Welcome to NAQC Connections

... Keeping members and partners connected to timely and upcoming events in the quitline community.

SPECIAL FEATURE
Gathering Resources that Support Quitline Sustainability

Members are encouraged to submit videos, print materials and success stories.

This summer, NAQC will develop an online repository of resources to make the case for funding quitlines. This project will advance state/provincial and national efforts to provide relevant, concise information to key decision-makers in governor's offices, health agencies, and legislatures regularly, not just during budget negotiations; will help publicize the availability of quitlines to the public, not just tobacco users; and will provide information about what quitlines do, who we serve and how well we serve them.

Learn more about the resources and materials we are collecting for an online repository and how to submit them.

NEWS & UPDATES

NAQC NEWS

Time Is Running Out to Renew Your NAQC Membership for FY 2010!

Your involvement and support as a member of NAQC enables us to continue to make great strides for quitlines through education, training, advocacy and communication. It is essential that we maintain a strong membership base as we face the challenges ahead to sustain and advance the quitline community. Your participation as a NAQC member is vital to achieve our goals. Please review this important information about membership renewal. Note: As of August 15, all membership benefits will be suspended for those who have not completed the renewal process.

NAQC Annual Conference 2009

It was wonderful to see many NAQC members earlier this month in Phoenix. The NAQC Annual Conference offered the perfect opportunity to share ideas and strategies and network with others in the quitline community. Read more.
NAQC 2009 Seminar Series Continues in July

Sustaining Quitlines Now and in the Future: Topics to Build the Case

Please be sure to join us for the webinar in July, featuring NAQC's Director of Research, Jessie Saul, PhD. Webinar instructions and materials will be delivered to all members on July 1st.

July 8th: 3:30 - 5 PM ET and July 10th: 12:30 - 2 PM ET
WEBINAR
Communicating Your Quitline's Effectiveness: How to Deliver Your Message and Use Your Data

Be sure to put the August seminars on your calendar as well! August 5th: 3:30 - 5 PM ET and August 7th: 12:30 - 2 PM ET

Updates to the Minimal Data Set (MDS)

2008 NAQC Annual Survey Results Are Available

The 2008 NAQC Annual Survey results are now available. Both the full PowerPoint file and a PDF of the notes pages are available for download from the NAQC Web site. Access these and more information about the survey.

Quality Improvement Initiative Implementation Update - Feedback requested from members by July 20

Implementation of the first two quality standard calculations (reach and quit rates) is in progress. The original target date for implementation by members was July 1. In order to allow for additional feedback from members, the process has been extended slightly to October 1. Read more about the process and requested feedback.

QUITLINE & TOBACCO CONTROL NEWS

Multi-State Collaborative for Health Systems Change
Final Webinar Series Call on Wednesday, June 24

This final call in the series is titled Into Action - How the Collaborative Works and How to Work with the Collaborative and will be held from 3:00 to 4:30 EDT. Learn how to participate.

2008 BRFSS Data Added to the STATE System

2008 Behavioral Risk Factor Surveillance System (BRFSS) data have been added to the STATE system, an easy-to-use tool for comparing tobacco use and cessation trends. The STATE System is an electronic data warehouse containing up-to-date and historical state-level data on tobacco use prevention and control. More information about available data, how to use the data and the June 2009 update to the system.

FDA Regulation of Tobacco Products

On June 12, the U.S. House of Representatives approved legislation to grant the U.S. Food and Drug Administration regulatory authority over tobacco products. The President is expected to sign the bill. Access more information

Los Angeles County Project to Address Gaps in Tobacco Treatment

The Los Angeles County Department of Public Health Tobacco Control & Prevention Program is partnering with the county's Department of Mental Health, the Alcohol and Drug Program Administration, Mental Health America and the California Smokers' Helpline on a project to integrate tobacco cessation as a routine standard of care in the mental health and substance use disorder communities. Learn more
about the project.

RESEARCH

CLICK ON THE ARTICLE TITLES FOR MORE IN-DEPTH DESCRIPTIONS

QUITLINE ARTICLES

Tobacco cessation telephone quitlines are an effective population-wide strategy for smoking cessation, but funding for this service varies widely. State-level factors may explain this difference.

INTERNET BASED INTERVENTIONS

Effects of Web- and Computer-Based Smoking Cessation Programs: Meta-Analysis of Randomized Controlled Trials
This study evaluated the effects of web- and computer-based smoking cessation programs using a meta-analysis and concluded that there is sufficient clinical evidence to support the use of web- and computer-based smoking cessation programs for adult smokers.

TOBACCO RELATED POLICY RESEARCH

The largest federal cigarette excise tax increase in U.S. history went into effect on April 1, 2009. This was an increase of 321%, from 24 cents per pack in 1995 to $1.01 per pack in 2009. In order to meet other Healthy People 2010 objectives, cigarette prices should be combined with other policy and clinical interventions.

Health Warnings on Tobacco Products - Worldwide, 2007
This report reviews the current status of health warning requirements for tobacco product packaging around the world.

The Relationship between Local Clean Indoor Air Policies and Smoking Behaviours in Minnesota Youth
This study examined data from a longitudinal study (6 years) of 4233 Minnesota youth to assess the relationship between clean indoor air (CIA) policies and past-month smoking in youth over time and found that community and individual level factors such as parental smoking, close friend smoking and banning smoking in the home had a larger impact than CIA policies.

PRIORITY POPULATIONS

Effectiveness of a Tobacco Quitline in an Indigenous Population: A Comparison between Alaska Native People and Other First-Time Quitline Callers Who Set a Quit Date
In this study comparing the acceptability and effectiveness of a tobacco cessation quitline (QL) among Alaska Native people and non-Alaska Native people, the 3-month quit rate and satisfaction rate among Alaska Native participants was lower than among non-Alaska
Native survey participants, although rates among both populations was in the range expected for quitlines.

**Assessing the Impact of the National Truth© Antismoking Campaign on Beliefs, Attitudes, and Intent to Smoke by Race/Ethnicity**

This study examined racial/ethnic differences in the relationship between exposure to the Truth media campaign and beliefs and attitudes about cigarette companies and intent to smoke among youth.

**Is Socioeconomic Status Associated with Awareness of and Receptivity to the Truth© Campaign?**

This study examined whether socioeconomic status (SES) is associated with awareness and receptivity to the Truth campaign among youth ages 12-17 and concluded that girls reported lower awareness of the campaign than boys. Youth living in lower education zip codes were less likely to report awareness compared to those living in higher education zip codes.

**Characteristics Associated with Smoking in a Hispanic Sample**

This aims of this study were to create a profile of Hispanic smokers in the El Paso/Juarez area and to identify predictors of smoking. 160 English-speaking Hispanic volunteers participated in the study.

**Treatment for Tobacco Dependence for Rural, Lower-Income Smokers: Outcomes, Predictors, and Measurement Considerations**

This study evaluated outcomes from a statewide program that delivered evidence-based, intensive treatment for tobacco dependence to a rural population of lower socioeconomic status (SES) and concluded that such a program can be successfully delivered yielding long-term outcomes that approximate those seen in more controlled settings.

**Trends in Smoking Before, During, and After Pregnancy - Pregnancy Risk Assessment Monitoring System (PRAMS), United States, 31 sites, 2000-2005**

This report provides data from the Pregnancy Risk Assessment Monitoring System (PRAMS) and birth certificates, examines trends of smoking before, during and after pregnancy and describes the characteristics of female smokers during these periods.

**RESOURCES & INFORMATION**

**1-800 QUIT NOW Monthly Volume Report: Now Posted**

The 1-800 QUIT NOW monthly volume report for the period November 9, 2004 through May 31, 2009 is now posted to the U.S. Network of Quitlines bulletin board on the NAQC member Web site. The total number of calls for 2009 through May was 553,508 while calls for all of 2008 were 591,659. [Access the report.]

**American Lung Association (ALA) Releases State Tobacco**
Cessation Coverage Database
The ALA recently released a new database that contains information on Medicaid coverage, state employee health plan coverage, insurance mandates for cessation, quitlines and ALA programs for each state. Learn more about this new resource.

Free Online Course: Measuring Health Disparities
This interactive course, offered by the University of Michigan, focuses on basic issues for public health practice such as how to understand, define and measure health disparity. The course examines the language of health disparity contributing to a common understanding of what that term means, explains key measures of health disparity and shows how to calculate them. Access the course.

UPCOMING RESOURCES

UW Population Health Institute Awarded $4.9 Million by the Robert Wood Johnson Foundation to Mobilize Community Health Improvement Nationwide
The University of Wisconsin Population Health Institute is embarking on an innovative project to Mobilize Action Toward Community Health (MATCH), with funding from the Robert Wood Johnson Foundation (RWJF). More information.

NEWSLETTERS
Access the May 2009 Issue of the Tobacco Free Press.

RESEARCH FUNDING OPPORTUNITY
This R21 award is designed to "solicit applications focusing on the development and testing of culturally and linguistically appropriate health-promoting interventions designed to reduce health disparities among racially and ethnically diverse males and their subpopulations age 21 and older." Deadline is September 5 with a funding limit of $275,000 (total direct costs) over two years. Access the materials.

CONFERENCES AND WEBINARS

2009 Indian Health Service National Behavioral Health Conference
Honoring Our Traditions, While Embracing Change

National Conference on Health Communication, Marketing, and Media 2009
August 11-13, 2009, Atlanta, GA. More information.

5th National Summit on Smokeless and Spit Tobacco
New Products, New Users and a New Generation of Advocacy

Second Menthol Conference in Washington, DC

National Conference to End Health Disparities II

6th National Conference on Tobacco or Health - Canada!
Early Bird Registration Now Open
November 1-4, 2009 in Montreal, Quebec. More information.
Society for Behavioral Medicine 2010 conference
April 7-10, 2010 in Seattle, WA. More information.

Society for Research on Nicotine and Tobacco
Feb. 24-27, 2010 in Baltimore, MD. Deadlines for abstract submission have not yet been announced. For more information.

National Break Free Alliance Conference

POSITION ANNOUNCEMENTS
Director, Office of Behavioral and Social Sciences Research
National Institutes of Health
Closing Date: August 31, 2009
Access information about the position and how to apply.

Connect with NAQC Members!
NAQC's Listserv offers an opportunity for NAQC members to connect with one another. Through the Listserv, you can ask questions, post comments and share resources. To post a question or comment to the NAQC Listserv, email NAQC@listserv.naquitline.org. You must be a member of the Listserv to post a question or comment. If you are not on the Listserv and wish to participate, please email naqc@naquitline.org.

Visit the NAQC Connections Archive.
For more information about NAQC Connections or to submit information for consideration in its next issue, email naqc@naquitline.org.
Information and links are provided solely as a service to NAQC members and partners and do not constitute an endorsement of any organization by NAQC, nor should any be inferred.

About the North American Quitline Consortium:
NAQC is a Phoenix, Arizona-based 501(3)(c) organization that seeks to promote evidence based quitline services across diverse communities in North America.
© North American Quitline Consortium, 2009

Email Marketing by Constant Contact
TRY IT FREE