

Smoking Cessation Counseling

Tobacco Cessation Medications

The following types of tobacco cessation medications are covered:

- Over-the-counter nicotine products
- Legend or prescription nicotine replacement products
- Bupropion Hydrochloride
- Varenicline Tartrate



MISSISSIPPI DIVISION OF
MEDICAID

Fee-For-Service Tobacco Cessation Counseling

Effective March 1, 2014, Mississippi Division of Medicaid (DOM) began coverage for tobacco cessation counseling for pregnant women. CPT codes 99406 (greater than 3 minutes up to 10 minutes) and 99407 (greater than 10 minutes) are reimbursable services, as a maternity benefit, when rendered by a Medicaid provider. A “TH” modifier is required for specific maternity billing requirements as well as the following diagnosis codes: ICD-9 649.03 prior to October 1, 2015 and ICD-10 099.331-099.333 for date of service on or after October 1, 2015.

Code	General Fee	Site Differential Fee
99406	\$11.57	\$9.97
99407	\$22.65	\$21.32

Claims must include one of the following diagnosis codes for pregnant beneficiaries:

- **099.331** – Smoking (tobacco) complicating pregnancy, first trimester
- **099.332** – Smoking (tobacco) complicating pregnancy, second trimester
- **099.333** – Smoking (tobacco) complicating pregnancy, third trimester

DOM pays for all medically necessary services, including tobacco cessation counseling, for EPSDT-eligible beneficiaries in accordance with Mississippi Code Ann. § 43-13-121 without regard to service limitations and with prior authorization.

MSCAN Tobacco Cessation Coverage

United Healthcare (UHC) indicates that reimbursement for smoking cessation counseling is available for all beneficiaries enrolled in their program. If billed alone, 99406 and 99407 are reimbursed. When billed with another evaluation and management code, the codes will bundle to a single fee. To allow payment in this circumstance, providers should append a “25” modifier for 99406 or 99407 codes.

Magnolia Health (MH) indicates that 99406 and 99407 are reimbursed with no modifier or diagnosis limitations. The codes are payable on the physician side, but are not covered for outpatient facility claims. Magnolia offers a special smoking cessation program for pregnant women that provides education, counseling, and support for those who need help to quit smoking.

SFY15 Fee-for-Service Pharmacy Expenditures for Smoking Deterrents Use

	Paid Amount
<i>Under 21</i>	\$2,716.60
<i>Over 21</i>	\$202,643.51

SFY15 Tobacco Use Cessation Counseling Unique Paid Claims

(Reimbursed as a Maternity Benefit Only)

	SFY2015
<i>99406 – Intermediate 3-10 minutes</i>	647 (\$36,731)
<i>99407 – Intensive >10 minutes</i>	133 (\$4,203)
Total	780 (\$40,934)