



## NAQC CONFERENCE 2012 – KANSAS CITY, MO

### **Electronic Quitline Referrals – How Far Have We Come and What Are the Next Steps?**

#### **Summary**

A networking session on electronic quitline referrals was convened to discuss a standard definition for e-referrals, share lessons that have been learned from states and service providers with experience in e-referral, and discuss next steps on e-referral for the Consortium. The level of interest in this topic was very high; over 50 NAQC members attended the session.

The networking session opened with a presentation by Robin Daigh (National Jewish Health) on defining e-referral. Please see the slides and two handouts for details. Next, two states presented their experiences and lessons learned:

- Massachusetts – Anna Landau (state TCP) and Ann Marie Rakovic (JSI)
- Wisconsin – Rob Adsit (U WI, CTRI) and Kara Nielson (Alere)

Descriptions of e-referral systems in Massachusetts and Wisconsin are available (see links). New Hampshire and California also provided materials (see links).

Many of those in attendance are actively exploring e-referral options and would like to learn more about e-referral through NAQC. During the session, attendees suggested NAQC take the following actions:

- Convene a webinar.
- Establish a workgroup to make recommendations regarding standard e-referral forms, secure network (NHIN direct framework), a collaborative interface and other issues.
- Develop materials to help move the agenda forward (fact sheets, toolkits)

#### **Links to session resources**

Presentation on a definition of e-referral  
Background materials on e-referral  
CA example  
MA example  
NH example

WI example

**Suggested reading material**

1. DC Classen, DW Bates. Finding the Meaning in Meaningful Use. N Engl JMed. 2011: 365; 855-858. September 1.
2. J Adler-Milstein, AK Jha. Sharing Clinical Data Electronically: A Critical Challenge for Fixing the Health Care System. J Am Med Assn. 2012: 307(16), 1695-1696. April 25.
3. TW Guilbert, B Arndt, J Temte, et. al. The Theory and Application of UW eHealth-PHINEX, A Clinical Electronic Health Record-Public Health Information Exchange. 2012. Wisc Med J.: 111 (3), 124-133. June.
4. AHRQ's Health Information Exchange Evaluation Toolkit available at **[healthit.ahrq.gov/KRIST-IPHR-Guide-0612.pdf](http://healthit.ahrq.gov/KRIST-IPHR-Guide-0612.pdf)**