

6th ANNUAL MACRO SOCIAL WORK CONFERENCE

[#2270]

Friday, September 28, 2018
The Conference Center
Maritime Institute of Technology
692 Maritime Boulevard
Linthicum Heights, MD 21090

Exhibitor Information is available on our website at www.nasw-md.org

FRIDAY SCHEDULE

(6 Cat. I CEUs)

8:00 a.m. – 8:30 a.m.

Registration, Continental breakfast, and networking

8:30 a.m. – 8:45 a.m.

Welcome

Daphne McClellan, Ph.D., MSW

Anthony Estreet, Ph.D.

8:45 a.m. – 9:45 a.m.

Keynote Address

Transforming Society or Maintaining the Status Quo? Social Work at the Crossroads



Wendy Shaia, EdD, MSW

Clinical Assistant Professor and Executive Director, Social Work Community Outreach Service (SWCOS);

The Positive Schools Center; University of Maryland School of Social Work

Synopsis: Social workers across the macro/micro continuum have been working for decades to end poverty, increase well-being and promote equity. Yet, poverty is deeper now in many communities than it ever was and our news is filled with stories of government-sanctioned brutality and abuse. Are we working in vain? Is there a different path for us to take? This talk will be a time of introspection about our profession and the path ahead.

Learning Objectives: Participants will:

1. Consider ways in which social work is transforming society or maintaining the status quo
2. Identify some of the challenges inherent in the transformation process
3. Identify ways in which each of us may personally disrupt the status quo and take part in transformation

MORNING SESSION WORKSHOPS

9:00 a.m.-12:15 p.m.

Workshop 1

Seeing (and Seizing) the Opportunity: Incorporating Macro Practice Competencies in Foundation Field Placements



Rebecca Sander, Ph.D., MSW, MTS

Chair, Association for Community Organization and Social Administration (ACOSA)

Field Liaison, Silberman School of Social Work, Hunter College, NYC

Synopsis: There is a great deal of conversation these days about bridging the micro-macro divide in social work education. Some question that there is a divide and wonder if perhaps a spotlight is needed as opposed to a bridge! This perspective comes from the experience that EVERY field placement contains opportunities for students to experience the breadth of the profession and apply developing knowledge and skills across all levels of practice. Resources constructed will be shared with participants along with information about CSWE's upcoming Macro Curricular Guide being coordinated by the Special Commission to Advance Macro Practice in Social Work.

Learning Objectives: In this interactive session we will work together on the following:

1. Identify macro practice competencies;
2. Construct a resource list of mezzo- and macro-level foundation field activities; and
3. Practice articulating the social work skills used in completing the field assignments.

Workshop 2

Baltimore's Strange Fruit: A Story of Food Apartheid and the Struggle for Sovereignty



Eric Jackson, MSW, LGSW

Servant-Director, Black Yield Institute

Synopsis: "Baltimore's Strange Fruit: A Story of Food Apartheid and the Struggle for Sovereignty" is a documentary film produced by Black Yield Institute, directed by Eric Jackson and Maddie Hardy. The film explores the intersections of food, land, and race and class politics through personal narrative and social commentary. The film journeys through the historical woes and triumphs of people of African Descent within the food system, while highlighting contemporary efforts to address the complex nature of food apartheid in Baltimore.

Session Objectives: The session is a screening of major themes of a new documentary film (released in March 2018), "Baltimore's Strange Fruit," produced by Black Yield Institute. Beyond the content of the film, the session will engage attendees through guided discussion and collective dialogue. By the end of the session, facilitators hope that participants will further explore issues of food inequity by framing food apartheid in the Baltimore context. We also hope that participants will be engaged through the concept and approach of Black Land and Food Sovereignty and how it shows up in practice in Baltimore. Lastly, we intend for participants to take home new language and perspectives on food equity, exploring how they may utilize this new lens in how they pursue food justice, equity, and sovereignty.

Workshop 3

Social Workers Taking Action



Dina Kastner, MSS, MLSP

Senior Field Organizer, NASW, Washington, DC

Synopsis: Participate in a workshop to learn about how advocacy works. In this workshop we will explore the issues that the NASW National Public Policy

Department is advocating. Learn about how social workers affect policy at multiple levels and why they should.

Learning Objectives: Participants will:

1. Learn basic information about legislative advocacy.
2. Learn how they can become involved in legislative advocacy.
3. Learn about the public policy agenda for NASW, National.

Lunch (provided) 12:15 p.m. – 1:00 p.m.

AFTERNOON SESSION WORKSHOPS

1:15 p.m. – 4:30 p.m.

Workshop 4

Understanding Human Trafficking



Mothyna James Brightful, MS

Director of Community Education and Training - TurnAround, Inc. and

Rachel Sye, MA (not pictured)

Director- Anti Human Trafficking - TurnAround, Inc; Personal Advocate, By Their Side, Inc.

Synopsis: Participants will learn the issue of child sex trafficking and sexual exploitation in order to foster awareness, integrate prevention strategies, and learn how to respond to potential victimization. Components of the presentation will cover how and why this issue impacts the state of Maryland, risk factors for victimization, the recruiting process, and available services for trafficked victims.

Learning Objectives: Upon completion of this workshop, participants will:

1. Understand types of human trafficking and vulnerabilities
2. Explore what trafficking indicators to look for and ways to screen
3. Discuss ways to respond if you believe this is a trafficking victim
4. Learn about TurnAround's and other local anti-trafficking services

Workshop 5

Macro Practice Ethics: Challenges and Solutions



Cheryl Hyde, MSW, Ph.D.

Associate Professor, School of Social Work College of Public Health, Temple University

Synopsis: Ethics training is essential to social work development. Yet most ethics trainings focus on clinical situations and outcomes. Macro social workers, specifically community organizers and agency administrators, contend with different ethical challenges and need alternative models for resolution. The purpose of this workshop is to identify some of the more common ethical dilemmas that confront macro practitioners and offer models of ethical decision-making more suitable for macro practice.

Learning Objectives: Upon completion of this course, participants will:

1. Identify more common macro ethical dilemmas
2. Apply a model of ethical decision making suitable for macro practice

3. Determine strategies and supports for ethical practice in macro arenas

Please note: This workshop qualifies for the Maryland Board of Social Work Examiners' 3-hour ethics requirement for license renewal.

Workshop 6

Tools and Tips for Creating the Effective Grant Proposals



Becky Davis, MSW, LGSW

*Assistant Director, Social Work Community Outreach Service
University of Maryland School of Social Work*

Synopsis: There are over 1,000 grant-making foundations in Maryland, and in this session you will learn the essential elements for winning grant proposals for your non-profit. We will discuss the steps to grant-seeking in the private Foundation landscape, where to find grant proposal resources and new sources of funds as well as how to craft effective grant applications.

Learning Objectives: Upon completion of this course, participants will:

1. Review effective strategies for grant research
2. Understand best practices when building relationships with grantmakers
3. Learn how to design the best possible grant proposal piece by piece

Workshop 7

Community-Based Participatory Research: Working with Marginalized Communities to Affect Change



Adam Schneider, MSW, MA

Clinical Instructor, University of Maryland School of Social Work

Lisa Klingenmaier, MSW, MPH

Assistant Director for Advocacy, Catholic Charities of Baltimore; Maryland Alliance for the Poor; and Instructor, University of Maryland School of Social

Work.

Tony Simmons

Community Organizer, Right to Housing Alliance, Housing Our Neighbors, B'More Housing for All, and the Faces of Homelessness Speakers Bureau.

Synopsis: Community-Based Participatory Research (CBPR) is an innovative and collaborative approach to working with marginalized communities through the entire research process. CBPR not only provides information necessary to interpret the world—it also fosters the power, equity, and solidarity needed to change it. CBPR leverages the talents and experiences of a variety of stakeholders, breaking down privilege and bringing people together in the effort to identify issues most relevant to the community and create quality organizations, policies, and communities. CBPR can be more than a joint research endeavor with a marginalized community: it can be the basis for legislative initiatives and advocacy efforts. Advancing legislation related to homelessness, poverty, and inequality is most effective when there is strong data aligned with personal stories; engaging consumers in CBPR has proven to be effective not only in generating critical data to advance quality policy, but also in fostering indigenous community leadership and solidarity.

This workshop will highlight the basic principles of CBPR; best practices of CBPR; discuss the process, opportunities, and challenges of developing and implementing an indigenous-led CBPR project; funding opportunities for CBPR; and how to turn CBPR projects into springboards for legislative initiatives.

Learning Objectives: Participants will:

1. Learn and understand the principals and best practices of CBPR
2. Understand how to replicate indigenous-led CBPR projects in their own organizations
3. Utilize the results of these projects to jointly advance social change in the areas of housing, health care, poverty, and inequality alongside marginalized communities.

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