



Are you passionate about bridging data and practice to help drive positive outcomes?  
Are you seeking a fully remote position offering flexibility and autonomy?  
NAQC is hiring a **Senior Consultant, Strategic Learning and Evaluation**— join our team!

### **THE ROLE**

The Senior Consultant works with the team to review and deploy strategies, monitor progress, codify learnings, and recommend evaluative approaches to assess the impact of NAQC's work. This position is responsible for developing and implementing the evaluation requirements for diverse grants and contracts and translating data to action to inform program planning, development, and quality improvement. The Senior Consultant contributes to discussions and initiatives that identify and refine our goals and help build organizational capacity to improve and communicate the effectiveness of quitlines and NAQC programs.

**This is a fully remote, half-time consultant position. The salary range is paid at a rate of \$60-80/hour for an average of 20 hours/week, competitive and commensurate with experience.**

### **WHAT YOU'LL BE DOING**

The Senior Consultant coordinates and supports NAQC program evaluation and monitoring activities, including evaluation planning and design, collaboration with key stakeholders, data collection and analysis, data synthesis, and report writing and presentation with a commitment to equity, utilization-focused, and participatory evaluation strategies using qualitative and quantitative methods. This position manages a two-year grant to develop, implement, and evaluate a training course designed to advance knowledge of lung cancer screening practice among tobacco treatment specialists. This role also supports other activities such as assessing quitline innovations, researching new methods for adult education and training, developing and editing materials and manuscripts, liaising with advisory groups and partner organizations, supporting training and technical assistance provided to state governments and other NAQC members, and attending meetings and conferences. The Senior Consultant reports directly to the President & CEO.

### **ABOUT YOU**

Education and Experience Requirements:

One of the following combinations of education and relevant work experience:

Bachelor's degree from an accredited college or university in a relevant field **and** at least five (5) years of experience leading program evaluation and/or applied social science research projects, including mixed methods design, development of data collection tools, quantitative and qualitative analysis, and reporting. **-or-**

Master's degree from an accredited college or university in a relevant field **and** at least three (3) years of experience leading program evaluation and/or applied social science



research projects, including mixed methods design, development of data collection tools, quantitative and qualitative analysis, and reporting.

#### Preferred Qualifications and Essential Competencies:

- Strong project management, research, and analytical skills.
- Demonstrated ability to lead the design of program evaluation approaches and collect, analyze, and synthesize quantitative and qualitative data.
- Proficiency in qualitative research methods and software (e.g., NVivo).
- Experience with SAS, SPSS, or other statistical software.
- Accessible data visualization competency.
- Strong oral and written communications skills, including writing clear and concise reports, technical guides, journal articles, and oral presentations.
- Experience planning and moderating virtual meetings and webinars.
- Experience providing training and technical assistance to diverse audiences.
- Knowledge of commercial tobacco control, cessation, and quitlines preferred.
- A commitment to continuous learning and quality improvement.
- Passion for public health, racial and health equity, and NAQC's mission.

#### ABOUT US

NAQC is a nonprofit membership organization committed to advancing equitable access, use, and effectiveness of quitlines—evidence-based tobacco cessation interventions that help people who use tobacco quit. With over 400 members, NAQC is recognized as a trusted convener of cross-sector stakeholders and a leader in advancing data-driven, collaborative strategies that improve the impact of quitlines on population health. Learn more at [naquitline.org](https://naquitline.org) or visit us on [LinkedIn](https://www.linkedin.com/company/naquitline).

#### NAQC IS AN EQUAL OPPORTUNITY EMPLOYER

NAQC believes that the unique contributions of all our team members create our success. To ensure that our programs, services, and culture welcome and incorporate diverse perspectives and experiences, NAQC encourages candidates from all identities, backgrounds, and abilities to apply. We prohibit discrimination and provide equal opportunities (EEO) to all employees and applicants without regard to race, ethnicity, color, national origin, sex/gender, sexual orientation, gender identity or expression, religion, age, disability, veteran status, or any other characteristic protected by applicable federal, state, or local law. This policy applies to all terms and conditions of employment, including recruiting, hiring, promotion, and other personnel actions.

#### HOW TO APPLY

Send a cover letter, resume, and salary requirements to [NAQC@naquitline.org](mailto:NAQC@naquitline.org). The position closes on **August 28, 2023**.