Priorities for Quitlines and for Decreasing Prevalence:
U.S. and Canadian Perspectives

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Monday, March 20, 2017, 4:15-5:15 p.m.
Austin, Texas
Question One

In both the U.S. and Canada, the current prevalence rate of tobacco use has dropped to about 15%.

What activities, especially those related to cessation and quitlines, do you view as having had the most impact on decreasing prevalence rates?

What key contribution has your organization made?
Question Two

As we set our sights on decreasing prevalence rates toward single digits, what more is needed?

What will be most important?

What do you view as the one or two activities that the your organization MUST do or encourage others to do so that we continue decreasing prevalence rates over the next 5-10 years?
Question Three

What role do you envision for quitlines in reaching tobacco users over the next 5-10 years?
Question Four

What is the most important activity that you recommend NAQC undertake to help decrease the prevalence rate of tobacco use in North America?
Share Your Perspectives!

• What activities have been key in getting our countries to 15% prevalence rates?

• As we aim to decrease prevalence rates toward single digits in the next 5-10 years, what important actions do we need to take?

• What role should public/commercial quitlines play in reaching tobacco users, 5-10 years?

• What key activities should NAQC undertake?
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