Welcome to NAQC Connections

Next Issue
February 16th

--- Important Note: If you have any challenges accessing links contained in this email, please go to the NAQC Web site to access the complete Connections content for this month's issue.

News & Updates

Research

Resources & Information

Connections Gets a New Look!

As we enter into the New Year, we wanted to give Connections a fresh look. In addition to a new look and more ease in navigation, the main change is that Connections will now be a monthly rather than bi-weekly publication. However, you will still find all the same valuable news and content as before as well as features on topics of special interest to the quitline community. Thank you for taking time to complete the membership survey, which helped inform some of the changes to Connections. In the coming weeks, we will be sharing more with you about how we will use your input to continue to develop programs, services and communications to best meet your needs.

NEWS & UPDATES

NAQC NEWS
Member Input Requested By Jan. 23 - What is the Most Critical Information You Need to Help Sustain Quitline Funding?
Last week, NAQC sent out a NAQC News Flash asking for your input on providing information most valuable to you in your efforts to maintain and enhance quitline budgets. Learn more and provide your input.

2009 NAQC Annual Conference: June 8 and 9 - "Building on Our Strengths and Embracing Our Future: Quality, Access and Emerging Practice"
On June 8 and 9 NAQC members and tobacco control partners will meet in Phoenix, Arizona at the Sheraton Downtown Hotel to learn, share, create and connect. Learn more about this event and important upcoming dates and deadlines.

Member Services Team Building Member Benefits
Meet Your Members Services Team.

NAQC Seminar Series - Important Information & Upcoming Access recent call summaries
Important details about the February program
March - First Webinar

Process for Member Requests for NAQC Data
NAQC regularly collects member data through surveys and other projects such as the NAQC Annual Survey. Through a formal
application and peer review protocol, NAQC strives to balance the desire to promote excellence in quitline practice and research with the need to ensure that NAQC member data is used as intended and outlined by NAQC. More details about NAQC's data request process.

Recently Approved NAQC Data Request
Learn about NAQC's recently approved data request.

NAQC "SWAT" Team - Call for Applications
NAQC is developing a group of researchers and researchers-in-training who can provide timely and targeted responses to member requests for data, NAQC-initiated projects or opportunities that arise to provide the quitline community with easy-to-use information. Learn more.

NAQC Issue Paper - The Role of Reimbursement and Third Party Financial Support in Sustaining Quitlines
An emerging issue related to quitline sustainability is third-party reimbursement for quitline services. As part of a grant from the Robert Wood Johnson Foundation (RWJF), NAQC developed an issue paper on third-party reimbursement of quitlines to serve as a resource to NAQC members and tobacco control partners. View the full Issue Paper.

QUITLINE & TOBACCO CONTROL NEWS
House and Senate Take Action to Raise Federal Tobacco Tax to Fund SCHIP
Read NAQC's News Flash issued last week on House and Senate action on SCHIP.

CTFK Issues Health Priorities to President-Elect Obama's Transition Team Urging Increased Quitline Support
The Campaign for Tobacco-Free Kids has issued a Health Policy Priorities document to President-elect Obama's transition team. The Campaign's Executive Director Bill Corr serves as co-chair of the transition team for the U.S. Dept of Health and Human Services (US DHHS) and was also recently nominated by President-elect Obama for Deputy Secretary of the US DHHS. The priorities include support for quitlines and a statement about the importance of supporting quitlines and other cessation services via an increase in the federal tax on tobacco. NAQC has offered its support to the Campaign on the cessation priority areas. View the complete Health Priorities document.

Manitoba Reserve Sues Province Over Smoking Ban
The Manitoba government is facing another legal challenge over its attempts to ban smoking in public places. The Brokenhead Ojibwa Nation filed a statement of claim in Court of Queen's Bench on Monday that argues the province has no authority to require reserves to go smokefree. Read full article. (Source: The Canadian Press)

Legacy and Parents Magazine Promote Quitting - 1-800-QUIT-NOW to be Featured in February and March Parents Magazine
Learn more.

Obama's Smoking Patterns Mirror Millions States NYT Article
In a December New York Times article, President-elect Obama's smoking patterns were featured, noting his many quit attempts and intermittent smoking match those of millions of U.S. tobacco users. Read more.
TTAC and Emory Global Health Institute Receive $14 Million Grant to Reduce Tobacco Use in China
The Tobacco Technical Assistance Consortium (TTAC) and the Emory Global Health Institute were recently awarded a $14 million, five-year grant from The Bill and Melinda Gates Foundation to help reduce the burden of tobacco use in China.

NTCC Seeks Case Studies on New Media and Tobacco Cessation
The National Tobacco Cessation Collaborative (NTCC) is looking to develop three to four short case studies on how new media (mobile technologies, social networking, twitter, etc.) have been incorporated into tobacco cessation services. These case studies are likely to be published in a university journal. If you are aware of a good case study or would like to submit one, please contact Todd Phillips at tphillip@aed.org.

Walmart Offers $9 Smoking Cessation Starter Pack
To help motivated consumers quit smoking and to further its Operation Main Street efforts to save customers money on prescription medications, Walmart recently announced it has expanded its affordable pharmacy program to include a smoking cessation prescription starter pack for $9, the lowest price on the market. Read more.

RESEARCH
QUITLINE ARTICLES
Tobacco Quitline Use: Enhancing Benefit and Increasing Abstinence
Campbell SL, Lee L, Haugland C, Helgerson SD, Harwell TS

Keller PA, Beyer EJ, Baker TB, Bailey LA, Fiore MC

Effectiveness of Proactive Quitline Service and Predictors of Successful Smoking Cessation: Findings from a Preliminary Study of Quitline Service for Smoking Cessation in Korea
Myung SK, Park JG, Bae WK, Lee YJ, Kim Y, Seo HG

Characteristics of Smokers Accessing the Puerto Rico Quitline
Ortiz AP, Díaz-Toro EC, Calo WA, Correa-Fernández V, Cases A, Santos-Ortiz MC, Mazas C, Mejía L, Wetter DW

INTERNET BASED INTERVENTIONS
A Digital Smoking Cessation Program Delivered Through Internet and Cell Phone Without Nicotine Replacement (Happy Ending): Randomized Controlled Trial
Brendryen H, Drozd F, Kraft P
J Med Internet Res. 2008 Nov 28;10(5):e51

PRIORITY POPULATIONS
Smoking Cessation Recruitment Among African American Youth: What Youth Think Will Help Them Attend
Peters RJ, Amos C, Meshack A, Yacoubian GS, Essien E
TOBACCO RELATED POLICY

Cigarette Prices, Smoking, and the Poor: Implications of Recent Trends
Franks P, Jerant AF, Leigh JP, Lee D, Chiem A, Lewis I, Lee S
Am J Public Health. 2007 Oct;97(10)

Reduced Hospitalizations for Acute Myocardial Infarction After Implementation of a Smoke-Free Ordinance - City of Pueblo, Colorado, 2002-2006
Centers for Disease Control and Prevention
MMWR Morb Mortal Wkly Rep., 2009 Jan 2;57(51):1373-1377

RESOURCES & INFORMATION

1-800 QUIT NOW Monthly Call Volume Report - Nearly 600,000 Calls in 2008 to U.S. Quitlines
The 1-800 QUIT NOW monthly volume report for the period November 9, 2004 through December 31, 2008 is now posted to the US Network of Quitlines bulletin board on the NAQC member Web site.

Health Canada Produces Tobacco Control Web-Based Animations
Health Canada's Tobacco Control Directorate released three Web-based animations on Tobacco Combustion this month. Read more.

Legacy Publishes Postpartum Protocol Script for Tobacco Quitline Counseling
In collaboration with ten other organizations, Legacy has published an online protocol designed for use as a practical tool by tobacco quitline counselors during sessions with postpartum women. Learn more.

Latest Legal Update Now Available
The latest issue of the Legal Update, the newsletter of the Tobacco Control Legal Consortium, is now available.

Tobacco Use in Minnesota - A Quantitative Survey of Members of Minnesota's Latino Communities
More information.

ALA Releases 7th Annual State of Tobacco Control Report
Earlier this month, the American Lung Association released its 7th annual State of Tobacco Control report grading the states and federal government on key tobacco control policies.

2009 Kick Butts Day
March 25, 2009 is Kick Butts Day. Visit KickButtsDay.org to log in and request a free guide.

New NHIS Data on Smoking
The National Center for Health Statistics has released early estimates of selected data from the 2008 National Health Interview Survey (NHIS).

6th National Conference on Tobacco or Health - Canada!
More information.

Fellowships in Tobacco Control Research
The UCSF Center for Tobacco Control Research and Education (CTCRE) invites applications for fellowships in policy-relevant tobacco control research. Learn more.
Call for Papers for Collection of Systems Modeling in Tobacco Control Manuscripts
Learn more.

Connect with NAQC Members!
NAQC's Listserv offers an opportunity for NAQC members to connect with one another. Through the Listserv, you can ask questions, post comments and share resources. To post a question or comment to the NAQC Listserv, email NAQC@listserv.naquitline.org. You must be a member of the Listserv to post a question or comment. If you are not on the Listserv and wish to participate, please email naqc@naquiteline.org.

Visit the NAQC Connections Archive.
For more information about NAQC Connections or to submit information for consideration in its next issue, email naqc@naquitline.org.
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About the North American Quitline Consortium:
NAQC is a Phoenix, Arizona-based 501(3)(c) organization that seeks to promote evidence based quitline services across diverse communities in North America.
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