

1-800-Quit Now Data for US States: Call Attempts* prepared by NCI

Nov. 9, 2004 to July 31, 2012

| State | 2004-2011 | 2011 | 2012 | 2012 | 2012 | 2012 | 2012 | 2012 | 2012 | 2012 | Total |
|----------------------|------------------|----------------|---------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|------------------|
| | Total | Total | Jan | Feb | Mar | Apr | May | June | July | Total | |
| Alabama** | 82,225 | 15,851 | 1,924 | 1,458 | 2,475 | 3,485 | 3,936 | 2,564 | 1,686 | 17,528 | 99,753 |
| Alaska | 8,360 | 4,411 | 394 | 311 | 432 | 425 | 507 | 347 | 405 | 2,821 | 11,181 |
| Arizona | 12,826 | 1,891 | 180 | 166 | 591 | 911 | 1,294 | 472 | 203 | 3,817 | 16,643 |
| Arkansas** | 89,523 | 14,167 | 1,951 | 2,357 | 2,805 | 3,582 | 3,619 | 2,533 | 2,187 | 19,034 | 108,557 |
| California | 49,777 | 15,250 | 1,668 | 1,451 | 3,329 | 5,043 | 7,210 | 3,224 | 2,014 | 23,939 | 73,716 |
| Colorado** | 354,802 | 49,062 | 3,777 | 3,085 | 4,180 | 4,871 | 5,084 | 3,738 | 3,256 | 27,991 | 382,793 |
| Connecticut | 26,527 | 12,275 | 2,536 | 3,153 | 2,629 | 2,384 | 2,441 | 1,750 | 1,442 | 16,335 | 42,862 |
| Delaware | 7,080 | 1,324 | 161 | 99 | 223 | 321 | 377 | 216 | 100 | 1,497 | 8,577 |
| Washington DC** | 49,947 | 20,184 | 625 | 507 | 1,013 | 1,086 | 1,157 | 662 | 493 | 5,543 | 55,490 |
| Florida | 54,671 | 14,085 | 1,446 | 1,071 | 2,696 | 4,864 | 6,861 | 3,382 | 1,550 | 21,870 | 76,541 |
| Georgia | 19,949 | 3,633 | 331 | 271 | 1,867 | 2,737 | 3,445 | 1,224 | 331 | 10,206 | 30,155 |
| Hawaii** | 55,978 | 10,783 | 1,490 | 1,009 | 881 | 997 | 917 | 688 | 746 | 6,728 | 62,706 |
| Idaho** | 33,929 | 5,534 | 557 | 356 | 567 | 720 | 703 | 495 | 424 | 3,822 | 37,751 |
| Illinois | 34,099 | 5,832 | 886 | 557 | 1,513 | 3,261 | 3,836 | 2,419 | 1,515 | 13,987 | 48,086 |
| Indiana** | 117,559 | 13,848 | 1,600 | 1,307 | 2,348 | 3,133 | 3,205 | 2,438 | 1,623 | 15,654 | 133,213 |
| Iowa** | 167,637 | 21,768 | 1,730 | 1,816 | 2,342 | 2,388 | 2,496 | 1,990 | 1,612 | 14,374 | 182,011 |
| Kansas | 12,081 | 4,420 | 322 | 310 | 604 | 883 | 1,126 | 577 | 395 | 4,217 | 16,298 |
| Kentucky** | 62,329 | 7,096 | 1,145 | 515 | 1,705 | 2,250 | 1,970 | 1,053 | 455 | 9,093 | 71,422 |
| Louisiana** | 62,595 | 5,784 | 503 | 408 | 1,333 | 1,753 | 2,229 | 952 | 448 | 7,626 | 70,221 |
| Maine | 3,613 | 561 | 40 | 38 | 218 | 196 | 218 | 100 | 32 | 842 | 4,455 |
| Maryland** | 77,941 | 13,152 | 1,490 | 1,012 | 2,095 | 2,502 | 2,860 | 1,964 | 1,384 | 13,307 | 91,248 |
| Massachusetts | 32,003 | 21,587 | 2,140 | 1,367 | 1,538 | 1,650 | 1,927 | 1,731 | 741 | 11,094 | 43,097 |
| Michigan | 147,881 | 10,239 | 1,226 | 1,303 | 3,163 | 4,115 | 4,027 | 2,280 | 1,643 | 17,757 | 165,638 |
| Minnesota | 18,573 | 2,478 | 274 | 250 | 542 | 881 | 799 | 415 | 181 | 3,342 | 21,915 |
| Mississippi | 58,752 | 14,015 | 2,149 | 1,563 | 1,778 | 2,229 | 2,799 | 1,747 | 1,351 | 13,616 | 72,368 |
| Missouri** | 75,020 | 11,170 | 956 | 740 | 2,179 | 2,925 | 3,049 | 1,721 | 1,136 | 12,706 | 87,726 |
| Montana | 81,711 | 24,377 | 1,491 | 1,398 | 1,542 | 1,581 | 1,489 | 1,266 | 1,052 | 9,819 | 91,530 |
| Nebraska** | 26,243 | 5,351 | 406 | 456 | 705 | 777 | 797 | 542 | 482 | 4,165 | 30,408 |
| Nevada | 19,943 | 5,939 | 578 | 510 | 627 | 796 | 920 | 429 | 245 | 4,105 | 24,048 |
| New Hampshire | 5,037 | 2,879 | 188 | 130 | 223 | 263 | 293 | 209 | 147 | 1,453 | 6,490 |
| New Jersey | 21,046 | 5,257 | 457 | 380 | 854 | 1,417 | 2,031 | 850 | 366 | 6,355 | 27,401 |
| New Mexico** | 150,880 | 29,929 | 1,815 | 1,536 | 1,660 | 1,986 | 2,364 | 1,663 | 1,237 | 12,261 | 163,141 |
| New York | 96,523 | 5,965 | 523 | 416 | 1,798 | 2,987 | 3,993 | 1,412 | 451 | 11,580 | 108,103 |
| North Carolina** | 100,879 | 18,381 | 6,785 | 4,897 | 6,544 | 8,460 | 10,220 | 5,992 | 3,065 | 45,963 | 146,842 |
| North Dakota | 15,274 | 5,279 | 853 | 556 | 522 | 656 | 465 | 377 | 298 | 3,727 | 19,001 |
| Ohio** | 452,604 | 30,323 | 2,545 | 2,141 | 4,440 | 5,282 | 4,827 | 2,752 | 1,915 | 23,902 | 476,506 |
| Oklahoma** | 292,099 | 58,992 | 6,228 | 3,985 | 4,726 | 5,851 | 6,627 | 7,891 | 5,427 | 40,735 | 332,834 |
| Oregon | 45,156 | 14,453 | 2,303 | 1,004 | 1,876 | 1,764 | 1,752 | 1,255 | 992 | 10,946 | 56,102 |
| Pennsylvania** | 150,097 | 38,400 | 4,860 | 4,781 | 7,014 | 6,799 | 6,841 | 3,994 | 2,196 | 36,485 | 186,582 |
| Rhode Island | 2,768 | 1,279 | 147 | 116 | 182 | 291 | 300 | 199 | 105 | 1,340 | 4,108 |
| South Carolina** | 43,304 | 17,088 | 5,316 | 4,073 | 5,080 | 6,960 | 6,630 | 3,939 | 1,737 | 33,735 | 77,039 |
| South Dakota | 2,407 | 406 | 30 | 33 | 69 | 106 | 122 | 87 | 18 | 465 | 2,872 |
| Tennessee** | 56,109 | 6,978 | 625 | 567 | 1,989 | 2,714 | 2,860 | 1,364 | 552 | 10,671 | 66,780 |
| Texas | 45,869 | 8,822 | 658 | 535 | 3,190 | 5,080 | 6,979 | 2,902 | 1,014 | 20,358 | 66,227 |
| Utah** | 24,073 | 12,193 | 2,429 | 1,898 | 2,054 | 2,112 | 2,409 | 1,596 | 1,248 | 13,746 | 37,819 |
| Vermont | 10,302 | 2,735 | 315 | 299 | 303 | 337 | 453 | 399 | 282 | 2,388 | 12,690 |
| Virginia** | 36,155 | 8,302 | 686 | 558 | 1,961 | 2,195 | 2,533 | 1,260 | 757 | 9,950 | 46,105 |
| Washington (State)** | 157,606 | 35,228 | 1,986 | 1,631 | 2,631 | 2,943 | 3,110 | 2,164 | 1,717 | 16,182 | 173,788 |
| West Virginia | 19,797 | 5,531 | 953 | 537 | 1,209 | 1,380 | 1,265 | 972 | 502 | 6,818 | 26,615 |
| Wisconsin** | 132,081 | 12,789 | 1,225 | 1,021 | 1,642 | 2,302 | 1,984 | 1,446 | 1,184 | 10,804 | 142,885 |
| Wyoming | 36,713 | 6,716 | 716 | 590 | 608 | 715 | 629 | 450 | 405 | 4,113 | 40,826 |
| Total | 3,740,353 | 663,992 | 75,619 | 60,528 | 98,495 | 125,346 | 139,985 | 86,092 | 54,747 | 640,812 | 4,381,165 |

*Call Attempts-the total number of calls routed through 1-800-QUIT-NOW, regardless of whether those calls were answered or provided services at the destination.

**States using 1-800-QUIT NOW as their primary number.

1-800-Quit Now Data for US Territories and Pacific Islands: Call Attempts* prepared by NCI

Nov. 9, 2004 to July 31, 2012

| | 2004-2011 | 2011 | 2012 | 2012 | 2012 | 2012 | 2012 | 2012 | 2012 | 2012 | 2012 | Total |
|--------------------------|--------------|------------|-----------|-----------|-----------|------------|------------|-----------|-----------|------------|--------------|-------|
| | Total | Total | Jan | Feb | Mar | Apr | May | June | July | Total | | |
| American Samoa | 5 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 6 |
| Antigua | 5 | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 |
| Barbados | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 2 |
| Guam | 1,941 | 426 | 33 | 30 | 28 | 39 | 43 | 32 | 55 | 260 | 2,201 | |
| Jamaica | 3 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 1 | 4 | 7 | |
| Northern Mariana Islands | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | |
| Puerto Rico | 664 | 78 | 15 | 30 | 43 | 79 | 118 | 52 | 10 | 347 | 1,011 | |
| Santo Domingo | 3 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | |
| St. Kitts and Nevis | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | |
| St. Lucia | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | |
| Virgin Islands | 189 | 37 | 0 | 2 | 5 | 10 | 21 | 3 | 1 | 42 | 231 | |
| Total | 2,817 | 550 | 49 | 62 | 77 | 128 | 183 | 89 | 67 | 655 | 3,472 | |

1-800-Quit Now Data for Canada: Call Attempts* prepared by NCI

Nov. 9, 2004 to July 31, 2012

| | 2004-2011 | 2011 | 2012 | 2012 | 2012 | 2012 | 2012 | 2012 | 2012 | 2012 | 2012 | Total |
|-----------------------|--------------|------------|-----------|-----------|------------|------------|------------|------------|-----------|--------------|--------------|-------|
| | Total | Total | Jan | Feb | Mar | Apr | May | June | July | Total | | |
| Alberta | 1,115 | 49 | 0 | 4 | 33 | 24 | 42 | 27 | 9 | 139 | 1,254 | |
| British Columbia | 2,432 | 173 | 24 | 18 | 50 | 65 | 73 | 37 | 16 | 283 | 2,715 | |
| Manitoba | 309 | 28 | 0 | 1 | 15 | 5 | 15 | 10 | 0 | 46 | 355 | |
| New Brunswick | 128 | 19 | 1 | 1 | 9 | 9 | 10 | 7 | 2 | 39 | 167 | |
| Northwest Territories | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | |
| Newfoundland | 130 | 31 | 0 | 0 | 6 | 8 | 2 | 4 | 0 | 20 | 150 | |
| Nova Scotia | 178 | 41 | 0 | 0 | 13 | 6 | 17 | 4 | 0 | 40 | 218 | |
| Nunavut | 59 | 11 | 0 | 0 | 8 | 2 | 3 | 1 | 0 | 14 | 73 | |
| Ontario | 3,443 | 231 | 21 | 10 | 129 | 148 | 184 | 105 | 15 | 612 | 4,055 | |
| Prince Edward Island | 21 | 3 | 0 | 0 | 1 | 0 | 3 | 1 | 1 | 6 | 27 | |
| Quebec | 337 | 47 | 3 | 1 | 13 | 6 | 43 | 16 | 4 | 86 | 423 | |
| Saskatchewan | 266 | 32 | 0 | 0 | 9 | 5 | 8 | 5 | 0 | 27 | 293 | |
| Yukon Territories | 49 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 2 | 51 | |
| Total | 8,472 | 665 | 49 | 35 | 286 | 278 | 401 | 218 | 47 | 1,314 | 9,786 | |

*Call Attempts-the total number of calls routed through 1-800-QUIT-NOW, regardless of whether those calls were answered or provided services at the destination.