

1-800-Quit Now Data for US States: Call Attempts* prepared by NCI

Nov. 9, 2004 to June 30, 2013

| State | 2004-2011 | 2012 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | Total |
|----------------------|------------------|----------------|---------------|---------------|---------------|----------------|---------------|---------------|----------------|------------------|
| | Total | Total | Jan | Feb | Mar | Apr | May | June | | |
| Alabama** | 82,225 | 23,865 | 1,471 | 1,283 | 2,594 | 2,940 | 2,471 | 2,745 | 13,504 | 119,594 |
| Alaska | 8,360 | 4,639 | 840 | 733 | 655 | 725 | 691 | 639 | 4,283 | 17,282 |
| Arizona | 12,826 | 4,534 | 198 | 153 | 397 | 585 | 499 | 740 | 2,572 | 19,932 |
| Arkansas** | 89,523 | 27,006 | 2,074 | 1,728 | 2,351 | 2,699 | 2,721 | 2,684 | 14,257 | 130,786 |
| California | 49,777 | 30,836 | 1,542 | 1,313 | 2,686 | 3,210 | 2,451 | 3,371 | 14,573 | 95,186 |
| Colorado** | 354,802 | 43,187 | 4,147 | 3,527 | 3,582 | 4,318 | 4,276 | 4,611 | 24,461 | 422,450 |
| Connecticut | 26,527 | 22,299 | 1,609 | 1,121 | 1,683 | 1,464 | 1,362 | 1,272 | 8,511 | 57,337 |
| Delaware | 7,080 | 1,965 | 107 | 111 | 259 | 279 | 286 | 272 | 1,314 | 10,359 |
| Washington DC** | 49,947 | 6,844 | 313 | 253 | 508 | 558 | 575 | 524 | 2,731 | 59,522 |
| Florida | 54,671 | 27,166 | 1,357 | 1,200 | 2,281 | 3,432 | 2,608 | 3,129 | 14,007 | 95,844 |
| Georgia | 19,949 | 11,565 | 292 | 248 | 1,979 | 2,587 | 1,877 | 2,571 | 9,554 | 41,068 |
| Hawaii** | 55,978 | 10,739 | 843 | 555 | 672 | 618 | 614 | 595 | 3,897 | 70,614 |
| Idaho** | 33,929 | 5,614 | 448 | 477 | 725 | 838 | 727 | 603 | 3,818 | 43,361 |
| Illinois | 34,099 | 18,403 | 985 | 810 | 2,384 | 3,003 | 2,669 | 3,056 | 12,907 | 65,409 |
| Indiana** | 117,559 | 22,676 | 2,280 | 2,128 | 3,007 | 2,813 | 2,353 | 2,490 | 15,071 | 155,306 |
| Iowa** | 167,637 | 22,187 | 1,807 | 1,494 | 1,882 | 1,914 | 1,928 | 3,046 | 12,071 | 201,895 |
| Kansas | 12,081 | 5,905 | 378 | 419 | 718 | 983 | 877 | 778 | 4,153 | 22,139 |
| Kentucky** | 62,329 | 10,985 | 738 | 651 | 1,496 | 1,769 | 1,167 | 1,284 | 7,105 | 80,419 |
| Louisiana** | 62,595 | 9,923 | 548 | 502 | 1,444 | 1,866 | 1,577 | 1,976 | 7,913 | 80,431 |
| Maine | 3,613 | 1,039 | 59 | 46 | 152 | 210 | 163 | 205 | 835 | 5,487 |
| Maryland** | 77,941 | 18,861 | 1,351 | 1,200 | 5,678 | 4,255 | 3,635 | 3,455 | 19,574 | 116,376 |
| Massachusetts | 32,003 | 14,154 | 1,159 | 559 | 1,225 | 1,293 | 1,041 | 1,075 | 6,352 | 52,509 |
| Michigan | 147,881 | 30,341 | 2,092 | 1,467 | 2,689 | 3,094 | 2,133 | 2,600 | 14,075 | 192,297 |
| Minnesota | 18,573 | 4,217 | 219 | 183 | 386 | 475 | 361 | 475 | 2,099 | 24,889 |
| Mississippi | 58,752 | 19,458 | 1,327 | 1,119 | 1,757 | 1,745 | 1,593 | 1,922 | 9,463 | 87,673 |
| Missouri** | 75,020 | 17,264 | 1,012 | 692 | 2,097 | 2,462 | 2,016 | 2,064 | 10,343 | 102,627 |
| Montana | 81,711 | 15,505 | 1,617 | 1,359 | 1,434 | 1,361 | 1,082 | 1,034 | 7,887 | 105,103 |
| Nebraska** | 26,243 | 6,463 | 667 | 496 | 689 | 814 | 706 | 849 | 4,221 | 36,927 |
| Nevada | 19,943 | 5,246 | 245 | 312 | 589 | 536 | 443 | 537 | 2,662 | 27,851 |
| New Hampshire | 5,037 | 1,882 | 182 | 128 | 187 | 197 | 190 | 233 | 1,117 | 8,036 |
| New Jersey | 21,046 | 7,792 | 175 | 175 | 717 | 1,023 | 793 | 1,010 | 3,893 | 32,731 |
| New Mexico** | 150,880 | 17,472 | 1,402 | 1,005 | 1,468 | 1,424 | 1,932 | 1,728 | 8,959 | 177,311 |
| New York | 96,523 | 13,641 | 456 | 444 | 1,823 | 2,128 | 1,464 | 1,984 | 8,299 | 118,463 |
| North Carolina** | 100,879 | 55,521 | 2,915 | 2,788 | 3,923 | 5,353 | 4,923 | 5,133 | 25,035 | 181,435 |
| North Dakota | 15,274 | 5,477 | 501 | 415 | 353 | 509 | 409 | 350 | 2,537 | 23,288 |
| Ohio** | 452,604 | 31,356 | 1,871 | 1,974 | 3,957 | 4,256 | 3,046 | 3,634 | 18,738 | 502,698 |
| Oklahoma** | 292,099 | 64,812 | 6,614 | 4,542 | 5,191 | 6,410 | 5,800 | 4,735 | 33,292 | 390,203 |
| Oregon | 45,156 | 16,202 | 1,746 | 1,301 | 1,283 | 1,395 | 1,293 | 1,567 | 8,585 | 69,943 |
| Pennsylvania** | 150,097 | 49,576 | 3,904 | 3,223 | 4,131 | 6,216 | 5,004 | 6,028 | 28,506 | 228,179 |
| Rhode Island | 2,768 | 1,885 | 122 | 91 | 334 | 357 | 303 | 240 | 1,447 | 6,100 |
| South Carolina** | 43,304 | 38,038 | 797 | 825 | 1,715 | 2,154 | 1,951 | 2,076 | 9,518 | 90,860 |
| South Dakota | 2,407 | 618 | 44 | 40 | 103 | 159 | 122 | 100 | 568 | 3,593 |
| Tennessee** | 56,109 | 13,362 | 766 | 578 | 1,649 | 2,179 | 1,508 | 2,183 | 8,863 | 78,334 |
| Texas | 45,869 | 24,350 | 860 | 683 | 2,763 | 4,171 | 3,149 | 4,136 | 15,762 | 85,981 |
| Utah** | 24,073 | 20,370 | 1,632 | 1,189 | 1,023 | 999 | 713 | 924 | 6,480 | 50,923 |
| Vermont | 10,302 | 3,802 | 432 | 330 | 304 | 366 | 317 | 318 | 2,067 | 16,171 |
| Virginia** | 36,155 | 12,431 | 609 | 529 | 1,378 | 2,411 | 2,019 | 1,993 | 8,939 | 57,525 |
| Washington (State)** | 157,606 | 28,022 | 2,744 | 2,085 | 2,454 | 2,814 | 2,744 | 2,600 | 15,441 | 201,069 |
| West Virginia | 19,797 | 9,317 | 592 | 568 | 1,162 | 1,386 | 1,281 | 1,404 | 6,393 | 35,507 |
| Wisconsin** | 132,081 | 15,778 | 1,200 | 820 | 1,568 | 1,823 | 1,564 | 2,860 | 9,835 | 157,694 |
| Wyoming | 36,713 | 6,277 | 640 | 538 | 798 | 1,058 | 927 | 1,265 | 5,226 | 48,216 |
| Total | 3,740,353 | 880,867 | 61,929 | 50,410 | 86,283 | 101,634 | 86,354 | 97,103 | 483,713 | 5,104,933 |

*Call Attempts-the total number of calls routed through 1-800-QUIT-NOW, regardless of whether those calls were answered or provided services at the destination.

**States using 1-800-QUIT NOW as their primary number.

1-800-Quit Now Data for US Territories and Pacific Islands: Call Attempts* prepared by NCI

Nov. 9, 2004 to June 30, 2013

| | 2004-2011 | 2012 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | Total |
|--------------------------|--------------|------------|-----------|-----------|-----------|-----------|-----------|------------|------------|--------------|-------|
| | Total | Total | Jan | Feb | Mar | Apr | May | June | Total | | |
| American Samoa | 5 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 |
| Antigua | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 |
| Barbados | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 3 | 5 |
| Guam | 1,941 | 408 | 36 | 33 | 34 | 30 | 16 | 33 | 182 | 2,531 | |
| Jamaica | 3 | 5 | 0 | 0 | 1 | 2 | 3 | 13 | 19 | 27 | |
| Northern Mariana Islands | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | |
| Puerto Rico | 664 | 411 | 15 | 14 | 39 | 31 | 33 | 59 | 191 | 1,266 | |
| Santo Domingo | 3 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 4 | |
| St. Kitts and Nevis | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | |
| St. Lucia | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | |
| Virgin Islands | 189 | 49 | 0 | 0 | 4 | 3 | 4 | 7 | 18 | 256 | |
| Total | 2,817 | 877 | 51 | 47 | 78 | 68 | 57 | 113 | 414 | 4,108 | |

1-800-Quit Now Data for Canada: Call Attempts* prepared by NCI

Nov. 9, 2004 to June 30, 2013

| | 2004-2011 | 2012 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | 2013 | Total |
|-----------------------|--------------|--------------|-----------|-----------|------------|------------|------------|------------|--------------|---------------|-------|
| | Total | Total | Jan | Feb | Mar | Apr | May | June | Total | | |
| Alberta | 1,115 | 170 | 11 | 0 | 14 | 35 | 14 | 14 | 88 | 1,373 | |
| British Columbia | 2,432 | 384 | 39 | 12 | 46 | 45 | 32 | 37 | 211 | 3,027 | |
| Manitoba | 309 | 50 | 2 | 2 | 9 | 10 | 9 | 5 | 37 | 396 | |
| New Brunswick | 128 | 44 | 0 | 0 | 5 | 11 | 6 | 3 | 25 | 197 | |
| Northwest Territories | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | |
| Newfoundland | 130 | 22 | 0 | 0 | 11 | 6 | 4 | 7 | 28 | 180 | |
| Nova Scotia | 178 | 41 | 4 | 2 | 21 | 10 | 2 | 13 | 52 | 271 | |
| Nunavut | 59 | 14 | 0 | 1 | 4 | 1 | 2 | 1 | 9 | 82 | |
| Ontario | 3,443 | 648 | 19 | 7 | 150 | 123 | 58 | 100 | 457 | 4,548 | |
| Prince Edward Island | 21 | 6 | 0 | 0 | 2 | 1 | 0 | 1 | 4 | 31 | |
| Quebec | 337 | 99 | 8 | 3 | 7 | 17 | 15 | 15 | 65 | 501 | |
| Saskatchewan | 266 | 31 | 2 | 0 | 13 | 10 | 5 | 7 | 37 | 334 | |
| Yukon Territories | 49 | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 52 | |
| Total | 8,472 | 1,511 | 85 | 27 | 283 | 269 | 147 | 203 | 1,014 | 10,997 | |

*Call Attempts-the total number of calls routed through 1-800-QUIT-NOW, regardless of whether those calls were answered or provided services at the destination.