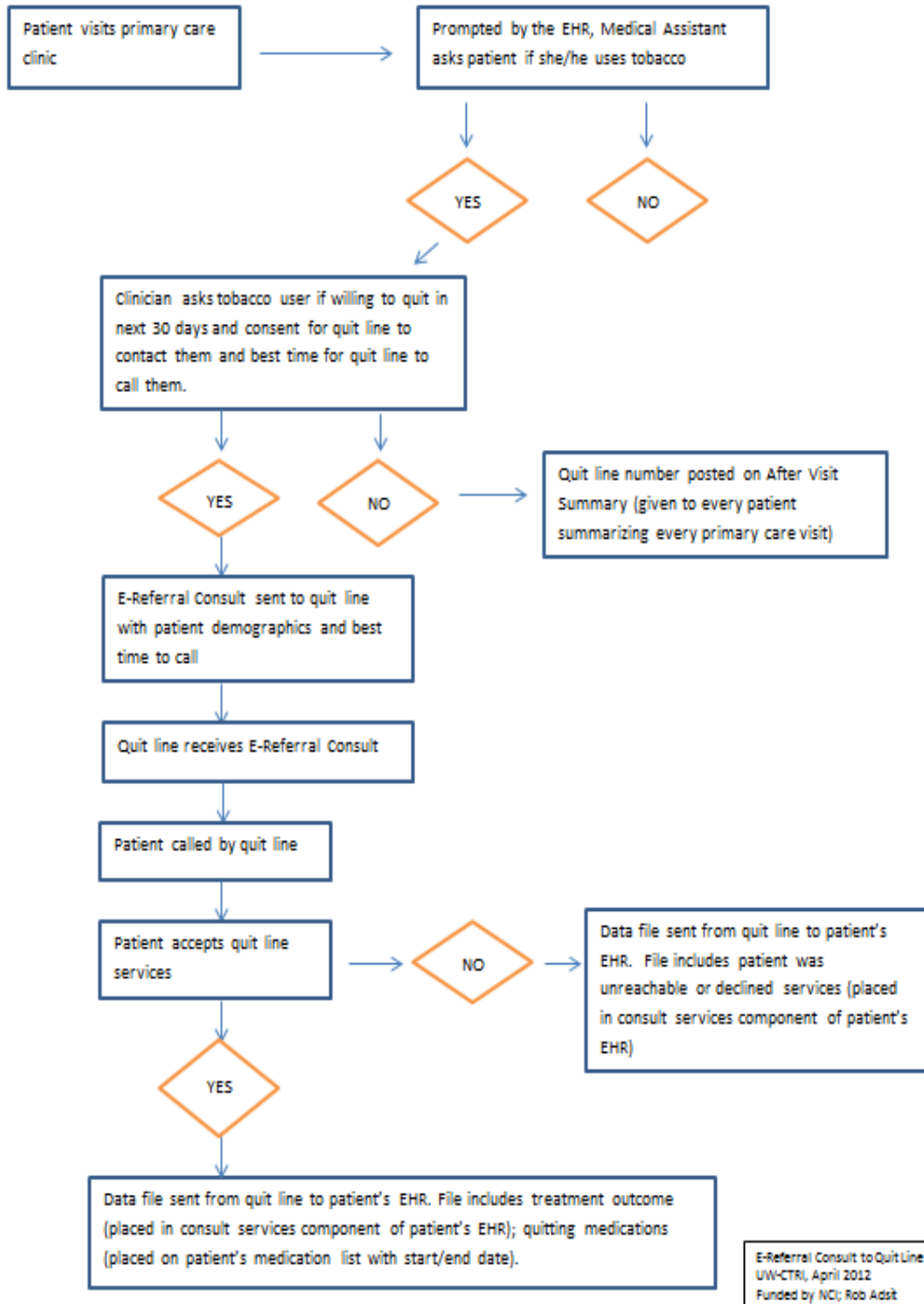


Wisconsin Tobacco Quit Line (Alere) E-Referral Pilot Project

Electronic Health Record (EHR) Tobacco Quitline Referral With Treatment Outcome Feedback to Referring Clinician via Patient EHR



Early Lessons Learned

- *Time intense – 1.5 years building and testing
- *Resource intense – IT staff; money
- *Complex to refer to services outside the healthcare system
- *Patient data sharing protocol – HIPAA; coding
- *EHR vendor is customer-driven
- *Determining file posting environment supported by EHR and Quit line for file transfer
- *Providers/EHR software send feed to quit line daily; quit line sends treatment outcomes weekly
- *Ensuring there is a separate Project Manager for the quit line, the state and the EHR provider to ensure efficient coordination and timeline goals
- *Develop clear timeline goals and expectations across quit line, state and EHR provider
- *Manual resources required for ongoing trouble shooting procedures