



The National Association of Social Workers-MD Chapter
PRESENTS

2018

13th Annual Fall Clinical Conference &
6th Annual Macro Conference
EXHIBITOR PROSPECTUS

Date: Thursday and Friday, September 27-28, 2018

Time: 8:00 a.m. - 5:00 p.m.

Place: The Maritime Institute of Technology
692 Maritime Blvd, Linthicum Heights, MD 21090

ABOUT NASW-MD:

The Maryland Chapter of NASW is the largest professional social work association in Maryland with over 3,500 members statewide. NASW-MD Chapter produces a quarterly newspaper, *The Maryland Social Worker*, and posts upcoming events on the chapter website www.nasw-md.org. This year will be our 12th Annual Statewide Clinical Conference and 5th Annual Macro Conference. The majority of individuals who attend the conference are licensed DSW or MSW level social workers. The event is limited to 300 participants. We invite you to take advantage of this opportunity to share information with our members about your services or products.

Events:

This conference includes a Thursday morning keynote address and morning and afternoon breakout workshops on both Thursday and Friday. The exhibit area will be open during the entire conference. You have an opportunity to interact with conference participants during registration, breaks, and lunch.

Exhibitor Hours:

Thursday: 8:00 am – 5:00 pm; Friday: 8:30 am – 4:15pm

Vendor set up time from 7:00 am to 8:00 am.

You may not disassemble your exhibit until AFTER the afternoon break.

The complete conference program will be available in mid-July on NASW-MDs website (link above)



Exhibit Space Costs:

\$350 per table for one day or \$500 per table for both days

Fee includes breakfast and lunch for one sponsor representative. Additional representatives are invited to lunch at a cost of \$60 per person.

Advertising Opportunities:

Exhibitors and conference sponsors will be listed in the program folder that is given to all conference attendees. If you would like to have a more complete description of your products or services, you may purchase ad space at the rate below.

Monday, September 17, 2018 is the deadline for receipt of the application form and full payment along with the artwork in digital form. Please email ads to jwilliams.naswmd@socialworkers.org. Full page color ad (8.5" x 11") costs \$175.00.

Program Sponsorship Opportunities:

Platinum Sponsor: \$2,000.00

- Full page advertisement in conference program folder
- Exhibit table at conference for both days
- Quarter page advertisement (4 ¾" x 6 ¾") in the next **four** issues of *The Maryland Social Worker*
- Six month classified ad (up to 60 words) on NASW-MD Chapter webpage
- One time rental of chapter mailing list (3,500 members)
- Conference registration for up to three participants



Gold Sponsor: \$1,000.00

- Full page advertisement in conference program folder
- Exhibit table at conference for both days
- Quarter page advertisement (4 ¾" x 6 ¾") in the next **two** issues of *The Maryland Social Worker*
- Four month classified ad (up to 60 words) on NASW-MD Chapter webpage
- Conference registration for two participants



Silver Sponsor: \$600.00

- Full page advertisement in conference program folder
- Exhibit table at conference for one day
- Quarter page advertisement (4 ¾" x 6 ¾") in the next **two** issues of *The Maryland Social Worker*
- Two month classified ad (up to 60 words) on NASW-MD Chapter webpage



Other opportunities such as providing tote bags for attendees with your logo on one side or sponsoring a breakfast or dessert or happy hour reception are also available. For additional information please contact our office at: (410) 788-1066.

The National Association of Social Workers-Maryland Chapter

13th ANNUAL FALL CLINICAL CONFERENCE & 6th Annual Macro Conference

The Maritime Institute of Technology, 692 Maritime Blvd, Linthicum Heights, MD 21090

Thursday and Friday, September 27-28, 2018

EXHIBITOR/SPONSOR/ADVERTISER APPLICATION

Contact Name: _____ Title: _____

Organization Name: _____

Address: _____

Phone: _____ Email: _____

Mission of organization: _____

If exhibiting or advertising, please describe the product(s) or program(s) that your organization wishes to promote (Please attach written materials as sample.)

Our organization wishes to:

(1) Exhibit at the conference: \$350.00 per table for Thursday \$350.00 per table for Friday
 \$500.00 per table for both days Number of tables: We will need an electrical outlet for our table

(2) Place an advertisement in the conference packet – (full page ad \$175.00 full color)

(3) Be an NASW Sponsor of this conference: Platinum (\$2,000.00) Gold (\$1,000.00)
 Silver (\$600.00) --If Silver sponsor, which day do you want to be an exhibitor? Thursday Friday

(4) Additional exhibitor lunch: @\$60.00 per additional guest PER DAY (lunch for one exhibitor is included)

Total \$ _____ Check Amount (payable to NASW-MD)

Credit Card Payment: Please charge my credit card: MasterCard Visa American Express

Name on card: _____

Address: _____

Credit Card Number _____ Expiration Date _____

Signature _____ Date: _____

Decisions regarding the acceptability of exhibits, advertisements, and sponsorships will be made by the National Association of Social Workers-Maryland Chapter. In addition, NASW-MD reserves the right to decline exhibit/advertisement/sponsorship requests. Potential exhibitors are advised that contests, lotteries, raffles, and games of chance may not be conducted without prior approval.

Please scan and return by Sept. 17, 2018 to jwilliams.naswmd@socialworkers.org

Or Mail to: National Association of Social Workers-MD Chapter

5750 Executive Drive, Suite 100, Baltimore, MD 21228

For questions, please contact our office at 410-788-1066

