 5,578          |
| Washington (State) | 78           | 1,814          | 323           | 179           | 172           | 175           | 139           | 136           | 113           | 122           | 205           | 250           | 579           | 833           | 3,226          | 5,118          |
| West Virginia      | 314          | 2,931          | 127           | 141           | 122           | 120           | 170           | 134           | 118           | 110           | 143           | 163           | 154           | 107           | 1,609          | 4,854          |
| Wisconsin          | 34           | 912            | 86            | 42            | 105           | 160           | 1,116         | 441           | 226           | 225           | 303           | 295           | 954           | 802           | 4,755          | 5,701          |
| Wyoming            | 5            | 104            | 6             | 14            | 9             | 12            | 24            | 94            | 292           | 322           | 327           | 432           | 493           | 390           | 2,415          | 2,524          |
| <b>Total</b>       | <b>8,117</b> | <b>205,583</b> | <b>23,330</b> | <b>16,985</b> | <b>21,349</b> | <b>25,228</b> | <b>24,370</b> | <b>27,927</b> | <b>22,930</b> | <b>20,784</b> | <b>23,929</b> | <b>29,230</b> | <b>40,710</b> | <b>40,798</b> | <b>317,570</b> | <b>531,270</b> |

\*Call Attempts-the total number of calls routed through 1-800-QUIT-NOW, regardless of whether those calls were answered or provided services at the destination.

\*\*States using 1-800-QUIT NOW as their primary number.

1-800-Quit Now Data for US Territories and Pacific Islands: Call Attempts\* prepared by NCI

Nov. 9, 2004 to Dec. 31, 2006

|                          | 2004       | 2005       | 2006     |          |           |          |          |          |           |          |           |           |           |           | 2006       | Total      |   |
|--------------------------|------------|------------|----------|----------|-----------|----------|----------|----------|-----------|----------|-----------|-----------|-----------|-----------|------------|------------|---|
|                          | Year total | Year total | Jan      | Feb      | Mar       | Apr      | May      | June     | July      | Aug      | Sept      | Oct       | Nov       | Dec       | Year total |            |   |
| Barbados                 | 0          | 0          | 0        | 0        | 0         | 0        | 0        | 0        | 0         | 0        | 0         | 0         | 1         | 0         | 0          | 1          | 1 |
| Guam                     | 4          | 51         | 3        | 2        | 0         | 1        | 4        | 5        | 4         | 1        | 4         | 4         | 7         | 8         | 35         | 90         |   |
| Northern Mariana Islands | 0          | 2          | 0        | 0        | 0         | 0        | 0        | 0        | 0         | 0        | 0         | 1         | 0         | 0         | 1          | 3          |   |
| Puerto Rico              | 2          | 26         | 1        | 1        | 16        | 2        | 1        | 0        | 6         | 2        | 11        | 7         | 6         | 3         | 56         | 84         |   |
| Virgin Islands           | 1          | 9          | 0        | 1        | 0         | 0        | 0        | 0        | 0         | 0        | 0         | 0         | 2         | 0         | 3          | 13         |   |
| <b>Total</b>             | <b>7</b>   | <b>88</b>  | <b>4</b> | <b>4</b> | <b>16</b> | <b>3</b> | <b>5</b> | <b>5</b> | <b>10</b> | <b>3</b> | <b>15</b> | <b>13</b> | <b>15</b> | <b>11</b> | <b>96</b>  | <b>191</b> |   |

1-800-Quit Now Data for Canada: Call Attempts\* prepared by NCI

Nov. 9, 2004 to Dec. 31, 2006

|                       | 2004       | 2005       | 2006      |           |           |           |           |           |           |           |           |            |            |            | 2006         | Total        |
|-----------------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|--------------|--------------|
|                       | Year total | Year total | Jan       | Feb       | Mar       | Apr       | May       | June      | July      | Aug       | Sept      | Oct        | Nov        | Dec        | Year total   |              |
| Alberta               | 1          | 58         | 8         | 7         | 1         | 11        | 0         | 1         | 2         | 3         | 1         | 2          | 10         | 13         | 59           | 118          |
| British Columbia      | 0          | 22         | 7         | 12        | 3         | 11        | 1         | 12        | 2         | 8         | 1         | 4          | 8          | 11         | 80           | 102          |
| Manitoba              | 0          | 18         | 4         | 1         | 1         | 1         | 0         | 1         | 0         | 1         | 0         | 0          | 1          | 5          | 15           | 33           |
| New Brunswick         | 0          | 12         | 0         | 1         | 0         | 0         | 0         | 1         | 0         | 0         | 0         | 1          | 1          | 0          | 4            | 16           |
| Northwest Territories | 0          | 0          | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 1          | 0          | 0          | 1            | 1            |
| Newfoundland          | 0          | 5          | 2         | 0         | 2         | 3         | 0         | 0         | 1         | 0         | 0         | 1          | 0          | 1          | 10           | 15           |
| Nova Scotia           | 0          | 10         | 1         | 0         | 2         | 1         | 0         | 0         | 0         | 0         | 0         | 0          | 0          | 3          | 7            | 17           |
| Nunavut               | 0          | 1          | 0         | 0         | 1         | 0         | 0         | 0         | 0         | 0         | 0         | 0          | 0          | 0          | 1            | 2            |
| Ontario               | 1          | 218        | 24        | 11        | 29        | 15        | 14        | 14        | 7         | 23        | 28        | 109        | 385        | 211        | 870          | 1,089        |
| Prince Edward Island  | 0          | 0          | 3         | 0         | 1         | 0         | 0         | 0         | 1         | 0         | 0         | 0          | 0          | 0          | 5            | 5            |
| Quebec                | 0          | 21         | 2         | 0         | 1         | 0         | 1         | 0         | 1         | 4         | 1         | 1          | 4          | 3          | 18           | 39           |
| Saskatchewan          | 0          | 25         | 3         | 1         | 0         | 3         | 1         | 2         | 1         | 0         | 1         | 0          | 2          | 2          | 16           | 41           |
| <b>Total</b>          | <b>2</b>   | <b>390</b> | <b>54</b> | <b>33</b> | <b>41</b> | <b>45</b> | <b>17</b> | <b>31</b> | <b>15</b> | <b>39</b> | <b>32</b> | <b>119</b> | <b>411</b> | <b>249</b> | <b>1,086</b> | <b>1,478</b> |

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