

## THE 2019 NASW-Oklahoma State Conference

### *Overview and Cost Review*

#### WHO ATTENDS?

Private Practitioners	Personnel from Allied Professions (LPC, LMFT)
Medical Social Workers	Government Personnel
Non-Profit Staff and Administrators	Hospice Social Workers
Rural Social Workers	Medical Social Workers
School Social Workers	Community Social Workers
Social Work Students – BSW, MSW, DSW	Child Welfare Specialists
Mental Health Professionals	Social Work Faculty

#### WHERE ARE THEY FROM AND WHAT IS THEIR PRACTICE AREA?

Attendees come from all across the United States, including Washington, DC, Alaska, Arkansas, Georgia, Kansas, Texas, and more.

They represent, but are not limited to, these areas of focus:

Addictions	Developmental Disabilities /	LGBTQ
Adolescents	Rehabilitation	Mental Health
Aging	Homeless / Refugees	Military / Veterans
Caregiving	Education	Occupational SW / EAP
Child Welfare / Foster Care	Ethics	Political Social Work
Civil Rights / Human Rights	Health	Public Health
Clinical Community	Housing	School Social Work
Development	Homelessness	Social Justice
Criminal Justice / Juvenile	HIV / AIDS	Substance Use
Justice	International Social Work	Violence

#### WHAT ARE THEIR ROLES?

Addiction Counselors	Clinical Social Workers	Non Profit Managers
Administrators	Community Organizers	Occupational Social Workers
Business Owners	Educators	Political Advocates
Case Managers / Patient	Employee Assistance	Private Practitioners
Navigators	Counselors	School Social Workers
Child Welfare Advocates	Gerontologists	Supervisors / Managers
Children & Family Counselors	Mental Health Counselors	Therapists

#### WHY ATTEND THE NASW-OKLAHOMA STATE CONFERENCE?

With all the facets of the 2019 NASW-Oklahoma State Conference, there is sure to be something pertinent for everyone. Tighter budgets, however, mean that it's more important than ever to justify the expense, especially when seeking employer support. We recommend putting together a clearly outlined proposal. Here is a list of points to consider:

The NASW-Oklahoma State Conference is designed to meet the intent and spirit of the NASW Code of Ethics, NASW Standards for Continuing Education, NASW Standards of Cultural Competence, and the NASW Standards for various social work practice areas.

Attendees have the opportunity to earn more than 22 continuing education (CE) hours, including credits in ethics over a 2-day period. If you are working to obtain or maintain your social work license, remind your supervisor that this is a great opportunity to earn these required hours in a short amount of time.

The NASW-Oklahoma State Conference offers unparalleled networking opportunities with social work experts and practitioners throughout Oklahoma and beyond as well as exhibitors chosen to enhance one’s practice area.

**QUICK TIPS:**

Check out our registration page, where you’ll find the various conference rates including our early bird special.

Share your new knowledge! Once you return from the NASW-Oklahoma State Conference, offer to deliver a short presentation and Q&A session for your coworkers. By sharing the information you’ve obtained, including presentations and speaker handouts, the organization receives a higher return on its investment in you.

Finally, identify who will cover for you and your responsibilities while you’re attending the conference and share that with your supervisor.

**WHAT IS THE FINANCIAL INCENTIVE TO ATTEND THE NASW-OKLAHOMA STATE CONFERENCE?**

SAMPLE COST BENEFIT BREAKDOWN

INCLUDED WITH REGISTRATION VALUE	
22 Education Sessions	\$440
Evening Ethics Session	\$60
Annual Awards Luncheon	\$40
Value of NASW-Oklahoma State Conference	\$540

Early-bird NASW-Oklahoma MEMBER Registration \$180

**NASW-Oklahoma Members receive a value savings of \$440 equaling more than 66% for Early-bird registration to the NASW-Oklahoma State Conference.**

The financial value of attending the NASW-Oklahoma State Conference is simple and clear as evidenced cost breakdown savings and when compared to other conferences in the region. Equally as important is identifying what you are getting for the money and how that will benefit your organization.

**IDENTIFYING & EVALUATING THE BENEFITS**

<u>Social Worker Need</u>	<u>NASW-Oklahoma State Conference</u>
Compliance with the NASW Code of Ethics	As a focus area of the conference, ethics will be addressed throughout various workshops, panels, and breakouts. Attendees will have the opportunity to earn multiple Ethics-related CE credits.
Well-educated and skilled employees	<p>The 2019 conference will offer more than 22 CE credits through sessions addressing all social work practice areas, and at all levels of practice (micro, mezzo, or macro). The interactive sessions will help develop new skill sets and further develop existing ones.</p> <p>Listen to nationally recognized thought leaders within the social work profession and discuss the current challenges as well as what can be done to create and implement change in the social work practice.</p>
Utilizing new technology and generating new ideas	<p>Interact with the experts. Gain insights, solutions, and strategies for technology and innovation. Learn about emerging and future trends and research that will advance the future of the profession.</p> <p>Hear from government, academic and industry leaders on strategies that offer innovative and value rich solutions to prevailing social work related challenges</p>
Hands-on training on the role of technology in clinical practice state regulations and statutes.	Technology is changing the way social workers and related professionals are providing their services. Conference workshops will address ethical and regulatory considerations related to utilizing social media and available software tools such as telemedicine in clinical practice.
Keep current with billing updates, compliance rules, and federal and state regulations and statutes	Various conference workshops will address service codes, and strategies necessary to receive reimbursement and how to effectively document them in the clinical record.
Networking with peers	As the longest running and largest social work conference in Oklahoma, a plethora of networking opportunities including workshops, activities, and meet ups at the NASW-OK'afe.
Networking with service providers	In addition to the many leaders in social work organizations attending the conference, non-profits and other companies will be exhibiting to showcase the latest in Oklahoma services and products.
Employment Opportunities	Throughout the venue will be postings for opportunities for employment from local agencies, local/state/federal government, and national organizations.