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ABC Weekend News to Focus on Quitlines

Story to air this Saturday or Sunday, May 9 or 10, 2009

WE APOLOGIZE FOR THE INCORRECT SUBJECT LINE IN OUR PREVIOUS ALERT ON THIS TOPIC.

ABC has confirmed that a story will air either this Saturday or Sunday night (May 9 or 10) on the ABC Weekend News. The story will focus on state quitlines, high call volumes as a result of the federal tobacco tax increase and the quitting process.

The story will feature Washington State, highlighting the impact of potential budget cuts on quitline funding.

We do not know if 1-800-QUIT-NOW will be mentioned in the story, but the reporter is aware that all states and provinces have quitlines and that the need for funding to continue meeting increased demand is critical.

We will continue to notify NAQC members of additional promotions as we learn of them.

Visit the [NAQC Promotion Alert Archive](#).

For more information about NAQC's work in coordinating national promotions of quitlines contact rlachter@naquitline.org.

About the North American Quitline Consortium:

NAQC is a Phoenix, Arizona-based 501(3)(c) organization that seeks to promote evidence based quitline services across diverse communities in North America.

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