



JANUARY ISSUE

Looking Back at **2025**: A Year We Built Together

Take a moment to review the curated list of key resources, web pages, and features from 2025, showcasing the work we accomplished together over the past year.



NAQC enters 2026 steadfast in its mission to **maximize the access, use, and effectiveness of quitlines**, even as federal funding remains uncertain. Drawing on the work of 2025—including the [December 4 town hall on future directions](#) and the launch of [Strategic Plan 2030](#)—NAQC is emphasizing sustainability and partnerships that can support a strong, resilient consortium and safeguard quitline services into the future. As NAQC continues member outreach, virtual meetings, and resource development in 2026, your engagement as members, advisors, and board leaders remains essential to shaping priorities, advancing best practices in reach and quality, and sustaining quitline programs for years to come.

Take a moment to review the [curated list](#) of key resources, web pages, and features from 2025, showcasing the work we accomplished together over the past year. These tools are designed to support your day-to-day efforts, keep you informed about developments in the field, and strengthen your connection with NAQC and its community.



NAQC NEWS

- NAQC Annual Meeting
- New Guide: Earned Media That Works



TOBACCO CONTROL

- Alaska Secures \$5.8 Million Juul Settlement to Bolster Tobacco Prevention

- NAQC Project to Strengthen State-Level Quitline Funding
- FY25 Annual Survey Update
- Strengthen the NAQC Community in 2026
- Is Your Quitline Using the Take Back and Transfer (TNT) Protocol?
- Calling for Quitline Success Stories to Advance Sustainability and Assist in Legislative Work
- This Year, Help Change the Story on Lung Cancer



ANNOUNCEMENTS

- TOPS Begins a Winter Seminar Series
- January 23-24, 2026 - The 18th Annual Ottawa Conference
- January 26 Webinar - VHA TRAIN: New Tobacco Cessation Course Announcement
- January 26-27, 2026 - Tobacco Treatment Specialist Training — Rutgers Institute for Nicotine and Tobacco Studies
- January 27 Webinar - Nicotine and the Legal Profession: A High-Stakes, High-Stress Issue (Public Health Law Center)
- Tobacco Treatment Training Offerings
- February 5 Webinar - Understanding the Baltimore Cigarette Filter Case (Public Health Law Center)
- February 10, 2026 - FDA Announces Roundtable Discussion with Small ENDS Manufacturers on Premarket Application Submissions
- February 10-12, 2026 -Tobacco Treatment Specialist Training — Mayo Clinic
- February 23-27, 2026 - Tobacco Treatment Training Program (The University of Texas MD Anderson)
- February 23 and March 3, 2026 - Tobacco Treatment Specialist Training — Duke-UNC Tobacco Treatment Specialist Training Program
- March 4-7, 2026 (Baltimore, MD) - The Society for Research on Nicotine and Tobacco (SRNT) Conference
- May 4-6, 2026 - Champions for Youth Summit

- The Canadian Cancer Society Reports on Tobacco Plain Packaging and Graphic Health Warnings on Cigarette Packages
- Monitoring a Changing Tobacco Product Market
- Viral “Zynfluencer” TikTok Videos May be Linked to Growing Oral Nicotine Pouch Sales
- Most Young Adult Nicotine Users Want to Quit in 2026



RESEARCH

Quitlines

- Glitches to Growth: Lessons Learned from Developing and Testing an Augmented Reality Smartphone App for Substance Use Treatment

Tobacco Cessation

- Correlates of the Use of Nicotine Pouches to Quit Other Nicotine and Tobacco Products among United States Adults: Results from the Population Assessment of Tobacco and Health (PATH) Study Wave 7 (2022-2023)
- Mediators of the Effect of Opt-in vs Opt-out Treatment on Smoking Cessation in a Randomized Clinical Trial

Priority Populations

- Characteristics of Black Adults Who Never Achieved 24-hours of Abstinence in a Smoking Cessation Trial: Implications for Improving Treatment Response
- Interactions Between E-cigarette Use and Quit Intentions on Cigarette Smoking in LGBTQ+ Individuals

E-cigarettes

- E-cigarette Use at the Intersection of Sexual Identity and Race-ethnicity among US Adults: Results from 2021-2023 National Health Interview Survey (NHIS)
- Tailoring E-cigarette Health Messages by Vaping Status: How Source and Message Presentation Type Shape Young Adults' Perceptions
- State-level Flavored E-cigarette Bans and Initiation Rates among Youths and Adults

Technology

- Proactive Text Messaging Outreach for Tobacco Cessation among Patients with COPD Who Smoke: A Randomized Pilot

Tobacco Use

- Multilevel Correlates of Same Day Poly-product Use/Co-use among Adolescents Who Use Tobacco and Cannabis

- Price-responsiveness of Cigarette Smoking Behaviors Across Income Groups in the United States

Feature a Resource in the Next Issue



Your ideas wanted!

Let us know if we missed anything in our newsletter or if you have something suitable for our next issues. Send the information you want to be shared (announcement, resource, event, job posting) to communications@naquitline.org.

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