

1-800-Quit Now Data for US States: Call Attempts* prepared by NCI

Nov. 9, 2004 to Mar. 31, 2007

| State | 2004 | 2005 | 2006 | 2007 | 2007 | 2007 | 2007 | Total |
|--------------------|--------------|----------------|----------------|---------------|---------------|---------------|----------------|----------------|
| | Year total | Year total | Year total | January | February | March | Year total | |
| Alabama** | 201 | 5,050 | 9,013 | 612 | 622 | 1,679 | 2,913 | 17,177 |
| Alaska | 3 | 152 | 282 | 28 | 24 | 23 | 75 | 512 |
| Arizona | 33 | 956 | 1,507 | 120 | 91 | 149 | 360 | 2,856 |
| Arkansas | 65 | 1,308 | 2,647 | 346 | 157 | 195 | 698 | 4,718 |
| California | 110 | 3,595 | 3,407 | 344 | 275 | 418 | 1,037 | 8,149 |
| Colorado** | 57 | 2,248 | 40,165 | 7,581 | 6,703 | 6,573 | 20,857 | 63,327 |
| Connecticut | 22 | 1,006 | 741 | 78 | 74 | 71 | 223 | 1,992 |
| Delaware | 14 | 198 | 732 | 84 | 95 | 51 | 230 | 1,174 |
| Washington DC** | 37 | 332 | 1,205 | 672 | 265 | 327 | 1,264 | 2,838 |
| Florida | 98 | 3,468 | 2,636 | 227 | 200 | 248 | 675 | 6,877 |
| Georgia | 63 | 2,191 | 1,608 | 175 | 156 | 202 | 533 | 4,395 |
| Hawaii** | 10 | 1,092 | 12,054 | 1,420 | 1,220 | 1,124 | 3,764 | 16,920 |
| Idaho** | 46 | 1,677 | 1,986 | 301 | 218 | 310 | 829 | 4,538 |
| Illinois | 69 | 4,293 | 3,076 | 346 | 292 | 312 | 950 | 8,388 |
| Indiana** | 84 | 2,169 | 7,754 | 378 | 185 | 253 | 816 | 10,823 |
| Iowa | 13 | 634 | 2,202 | 717 | 375 | 1,131 | 2,223 | 5,072 |
| Kansas | 21 | 559 | 636 | 62 | 42 | 43 | 147 | 1,363 |
| Kentucky** | 195 | 5,347 | 8,294 | 1,431 | 1,029 | 2,035 | 4,495 | 18,331 |
| Louisiana** | 37 | 7,906 | 8,622 | 759 | 359 | 667 | 1,785 | 18,350 |
| Maine | 19 | 379 | 558 | 69 | 45 | 61 | 175 | 1,131 |
| Maryland** | 62 | 1,243 | 4,117 | 1,764 | 828 | 1,468 | 4,060 | 9,482 |
| Massachusetts | 34 | 1,110 | 973 | 104 | 85 | 79 | 268 | 2,385 |
| Michigan | 115 | 3,699 | 4,050 | 742 | 426 | 492 | 1,660 | 9,524 |
| Minnesota | 25 | 958 | 2,423 | 318 | 254 | 258 | 830 | 4,236 |
| Mississippi | 50 | 766 | 1,259 | 192 | 140 | 203 | 535 | 2,610 |
| Missouri** | 52 | 3,778 | 3,997 | 323 | 242 | 273 | 838 | 8,665 |
| Montana | 57 | 1,339 | 1,664 | 416 | 421 | 383 | 1,220 | 4,280 |
| Nebraska** | 14 | 1,040 | 1,507 | 366 | 142 | 232 | 740 | 3,301 |
| Nevada | 43 | 357 | 573 | 163 | 278 | 226 | 667 | 1,640 |
| New Hampshire | 19 | 282 | 258 | 19 | 21 | 18 | 58 | 617 |
| New Jersey | 48 | 1,606 | 2,327 | 269 | 319 | 188 | 776 | 4,757 |
| New Mexico** | 4 | 3,716 | 8,815 | 852 | 673 | 1,154 | 2,679 | 15,214 |
| New York | 133 | 5,072 | 10,315 | 6,908 | 694 | 644 | 8,246 | 23,766 |
| North Carolina** | 33 | 5,342 | 7,469 | 3,610 | 955 | 880 | 5,445 | 18,289 |
| North Dakota | 13 | 170 | 177 | 31 | 16 | 39 | 86 | 446 |
| Ohio** | 5,502 | 106,272 | 89,089 | 10,412 | 8,018 | 10,688 | 29,118 | 229,981 |
| Oklahoma** | 16 | 3,673 | 27,633 | 2,391 | 1,444 | 1,394 | 5,229 | 36,551 |
| Oregon | 35 | 653 | 4,591 | 715 | 328 | 301 | 1,344 | 6,623 |
| Pennsylvania** | 56 | 4,026 | 9,562 | 1,034 | 1,061 | 644 | 2,739 | 16,383 |
| Rhode Island | 5 | 158 | 187 | 21 | 10 | 10 | 41 | 391 |
| South Carolina** | 7 | 980 | 1,386 | 546 | 1,002 | 908 | 2,456 | 4,829 |
| South Dakota | 26 | 157 | 171 | 34 | 11 | 19 | 64 | 418 |
| Tennessee** | 25 | 2,196 | 4,822 | 819 | 597 | 709 | 2,125 | 9,168 |
| Texas | 68 | 4,037 | 4,791 | 739 | 311 | 358 | 1,408 | 10,304 |
| Utah | 19 | 423 | 721 | 87 | 64 | 78 | 229 | 1,392 |
| Vermont | 9 | 82 | 131 | 32 | 23 | 23 | 78 | 300 |
| Virginia** | 19 | 2,127 | 3,432 | 734 | 344 | 418 | 1,496 | 7,074 |
| Washington (State) | 78 | 1,814 | 3,226 | 920 | 1,776 | 1,677 | 4,373 | 9,491 |
| West Virginia | 314 | 2,931 | 1,609 | 260 | 186 | 160 | 606 | 5,460 |
| Wisconsin | 34 | 912 | 4,755 | 1,449 | 1,686 | 1,540 | 4,675 | 10,376 |
| Wyoming | 5 | 104 | 2,415 | 776 | 761 | 814 | 2,351 | 4,875 |
| Total | 8,117 | 205,583 | 317,570 | 52,796 | 35,543 | 42,150 | 130,489 | 661,759 |

*Call Attempts-the total number of calls routed through 1-800-QUIT-NOW, regardless of whether those calls were answered or provided services at the destination.

**States using 1-800-QUIT NOW as their primary number.

1-800-Quit Now Data for US Territories and Pacific Islands: Call Attempts* prepared by NCI
 Nov. 9, 2004 to Mar. 31, 2007

| | 2004 | 2005 | 2006 | 2007 | 2007 | 2007 | 2007 | |
|--------------------------|------------|------------|------------|-----------|----------|----------|------------|------------|
| | Year total | Year total | Year total | January | February | March | Year total | Total |
| American Samoa | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 |
| Barbados | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| Guam | 4 | 51 | 43 | 14 | 2 | 1 | 17 | 115 |
| Northern Mariana Islands | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 3 |
| Puerto Rico | 2 | 26 | 56 | 1 | 5 | 4 | 10 | 94 |
| Virgin Islands | 1 | 9 | 3 | 0 | 0 | 0 | 0 | 13 |
| Total | 7 | 88 | 104 | 15 | 7 | 6 | 28 | 227 |

1-800-Quit Now Data for Canada: Call Attempts* prepared by NCI
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| | 2004 | 2005 | 2006 | 2007 | 2007 | 2007 | 2007 | |
|-----------------------|------------|------------|--------------|------------|------------|------------|--------------|--------------|
| | Year total | Year total | Year total | January | February | March | Year total | Total |
| Alberta | 1 | 58 | 59 | 9 | 40 | 36 | 85 | 203 |
| British Columbia | 0 | 22 | 80 | 33 | 117 | 106 | 256 | 358 |
| Manitoba | 0 | 18 | 15 | 9 | 5 | 3 | 17 | 50 |
| New Brunswick | 0 | 12 | 4 | 2 | 0 | 0 | 2 | 18 |
| Northwest Territories | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| Newfoundland | 0 | 5 | 10 | 2 | 0 | 0 | 2 | 17 |
| Nova Scotia | 0 | 10 | 7 | 0 | 4 | 2 | 6 | 23 |
| Nunavut | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 2 |
| Ontario | 1 | 218 | 870 | 584 | 27 | 37 | 648 | 1,737 |
| Prince Edward Island | 0 | 0 | 5 | 4 | 0 | 0 | 4 | 9 |
| Quebec | 0 | 21 | 18 | 9 | 10 | 12 | 31 | 70 |
| Saskatchewan | 0 | 25 | 16 | 3 | 8 | 5 | 16 | 57 |
| Total | 2 | 390 | 1,086 | 655 | 211 | 201 | 1,067 | 2,545 |

*Call Attempts-the total number of calls routed through 1-800-QUIT-NOW, regardless of whether those calls were answered or provided services at the destination.