Welcome to the NAQC Information e-Bulletin ... a special communication designed to provide important, time-sensitive information that may impact quitline operations and services.

NAQC Updated 2008 Conference Call Calendar

August 6: 3:30 - 5PM ET and August 8: 12:30 - 2PM ET
“Feedback on the Standard Measurement White Paper on Quit Rate”
The first draft of the standard measurement white paper on quit rate will be discussed during this call. Members will be asked to provide constructive feedback that will be presented by NAQC staff to the author and the Advisory Council during the formal draft review in August. (Members will also have an opportunity to provide written feedback as well. More information on the written feedback process to follow.)

September 3: 3:30 - 5PM ET and September 5: 12:30 - 2PM ET
“NIH Grant – Knowledge Integration in Quitlines: Networks that Improve Cessation (KIQ NIC)”
Recently a grant was awarded to the Arizona Cancer Center at The University of Arizona to work with NAQC to better understand the communication mechanisms by which NAQC members interact, share new evidence, make decisions on how and when to implement new knowledge and adopt practices that they believe will improve quitline outcomes. The goal of the study is to strengthen the NAQC network so that we can improve dissemination, adoption and implementation of best practices. Over 40 quitlines provided letters of support for this study when we were submitting the proposal in 2006. During the presentation, the research team will describe the research, options for engaging NAQC members in the study and options for providing feedback to NAQC. Members will have an opportunity to provide feedback, ask questions and share ideas related to the grant.

October 8: 3:30 - 5PM ET and October 10: 12:30 - 2PM ET
“The 2008 Annual Survey of Quitlines.”
NAQC and the Evaluation, Research and Development Unit at the University of Arizona are partnering to implement the 2008 NAQC Annual Survey in October, 2008. The Survey Work Group has worked hard to improve survey questions, ensure that valuable data is collected and to make the survey easy to complete. This call will provide a review of the 2008 survey to highlight changes and facilitate completion of the survey. In addition, the call will offer a valuable opportunity for quitline funders and vendors to ask questions and get answers that will be useful for completing the survey.

October 22: 3:30 - 5PM ET and October 24: 12:30 - 2PM ET
“Feedback on the Quality Framework for Quitlines White Paper”
The first draft of the quality framework white paper will be discussed during this call. Members will be asked to provide constructive feedback that will be presented by NAQC staff to the author and the Advisory Council during the formal draft review in November. (Members will also have an opportunity to provide written feedback as well. More information on the written feedback process to follow.)

November 5: 3:30 - 5PM ET and November 7: 12:30 - 2PM ET
“A Review of 2008 National Quitline Promotions: Gathering Member Feedback and Recommendations”
This conference call will invite members to provide feedback on several key aspects of the plan developed earlier this year to coordinate the effective use of 1-800-QUIT-NOW in national media. Members can share their experiences related to national promotions in 2008 and based on these experiences, provide feedback on the amount of notice given before the launch of national promotions and share thoughts about the accessibility, usability, timeliness, format and level of detail provided. Members will be invited to recommend changes and provide input on future issues related to national quitline promotions. Information gathered during this call will be incorporated into a final assessment report for the Building Consensus: National Quitline Promotions project and can help inform future efforts related to national promotions.

December 3: 3:30 – 5PM ET and December 5: 12:30 – 2PM ET
“Minimal Data Set (MDS) Implementation Assessment”
The implementation of the NAQC MDS was a significant early accomplishment for NAQC and the North American quitline community. In 2007, NAQC conducted an assessment of the implementation of the MDS in North America. This conference call will highlight the findings of the MDS Implementation Assessment for the quitline community. Highlights will include how widespread implementation of the MDS among North American quitlines is, opportunities for improving the MDS and further efforts that will be required to increase the comparability of quitline data across North American quitlines.

About the North American Quitline Consortium:
NAQC is a Phoenix, Arizona-based 501(3)(c) organization that seeks to promote evidence based quitline services across diverse communities in North America.