

1-800-Quit Now Data for US States: Call Attempts* prepared by NCI

Nov. 9, 2004 to August 31, 2011

| State | 2004-2010 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | Total |
|----------------------|------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|------|------------------|
| | Total | Jan | Feb | March | April | May | June | July | Aug | Total | | |
| Alabama** | 66,374 | 2,104 | 1,410 | 1,340 | 1,010 | 927 | 1,260 | 1,120 | 1,556 | 10,727 | | 77,101 |
| Alaska | 3,949 | 458 | 397 | 374 | 420 | 371 | 334 | 279 | 370 | 3,003 | | 6,952 |
| Arizona | 10,935 | 217 | 138 | 163 | 171 | 136 | 223 | 143 | 151 | 1,342 | | 12,277 |
| Arkansas | 75,356 | 1,151 | 882 | 1,186 | 943 | 1,252 | 1,717 | 1,128 | 1,103 | 9,362 | | 84,718 |
| California | 34,527 | 700 | 1,023 | 1,176 | 1,233 | 1,533 | 1,674 | 1,619 | 1,291 | 10,249 | | 44,776 |
| Colorado** | 305,740 | 5,153 | 3,853 | 4,358 | 4,106 | 5,119 | 4,962 | 3,902 | 4,079 | 35,532 | | 341,272 |
| Connecticut | 14,252 | 919 | 710 | 962 | 850 | 962 | 1,066 | 1,106 | 1,070 | 7,645 | | 21,897 |
| Delaware | 5,756 | 149 | 109 | 147 | 96 | 86 | 101 | 71 | 63 | 822 | | 6,578 |
| Washington DC** | 29,763 | 1,420 | 1,542 | 2,131 | 2,100 | 2,637 | 2,353 | 1,989 | 1,726 | 15,898 | | 45,661 |
| Florida | 40,586 | 1,648 | 1,172 | 1,241 | 1,062 | 1,058 | 1,359 | 986 | 1,129 | 9,655 | | 50,241 |
| Georgia | 16,316 | 252 | 220 | 390 | 412 | 259 | 331 | 204 | 225 | 2,293 | | 18,609 |
| Hawaii** | 45,195 | 1,289 | 948 | 785 | 628 | 761 | 822 | 708 | 884 | 6,825 | | 52,020 |
| Idaho** | 28,395 | 833 | 746 | 546 | 485 | 431 | 356 | 337 | 357 | 4,091 | | 32,486 |
| Illinois | 28,267 | 426 | 406 | 443 | 424 | 477 | 627 | 556 | 455 | 3,814 | | 32,081 |
| Indiana** | 103,711 | 1,539 | 1,069 | 1,267 | 953 | 930 | 1,109 | 1,161 | 1,137 | 9,165 | | 112,876 |
| Iowa** | 145,869 | 2,952 | 2,002 | 2,666 | 2,050 | 2,021 | 1,968 | 1,239 | 1,295 | 16,193 | | 162,062 |
| Kansas | 7,661 | 645 | 365 | 345 | 391 | 323 | 348 | 369 | 324 | 3,110 | | 10,771 |
| Kentucky** | 55,233 | 855 | 760 | 685 | 514 | 501 | 593 | 534 | 518 | 4,960 | | 60,193 |
| Louisiana** | 56,811 | 407 | 547 | 682 | 654 | 700 | 720 | 426 | 340 | 4,476 | | 61,287 |
| Maine | 3,052 | 52 | 41 | 43 | 45 | 37 | 58 | 46 | 66 | 388 | | 3,440 |
| Maryland** | 64,789 | 1,576 | 1,083 | 1,267 | 1,130 | 1,004 | 1,128 | 943 | 970 | 9,101 | | 73,890 |
| Massachusetts | 10,416 | 1,121 | 748 | 935 | 882 | 941 | 895 | 4,904 | 4,274 | 14,700 | | 25,116 |
| Michigan | 137,642 | 1,050 | 728 | 948 | 830 | 894 | 832 | 740 | 754 | 6,776 | | 144,418 |
| Minnesota | 16,095 | 264 | 173 | 207 | 207 | 196 | 256 | 187 | 202 | 1,692 | | 17,787 |
| Mississippi | 44,737 | 1,672 | 1,259 | 1,189 | 983 | 1,185 | 1,229 | 960 | 1,285 | 9,762 | | 54,499 |
| Missouri** | 63,850 | 1,404 | 877 | 996 | 704 | 819 | 1,001 | 1,074 | 1,029 | 7,904 | | 71,754 |
| Montana | 57,334 | 4,404 | 3,396 | 2,719 | 2,436 | 2,558 | 1,736 | 1,377 | 1,350 | 19,976 | | 77,310 |
| Nebraska** | 20,892 | 551 | 594 | 556 | 441 | 439 | 434 | 381 | 422 | 3,818 | | 24,710 |
| Nevada | 14,004 | 1,018 | 532 | 515 | 512 | 368 | 407 | 401 | 478 | 4,231 | | 18,235 |
| New Hampshire | 2,158 | 84 | 115 | 88 | 75 | 122 | 217 | 564 | 692 | 1,957 | | 4,115 |
| New Jersey | 15,789 | 383 | 212 | 314 | 201 | 441 | 659 | 638 | 428 | 3,276 | | 19,065 |
| New Mexico** | 120,951 | 5,920 | 3,351 | 2,917 | 2,408 | 2,270 | 2,604 | 2,032 | 1,752 | 23,254 | | 144,205 |
| New York | 90,558 | 502 | 461 | 472 | 361 | 415 | 759 | 472 | 463 | 3,905 | | 94,463 |
| North Carolina** | 82,498 | 1,581 | 1,648 | 2,090 | 1,671 | 2,082 | 1,766 | 1,053 | 1,562 | 13,453 | | 95,951 |
| North Dakota | 9,995 | 533 | 420 | 531 | 511 | 418 | 352 | 285 | 323 | 3,373 | | 13,368 |
| Ohio** | 422,281 | 3,706 | 5,089 | 4,684 | 2,659 | 2,098 | 2,104 | 1,804 | 1,841 | 23,985 | | 446,266 |
| Oklahoma** | 233,107 | 5,934 | 3,527 | 4,312 | 5,071 | 4,808 | 5,038 | 3,836 | 4,209 | 36,735 | | 269,842 |
| Oregon | 30,703 | 2,044 | 1,366 | 1,115 | 1,079 | 880 | 785 | 624 | 675 | 8,568 | | 39,271 |
| Pennsylvania** | 111,697 | 5,559 | 7,900 | 4,198 | 2,214 | 1,693 | 1,618 | 1,308 | 1,323 | 25,813 | | 137,510 |
| Rhode Island | 1,489 | 100 | 68 | 164 | 155 | 179 | 115 | 103 | 77 | 961 | | 2,450 |
| South Carolina** | 26,216 | 2,150 | 1,772 | 2,341 | 1,565 | 1,000 | 1,240 | 1,110 | 1,208 | 12,386 | | 38,602 |
| South Dakota | 2,001 | 64 | 31 | 25 | 23 | 28 | 43 | 28 | 36 | 278 | | 2,279 |
| Tennessee** | 49,131 | 639 | 506 | 562 | 622 | 566 | 555 | 589 | 649 | 4,688 | | 53,819 |
| Texas | 37,047 | 779 | 718 | 700 | 831 | 865 | 1,136 | 617 | 620 | 6,266 | | 43,313 |
| Utah** | 11,880 | 809 | 535 | 747 | 1,034 | 1,237 | 976 | 786 | 754 | 6,878 | | 18,758 |
| Vermont | 7,567 | 278 | 272 | 265 | 230 | 180 | 185 | 171 | 207 | 1,788 | | 9,355 |
| Virginia** | 27,853 | 737 | 525 | 717 | 687 | 659 | 825 | 693 | 668 | 5,511 | | 33,364 |
| Washington (State)** | 122,378 | 3,152 | 2,898 | 2,739 | 2,737 | 6,948 | 4,596 | 2,652 | 2,156 | 27,878 | | 150,256 |
| West Virginia | 14,266 | 370 | 352 | 355 | 592 | 1,145 | 439 | 321 | 450 | 4,024 | | 18,290 |
| Wisconsin** | 119,292 | 1,287 | 1,012 | 1,288 | 1,181 | 982 | 1,084 | 946 | 1,024 | 8,804 | | 128,096 |
| Wyoming | 29,997 | 719 | 667 | 701 | 628 | 600 | 556 | 405 | 451 | 4,727 | | 34,724 |
| Total | 3,076,361 | 73,559 | 61,175 | 61,587 | 53,207 | 58,541 | 57,551 | 49,927 | 50,471 | 466,018 | | 3,542,379 |

*Call Attempts-the total number of calls routed through 1-800-QUIT-NOW, regardless of whether those calls were answered or provided services at the destination.

**States using 1-800-QUIT NOW as their primary number.

1-800-Quit Now Data for US Territories and Pacific Islands: Call Attempts* prepared by NCI

Nov. 9, 2004 to August 31, 2011

| | 2004-2010 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | Total |
|--------------------------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|--------------|-------|
| | Total | Jan | Feb | March | April | May | June | July | Aug | Total | | |
| American Samoa | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 |
| Barbados | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Guam | 1,515 | 55 | 48 | 71 | 40 | 27 | 24 | 20 | 42 | 327 | 1,842 | |
| Jamaica | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | |
| Northern Mariana Islands | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | |
| Puerto Rico | 586 | 5 | 6 | 6 | 2 | 8 | 15 | 7 | 10 | 59 | 645 | |
| St. Lucia | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | |
| Virgin Islands | 152 | 0 | 3 | 11 | 11 | 2 | 4 | 0 | 0 | 31 | 183 | |
| Total | 2,267 | 60 | 57 | 88 | 53 | 37 | 43 | 27 | 52 | 417 | 2,684 | |

1-800-Quit Now Data for Canada: Call Attempts* prepared by NCI

Nov. 9, 2004 to August 31, 2011

| | 2004-2010 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | 2011 | Total |
|-----------------------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|--------------|-------|
| | Total | Jan | Feb | March | April | May | June | July | Aug | Total | | |
| Alberta | 1,017 | 7 | 4 | 2 | 8 | 7 | 4 | 3 | 2 | 37 | 1,054 | |
| British Columbia | 2,086 | 23 | 15 | 9 | 4 | 11 | 5 | 14 | 6 | 87 | 2,173 | |
| Manitoba | 253 | 0 | 3 | 4 | 4 | 2 | 2 | 1 | 3 | 19 | 272 | |
| New Brunswick | 90 | 0 | 0 | 0 | 0 | 1 | 0 | 7 | 5 | 13 | 103 | |
| Northwest Territories | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | |
| Newfoundland | 68 | 0 | 1 | 0 | 0 | 2 | 0 | 10 | 12 | 25 | 93 | |
| Nova Scotia | 96 | 1 | 2 | 1 | 0 | 0 | 0 | 7 | 19 | 30 | 126 | |
| Nunavut | 37 | 6 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 7 | 44 | |
| Ontario | 2,981 | 13 | 21 | 12 | 5 | 11 | 12 | 29 | 26 | 129 | 3,110 | |
| Prince Edward Island | 15 | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 3 | 18 | |
| Quebec | 243 | 2 | 1 | 0 | 0 | 1 | 3 | 3 | 11 | 21 | 264 | |
| Saskatchewan | 202 | 0 | 1 | 0 | 0 | 2 | 0 | 7 | 9 | 19 | 221 | |
| Yukon Territories | 49 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 49 | |
| Total | 7,142 | 53 | 49 | 28 | 21 | 37 | 26 | 83 | 93 | 390 | 7,532 | |

*Call Attempts-the total number of calls routed through 1-800-QUIT-NOW, regardless of whether those calls were answered or provided services at the destination.