

Greetings!

NAQC News Flash



Member Input Requested by Jan. 23: *What is the Most Critical Information You Need to Help Sustain Quitline Funding?*

Over the past three months, NAQC has been working with U.S. national partners to make the case for additional federal funding for quitlines, possibly via an earmark on any increases in the federal tobacco tax (which is under consideration in Congress). This process has involved providing data and fact sheets to the Campaign for Tobacco Free Kids and others. We plan to continue this work and may contact quitlines with some additional information requests.

Like you, we understand that more than ever, providing information to help support your efforts to maintain and enhance quitline budgets is critical. **As we continue to help make the case for quitline funding at a national level, we want to be sure we are developing relevant, timely and compelling information for your use at state and provincial levels. To assist with this effort, please respond to the following questions by Friday, January 23. Send responses or general feedback on this issue to Randi Lachter at rlachter@naquitline.org.**

1. Are you anticipating a cut to your quitline budget this year? *(Please include the percentage cut if one is being discussed)*
2. What do decision makers in your state or province need to know to convince them that quitlines are worth the investment?
3. What specific information do you need to make the case for quitline funding that you are not able to gather on your own?
4. What specific topical information would be most helpful to you as you make the case for maintaining or increasing funding and resources for your quitline? Please indicate if the following would be helpful and provide other important topics:

- How a state or provincial quitline saves your constituents' money
- Making the case for quitlines
- Why a proportion of tobacco taxes should be used to fund quitlines
- Other topics (Please describe)

5. Would you like access to a collection of materials and resources (e.g. fact sheets, reports, presentations, videos, press releases, successful quitter stories) used by other quitlines for building the case for quitline funding if easily accessible and centralized on the NAQC Web site?

If yes, what specifically would you like to see in the collection? Would you be willing to donate material to the collection?

Many thanks for sharing your opinions with us! We will report back to you on what we hear from your fellow members.

Contact Us With Questions

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