

January 10, 2019

Dear Potential Exhibitor:

The National Association of Social Workers-Maryland Chapter (NASW-MD) wants to inform you about a marketing opportunity for your organization to promote your program and products:

1) Exhibit areas and sponsorship opportunities are now available for NASW-MD Chapter's Second Annual Ocean City Conference. Join other exhibitors and sponsors on **Friday and Saturday, 3-4, 2019 at the Dunes Manor Hotel | 2800 Baltimore Street | Ocean City, MD 21842.** This year's program includes an exhibit area for a limited number of exhibitors to promote products and services of interest to social workers and other mental health professionals. The exhibit area is positioned in a high-traffic area directly outside of the general session room. Social workers from around the state will attend this event. Details on the conference program and an exhibitor prospectus are enclosed. ***We must have your sponsorship and/or exhibit reservations by Monday, April 22, 2019.*** Exhibitors are accepted on a first-come, first-served basis.

2) Ad Placement in *The Maryland Social Worker* and on the Chapter website.


Reach over 15,000 social workers and over 300 organizations statewide through advertisements in *The Maryland Social Worker*, NASW-MD's quarterly newspaper. NASW accepts advertisements for job vacancy notices, continuing education programs, and other products and services on an ongoing basis.

In addition, organizations may place classified advertisements on NASW-MD's web site: www.nasw-md.org, on a short- or long-term basis. A special ad placement is also available: a 30-word ad for 30 days at the cost of \$40. Additional words are one dollar each.

Don't miss this great opportunity to showcase your programs and services to our members. For additional information on exhibiting and advertising opportunities with the NASW-MD chapter contact Jenni Williams, director of communications and continuing education at jwilliams.naswmd@socialworkers.org.

Sincerely,

Anthony Estreet
Anthony Estreet, Ph.D.
President, NASW-MD Chapter


Daphne McClellan, Ph.D., MSW
Executive Director, NASW-MD Chapter

The National Association of Social Workers- Maryland Chapter's
2019 Second Annual Ocean City Conference
EXHIBITOR PROSPECTUS



Friday, May 3rd and Saturday 4th
8:00 a.m. – 4:30 p.m.
Dunes Manor Hotel
2800 Baltimore Avenue
Ocean City, MD 21842
ph.: 410-289-1100

ABOUT NASW-MD:

The Maryland Chapter-NASW is the largest professional social work association in the state, with over 3,200 members. The Maryland Chapter produces a quarterly newsletter, *The Maryland Social Worker*, and posts upcoming events on the website, www.nasw-md.org. The majority of individuals who attend NASW-MD's conferences are licensed MSW-level social workers. We invite you to take advantage of this opportunity to share information with our members about your services or products. We are limited to 10 exhibit tables which are available on a first-come, first-served basis.

Exhibitor Hours:

Friday: 8:00 am – 4:00 pm
Saturday: 8:00 am – 4:00 pm

Exhibit Space Costs:

\$325 per skirted table (6 foot) for Friday; \$325 per skirted table (6 foot) for Saturday; or \$500 for both days (*includes breakfast and lunch for one representative*).

Advertising Opportunities:

Exhibitors and conference sponsors will be listed in the program materials given to all conference attendees. If you would like to have a more complete description of your products or services included, you may purchase ad space at the rate below. *Deadline for receiving the agreement form and full payment, along with the artwork in digital form is Monday, April 22, 2019.* Please send to jwilliams.naswmd@socialworkers.org
Full Page.....8 w X 10 h \$150.00

2019 Second Annual Ocean City Conference

Program Sponsorship Opportunities:

Platinum Sponsor: \$2000.00 (\$2675.00 value)



- Full-page advertisement in conference program booklet
- Exhibit table at conference for both days
- Quarter-page advertisement in the next four issues of the Chapter newspaper, *The Maryland Social Worker* (5" x 6.5")
- Six month classified ad (up to 60 words) on Chapter webpage
- One time rental of Chapter mailing list (3500 members)
- Conference registration for one participant each day

Gold Sponsor: \$1000.00 (\$1550.00 value)



- Full-page advertisement in conference program booklet
- Exhibit table at conference for both days
- Quarter-page advertisement in the next three issues of the Chapter newspaper, *The Maryland Social Worker* (5" x 6.5")
- Three month classified ad (up to 60 words) on Chapter webpage

Silver Sponsor: \$600.00 (\$1,100.00 value)



- Full-page advertisement in conference program booklet
- Exhibit table at conference for one day (specify Friday or Saturday).
- Quarter-page advertisement in the next two issues of the Chapter newspaper, *The Maryland Social Worker* (5" x 6.5")
- One month classified ad (up to 60 words) on Chapter webpage



The National Association of Social Workers - Maryland Chapter
2019 SECOND ANNUAL OCEAN CITY CONFERENCE
MAY 3-4, 2019
EXHIBITOR/SPONSOR/ADVERTISER APPLICATION

Contact Name: _____ Title: _____

Organization Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Mission of organization: _____

If exhibiting or advertising, please describe the product(s) or program(s) your organization wishes to promote. Please attach written materials as sample.

Our organization wishes to:

(1) Exhibit at the conference: _____ \$325.00 per table for Friday _____ \$325.00 per table for Saturday
_____ \$500.00 per table for both days

(2) Place an advertisement in the conference folder: _____ Full page color ad (\$150.00)
Please e-mail ad to: jwilliams.naswmd@socialworkers.org

(3) Be an NASW Sponsor of this conference: _____ Platinum (\$2,000.00) _____ Gold (\$1,000.00)
_____ Silver (\$600.00) If Silver Sponsor, which day will you exhibit? _____ Friday _____ Saturday

(4) _____ Additional vendor breakfast and lunch @ \$25.00 each per day (lunch for ONE vendor is included in cost)

Total \$ _____ Check Amount (payable to NASW- MD)

_____ Credit Card Payment: Please charge my credit card: MasterCard _____ Visa _____ AmEx _____

Name on card: _____ Credit Card Number _____

Expiration Date _____ CVV _____

Signature _____ Date: _____

Decisions regarding the acceptability of exhibits, advertisements, and sponsorships will be made by NASW-MD Chapter. In addition, NASW-MD reserves the right to decline exhibit/advertisement/sponsorship requests. Potential exhibitors are advised that contests, lotteries, raffles, and games of chance may not be conducted without prior approval.

Please return by Monday, April 22, 2019 to: jwilliams.naswmd@socialworkers.org

NASW-MD Chapter | 5750 Executive Drive | Suite 100 | Baltimore, MD 21228