



Everyone can quit.

You can help.

We can show you how.



Utilizing a pharmacist for pharmacotherapy consultations at a quitline

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Speaker Bio

Stephen S. Michael, MS

- Stephen has been the director of the ASHLine (Arizona Smokers' Helpline since 2006) continuing a career in behavioral health intervention services for over 25 years. He has just wrapped up his tenure on the NAQC advisory council and is now focusing energies on completing his doctoral work in public health.

Context



2010 ASHLine Funded through CPPW funds to work with behavioral health providers to adopt policy that makes referrals to quitlines standard operating procedure (SOP).

Context

Combined effort with Arizona Dept of Health Services Bureau of Tobacco and Chronic Disease and Division of Behavioral Health Services in partnership with University of Arizona's ASHLine, Magellan Healthcare and the Community Partnership of Southern Arizona.



Tobacco **Free** Arizona

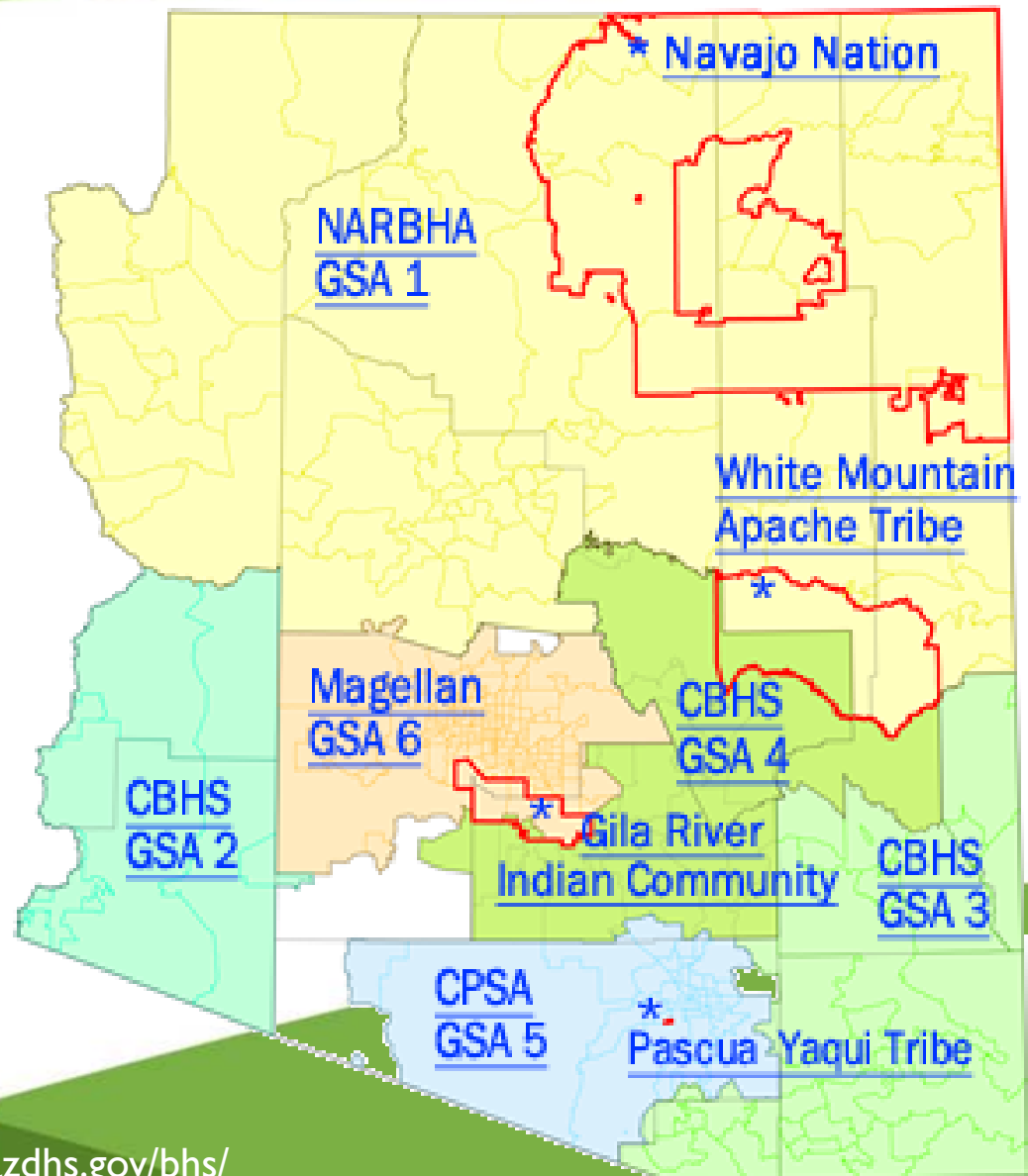


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Arizona BH Overview

Tobacco Use by RBHA
(Estimated at 50% smoking)

RBHA	Number of Members
NARBHA	6864
Cenpatico 2	1989
Cenpatico 4	2939
Magellan	30379
Cenpatico 3	1872
CPSA 5	11572
Total	55614



Core Components



Reduce the impact of persistent myths about tobacco and those with mental illnesses through:

- Provider education
- Peer involvement and persuasion
- Policy change
- Culture change

Why a Pharmacist?



Field surveys indicated that many prescribers in behavioral health felt uncomfortable supporting tobacco quits due to medication issues.

Thus: a pharmacist brought on board to conduct medication reviews and provide recommendations regarding meds

The Pharmacist



Martha Fankhauser, MS Pharm, FASHP, BCPP, Clinical Professor, University of Arizona, College of Pharmacy, Pharmacotherapy Specialist with over 30 years of experience in mental health settings.

Provider Training



Two trainings with Dr. Jodi Prochaska:

- Front line staff in behavioral health facilities
- Prescribers in behavioral health facilities

Onsite trainings with the ASHLine Referral Development team:

- Focus on 2 A's & R plus policy change

The Assessment



Pharmacy assessment collected data:

- Current prescriptions
- Current OTC use
- Illicit substances
- Caffeine use
- Herbal Supplements
- Other Supplements
- Lifestyle factors: diet and exercise

Some Results

100 clients referred to the pharmacist for
consults - 98 Consults completed

PROJECT DATA REVIEW

Lesson Learned



- Although expensive, clients find this service very useful.
- Impact of adding a pharmacist on tobacco outcomes is cost prohibitive
- Impact on a model of total well-being in an integrated health care setting is positive.
- Who should fund this????

Opportunities



- Quitlines are seeing large numbers of people with complicating co-occurring conditions that need medication consults.
- Pharmacy consults are currently reimbursed under Medicare and Medicaid.
- Integrated health care provides a ripe environment for using pharmacy consults with recommendations to all prescribers.

Thank You



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