Increasing Access to Tobacco Cessation Services for PHA Residents by Establishing Referral Systems between Quitlines and CHCs

Wednesday, March 11, 2020
3:00 – 4:30 PM ET

AGENDA

Welcome
Tasha Moses, MPA, NAQC

- Review technology and ground rules
- Review agenda and learning objectives for the webinar

The objectives for today’s webinar are:
- Describe the Smoke Free Public Housing: Helping Smokers Quit Project (SFPH:HSQ) and discuss outcomes achieved to date.
- Discuss the importance of establishing referral systems between Community Health Centers (CHCs) and quitlines.
- Describe how 2 state quitlines collaborated with a CHCs in their state to establish referral systems.
- Discuss resources available and describe opportunities for state quitlines to collaborate with CHCs to implement referral systems.

Smoke-Free Public Housing: Helping Smokers Quit Project Overview
Tasha Moses, MPA, NAQC

Tasha Moses will provide an overview of outcomes achieved through NAQC’s participation in the SFPH:HSQ project.

Importance of Referral Systems between Quitlines and CHCs
Tasha Moses, MPA, NAQC

Tasha Moses will discuss the benefits of establishing referral systems between quitlines and CHCs and the types of referral mechanisms that exist.

State Quitline Perspective – California
Sharon Cummins, PhD, Project Director, California Smokers’ Helpline

Sharon Cummins will highlight overall lessons learned from the quitline’s involvement in the SFPH:HSQ project and share outcomes from their collaboration with Curry Senior Center.

State Quitline Perspective – Pennsylvania
Sue McLain, MPH, Public Health Program Administrator, Pennsylvania Department of Health

Lyn Becker and Sue McLain will highlight overall lessons learned from the quitline’s involvement in the SFPH:HSQ project and share outcomes from their collaboration with Lancaster County Health System.

Community Health Center (CHC) Perspective – Humberto Piñón, CHES, Health Educator, Curry Senior Center

Humberto Piñón will share Curry Senior Center’s experience and outcomes achieved from their collaboration with the California Smokers’ Helpline.

Opportunities for Collaborating with CHCs
Bob Burns, Project Director, National Center for Health in Public Housing

Bob Burns will provide an overview of the National Center for Health in Public Housing and share opportunities for how quitlines can better engage with CHCs in their state.
Questions and Discussion
All

Tasha Moses will facilitate a Q&A session between the presenters and participants.

WEBINAR ACCESS

#1. Web and Dial-Out Connection (preferred method):
Join the meeting: https://naquitline.adobeconnect.com/webinarseries/
NOTE: Upon login you will be asked to sign-in as a Guest. Simply include your full name as well as the name of your organization and press “enter room”. You might be prompted to install an Adobe Connect Add-in which will take about a minute. When you access the portal, you will be given an option for the service to dial-out to you. Please go ahead and provide the best telephone number for you and wait for the call to join the meeting. If you don’t have a direct number, please see call-in details below. The PC microphones have been disabled by default and you will need to have the meeting client dial out to you in order to have access to those features over the phone. Please join at least 5 minutes before the start of the call to allow adequate time to resolve any technical issues if they occur.

#2. Telephone Connection Only (in the event you are not near a computer/mobile device or don’t have a direct dial-out number):
Conference Number: 1-888-512-3146
International Number: 1-646-569-2556
Participant code: 642 10 008#

#3. Webinar Portal Only (please note that the speakers are disabled during the webinar and you are only able to submit questions in a Q&A box)
Join the meeting: https://naquitline.adobeconnect.com/webinarseries/
NOTE: Please see note under #1.

If you have never attended an Adobe Connect meeting before:
Get a quick overview: http://www.adobe.com/products/adobeconnect.html

Technical Contact: Natalia Gromov at 800-398-5489 ext. 701 or ngromov@naquitline.org

TIPS FOR A SUCCESSFUL WEBINAR

Each webinar will include 45-50 NAQC members and guests. For this reason, and in order to ensure that the webinar is as effective as possible, we ask that you adhere to the following:

Before the webinar:
- Remember, these calls are reserved for registered participants only. Please do not forward dial-in information to colleagues who are not registered.
- Please try to test your connection to the webinar application at least one day prior to the session to troubleshoot any technical issues.
- Review the background materials for the webinar. To access all webinar materials please visit the NAQC calendar on the member-only site, click on the date of the webinar for which you are registered and download the appropriate documents.

During the webinar:

TEN GROUND RULES FOR BEING AN EFFECTIVE VIRTUAL MEETING PARTICIPANT

1. Only attend when I am willing and able to fully show up. Being a bystander is a waste of everyone’s time.
2. Come prepared. Ask for an agenda and handouts ahead of time. Schedule 15 minutes to prepare for the meeting/webinar – if I don’t need it I can have the time back. Do the pre-work. Make notes and be ready with questions.
3. Test the technology ahead of time. Log in the day before to ensure full access to whatever online technology is being used. Check my headset.
4. Turn up early. Put the web address and teleconference details in my calendar. Set the reminder 15 minutes ahead of the call.
6. Take responsibility for my own participation. Don’t plan to do any “catch up” activities during the call. If I catch myself multi-tasking,
- Please connect to the webinar and teleconference line several minutes before the start time.
- Please keep your phone on mute in order to keep background noise to a minimum. IF YOU DO NOT HAVE A MUTE FUNCTION ON YOUR PHONE, PLEASE PRESS *1 TO MUTE and *1 UNMUTE YOUR PHONE. THANKS!
- Please do not use the “hold” button on your phone during the webinar, as it will play hold music or beeps audible to other participants. Instead, use your phone’s “mute” or “mic” button. If there is an emergency, feel free to hang up and call back.
- State your name and organization before asking a question or making a comment.
- Please use the Chat/Q&A function on the webinar page to ask a question or please feel free to state your questions and comments during the session.
- If you need technical assistance, press *0 to speak to the operator.

**After the webinar:**
A link to a [www.surveymonkey.com](http://www.surveymonkey.com) online evaluation survey will be shared with you after the webinar.

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7. **Be aware of air time.** Fully participate while allowing others to do the same. Speak my name before making a comment.

8. **Be aware of who else is on the call.** Make a note of those asking interesting questions or contributing provocative comments. Who do I want to connect with again after the call?

9. **Support the facilitator.** Laugh at jokes, acknowledge questions, pay attention. Keep off mute when possible.

10. **Have high expectations.** Do a mental evaluation at the end of the session. Send off a quick email to the facilitator – thank them for what worked well; make constructive requests for future events as needed. **From: [http://www.facilitate.com/](http://www.facilitate.com/)**