Every attendee receives a Program Booklet at the Annual Conference. This booklet is referred to repeatedly during the conference and is used for future reference following the meeting. Each time an attendee opens the booklet, you have the likelihood of reaching them. Here is the perfect opportunity to advertise your organization and support NASW-South Dakota Chapter at the same time. We have a variety of ad spaces available at prices that will give you maximum exposure at minimum cost. Deadline for advertisements for the conference attendee brochure is March 13, 2020.

**NASW-SD Advertising Rates for the Annual Conference**

- Full Page $475
- 1/2 Page $295
- 1/4 Page $195
- 1/8 Page $145

**Camera Ready Art Work**

Camera Ready artwork is required in pdf or jpg format. The artwork needs to be emailed to twerner.naswsd@socialworkers.org, along with the forms. This completed form can be emailed, faxed or mailed with your payment.

**Layout and Design**

**e-Newsletter Only**

NASW-SD Members and organizations receive the newsletter on a quarterly basis. The newsletter is referred to repeatedly during the year for information regarding continuing education opportunities and as a resource. Each time a member opens the newsletter you have the likelihood of reaching them. Here is the perfect opportunity to advertise your organization and support NASW-South Dakota Chapter at the same time. We have a variety of ad spaces available at prices that will give you maximum exposure at a minimum of cost. Deadline for advertisements for the newsletter is by the 15th of the month prior to publication.