THE 2019 NASW-Oklahoma State Conference
Overview and Cost Review

WHO ATTENDS?

Private Practitioners
Medical Social Workers
Non-Profit Staff and Administrators
Rural Social Workers
School Social Workers
Social Work Students – BSW, MSW, DSW
Mental Health Professionals

Personnel from Allied Professions (LPC, LMFT)
Government Personnel
Hospice Social Workers
Medical Social Workers
Community Social Workers
Child Welfare Specialists
Social Work Faculty

WHERE ARE THEY FROM AND WHAT IS THEIR PRACTICE AREA?

Attendees come from all across the United States, including Washington, DC, Alaska, Arkansas, Georgia, Kansas, Texas, and more.

They represent, but are not limited to, these areas of focus:

Addictions
Adolescents
Aging
Caregiving
Child Welfare / Foster Care
Civil Rights / Human Rights
Clinical Community
Development
Criminal Justice / Juvenile
Justice

Developmental Disabilities / Rehabilitation
Homeless / Refugees
Education
Ethics
Housing
Homelessness
HIV / AIDS
International Social Work

LGBTQ
Mental Health
Military / Veterans
Occupational SW / EAP
Political Social Work
Public Health
School Social Work
Social Justice
Substance Use
Violence

WHAT ARE THEIR ROLES?

Addiction Counselors
Administrators
Business Owners
Case Managers / Patient Navigators
Child Welfare Advocates
Children & Family Counselors

Clinical Social Workers
Community Organizers
Educators
Employee Assistance
Counselors
Gerontologists
Mental Health Counselors

Non Profit Managers
Occupational Social Workers
Political Advocates
Private Practitioners
School Social Workers
Supervisors / Managers
Therapists

WHY ATTEND THE NASW-OKLAHOMA STATE CONFERENCE?

With all the facets of the 2019 NASW-Oklahoma State Conference, there is sure to be something pertinent for everyone. Tighter budgets, however, mean that it’s more important than ever to justify the expense, especially when seeking employer support. We recommend putting together a clearly outlined proposal. Here is a list of points to consider:
The NASW-Oklahoma State Conference is designed to meet the intent and spirit of the NASW Code of Ethics, NASW Standards for Continuing Education, NASW Standards of Cultural Competence, and the NASW Standards for various social work practice areas.

Attendees have the opportunity to earn more than 22 continuing education (CE) hours, including credits in ethics over a 2-day period. If you are working to obtain or maintain your social work license, remind your supervisor that this is a great opportunity to earn these required hours in a short amount of time.

The NASW-Oklahoma State Conference offers unparalleled networking opportunities with social work experts and practitioners throughout Oklahoma and beyond as well as exhibitors chosen to enhance one’s practice area.

**QUICK TIPS:**

Check out our registration page, where you’ll find the various conference rates including our early bird special.

Share your new knowledge! Once you return from the NASW-Oklahoma State Conference, offer to deliver a short presentation and Q&A session for your coworkers. By sharing the information you’ve obtained, including presentations and speaker handouts, the organization receives a higher return on its investment in you.

Finally, identify who will cover for you and your responsibilities while you’re attending the conference and share that with your supervisor.

**WHAT IS THE FINANCIAL INCENTIVE TO ATTEND THE NASW-OKLAHOMA STATE CONFERENCE?**

**SAMPLE COST BENEFIT BREAKDOWN**

<table>
<thead>
<tr>
<th>INCLUDED WITH REGISTRATION VALUE</th>
<th>VALUE</th>
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<tbody>
<tr>
<td>22 Education Sessions</td>
<td>$440</td>
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<tr>
<td>Evening Ethics Session</td>
<td>$60</td>
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<tr>
<td>Annual Awards Luncheon</td>
<td>$40</td>
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<tr>
<td>Value of NASW-Oklahoma State Conference</td>
<td>$540</td>
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Early-bird NASW-Oklahoma MEMBER Registration $180

**NASW-Oklahoma Members receive a value savings of $440 equaling more than 66% for Early-bird registration to the NASW-Oklahoma State Conference.**

The financial value of attending the NASW-Oklahoma State Conference is simple and clear as evidenced cost breakdown savings and when compared to other conferences in the region. Equally as important is identifying what you are getting for the money and how that will benefit your organization.
### IDENTIFYING & EVALUATING THE BENEFITS

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<thead>
<tr>
<th>Social Worker Need</th>
<th>NASW-Oklahoma State Conference</th>
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<tr>
<td>Compliance with the NASW Code of Ethics</td>
<td>As a focus area of the conference, ethics will be addressed throughout various workshops, panels, and breakouts. Attendees will have the opportunity to earn multiple Ethics-related CE credits.</td>
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<td>Well-educated and skilled employees</td>
<td>The 2019 conference will offer more than 22 CE credits through sessions addressing all social work practice areas, and at all levels of practice (micro, mezzo, or macro). The interactive sessions will help develop new skill sets and further develop existing ones. [\text{Listen to nationally recognized thought leaders within the social work profession and discuss the current challenges as well as what can be done to create and implement change in the social work practice.}]</td>
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<td>Utilizing new technology and generating new ideas</td>
<td>Interact with the experts. Gain insights, solutions, and strategies for technology and innovation. Learn about emerging and future trends and research that will advance the future of the profession. [\text{Hear from government, academic and industry leaders on strategies that offer innovative and value rich solutions to prevailing social work related challenges}]</td>
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<td>Hands-on training on the role of technology in clinical practice state regulations and statutes</td>
<td>Technology is changing the way social workers and related professionals are providing their services. Conference workshops will address ethical and regulatory considerations related to utilizing social media and available software tools such as telemedicine in clinical practice.</td>
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<td>Keep current with billing updates, compliance rules, and federal and state regulations and statutes</td>
<td>Various conference workshops will address service codes, and strategies necessary to receive reimbursement and how to effectively document them in the clinical record.</td>
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<td>Networking with peers</td>
<td>As the longest running and largest social work conference in Oklahoma, a plethora of networking opportunities including workshops, activities, and meet ups at the NASW-OK’afe.</td>
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<td>Networking with service providers</td>
<td>In addition to the many leaders in social work organizations attending the conference, non-profits and other companies will be exhibiting to showcase the latest in Oklahoma services and products.</td>
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<td>Employment Opportunities</td>
<td>Throughout the venue will be postings for opportunities for employment from local agencies, local/state/federal government, and national organizations.</td>
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