CORRECTION TO THIS ALERT:
The correct phone number to the FDA recording is: 1-877-CTP-1373 (1-877-287-1373). We apologize for any confusion.

Yesterday, the FDA launched a Web site dedicated to flavored tobacco products. Accompanying the new Web site is a phone line for reporting flavored tobacco. It includes an option for information on quitting smoking. When a caller chooses this option for quit assistance, the FDA gives callers the 1-800-QUIT-NOW number and they are encouraged to call 1-800-QUIT-NOW on their own.

NAQC does not anticipate this promotion of 1-800-QUIT-NOW to have a significant impact on U.S. quitlines, but we wanted to make sure you were aware of it.

Learn more:

- To hear the FDA recording, call 1-877-CTP-1373 (1-877-287-1373).
- FDA flavored tobacco Web site: [www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/FlavoredTobacco/default.htm](http://www.fda.gov/TobaccoProducts/GuidanceComplianceRegulatoryInformation/FlavoredTobacco/default.htm)
- Main FDA tobacco products Web site: [http://www.fda.gov/tobaccoproducts](http://www.fda.gov/tobaccoproducts)
- FDA flavored cigarette press release: [http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm183211.htm](http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm183211.htm)

Visit the [NAQC Promotion Alert Archive](http://archive.constantcontact.com/fs088/1102339722407/archive/1102724642440.html),
For more information about NAQC’s work in coordinating national promotions of quitlines contact [naqc@naquitline.org](mailto:naqc@naquitline.org).

**About the North American Quitline Consortium:**
NAQC is a Phoenix, Arizona-based 501(3)(c) organization that seeks to promote evidence based quitline services across diverse communities in North America.

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