

**Greetings!**

## NAQC News Flash



### **2 Millionth Call to 1-800-QUIT-NOW!**

We are excited to announce that on April 6, a caller from Indiana made the 2 millionth call to 1-800-QUIT-NOW which was launched in November 2004. This is a remarkable accomplishment in just over four years. Reaching this milestone is particularly significant given how quickly the national portal went from its one-millionth call in December 2007 to two million calls in just over one year.

Congratulations to all quitlines for continuing to provide outstanding service and evidence-based cessation treatment to tobacco users especially during this time of increased interest and visibility for quitlines.

### **Contact Us With Questions**

**phone: 602.279.2719**

**email: [naqc@naquitline.org](mailto:naqc@naquitline.org)**

Email Marketing by

