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www.NAQuitline.org



New FDA Web Site's Potential Impact on Quitlines

Site dedicated to flavored tobacco products with option for quit information

CORRECTION TO THIS ALERT:

The correct phone number to the FDA recording is: 1-877-CTP-1373 (1-877-287-1373). We apologize for any confusion.

Yesterday, the FDA launched a Web site dedicated to flavored tobacco products. Accompanying the new Web site is a phone line for reporting flavored tobacco. It includes an option for information on quitting smoking. When a caller chooses this option for quit assistance, the FDA gives callers the 1-800-QUIT-NOW number and they are encouraged to call 1-800-QUIT-NOW on their own.

NAQC does not anticipate this promotion of 1-800-QUIT-NOW to have a significant impact on U.S. quitlines, but we wanted to make sure you were aware of it.

Learn more:

- To hear the FDA recording, call 1-877-CTP-1373 (1-877-287-1373).
- FDA flavored tobacco Web site: www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/FlavoredTobacco/default.htm
- Main FDA tobacco products Web site: <http://www.fda.gov/tobaccoproducts>
- FDA flavored cigarette press release: <http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm183211.htm>

Visit the [NAQC Promotion Alert Archive](#).

For more information about NAQC's work in coordinating national promotions of quitlines contact nagc@naquitline.org.

About the North American Quitline Consortium:

NAQC is a Phoenix, Arizona-based 501(3)(c) organization that seeks to promote evidence based quitline services across diverse communities in North America.

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