



July 11, 2019

Dear Potential Exhibitor:

The National Association of Social Workers-Maryland Chapter (NASW-MD) and School Social Workers in Maryland (SSWIM) want to inform you about a marketing opportunity for your organization to promote your program and products:

1) Exhibit areas and sponsorship opportunities are now available for NASW-MD Chapter's 15th Annual School Social work Conference. Join other exhibitors and sponsors on **Friday, October 18, 2019 at Howard Community College| 10901 Little Patuxent Parkway | Columbia, MD 21044.** This year's program includes an exhibit area for a limited number of exhibitors to promote products and services of interest to school social workers. The exhibit area is positioned in a high-traffic area directly outside of the general session room. School social workers from around the state will attend this event. Details on the conference program and an exhibitor prospectus are enclosed. ***We must have your sponsorship and/or exhibit reservations by Monday, October 8, 2019.*** Exhibitors are accepted on a **first-come, first-served basis.**

2) Ad Placement in *The Maryland Social Worker* and on the Chapter website.

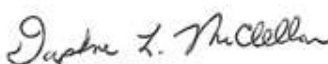
Reach over 16,000 social workers and over 300 organizations statewide through advertisements in *The Maryland Social Worker*, NASW-MD's quarterly newspaper. NASW accepts advertisements for job vacancy notices, continuing education programs, and other products and services on an ongoing basis.

In addition, organizations may place classified advertisements on NASW-MD's web site: www.nasw-md.org, on a short- or long-term basis. A special ad placement is also available: a 30-word ad for 30 days at the cost of \$40. Additional words are one dollar each.

Don't miss this great opportunity to showcase your programs and services to our members. For additional information on exhibiting and advertising opportunities with the NASW-MD chapter contact Jenni Williams, director of communications and continuing education at jwilliams.naswmd@socialworkers.org.

Sincerely,

Anthony Estreet
Anthony Estreet, Ph.D.
President, NASW-MD Chapter


Daphne McClellan, Ph.D., MSW
Executive Director, NASW-MD Chapter

**The National Association of Social Workers- Maryland Chapter's
and
School Social Workers in Maryland's
2019 15th Annual School Social Work Conference
EXHIBITOR PROSPECTUS**



Friday, October 18, 2019

Howard Community College

10901 Little Patuxent Pkwy, Columbia, MD 21044

8:00 a.m. – 4:30 p.m.

ABOUT NASW-MD:

The Maryland Chapter-NASW is the largest professional social work association in the state, with over 3,000 members. The Maryland Chapter produces a quarterly newsletter, *The Maryland Social Worker*, and posts upcoming events on the website, www.nasw-md.org. The majority of individuals who attend NASW-MD's conferences are licensed MSW-level social workers. We invite you to take advantage of this opportunity to share information with our members about your services or products. We have a limited number of tables which are available on a first-come, first-served basis.

Exhibitor Hours:

Friday: 8:00 am – 4:00 pm

Exhibit Space Costs:

\$200 per skirted table for Friday

Advertising Opportunities:

Exhibitors and conference sponsors will be listed in the program materials given to all conference attendees. If you would like to have a more complete description of your products or services included, you may purchase ad space at the rate below. *Deadline for receiving the agreement form and full payment, along with the artwork in digital form is Monday, October 8, 2019.* Please send to jwilliams.naswmd@socialworkers.org

Full Page.....8 w X 10 h \$100.00

2019 15th Annual School Social Work Conference

Program Sponsorship Opportunities:

Platinum Sponsor: \$1000.00 (\$2000.00 value)



- Full-page advertisement in conference program booklet
- Exhibit table at conference
- Quarter-page advertisement in the next four issues of the Chapter newspaper, *The Maryland Social Worker* (5" x 6.5")
- Six month classified ad (up to 60 words) on Chapter website
- One time rental of Chapter mailing list (3000 members)
- Conference registration for one participant

Gold Sponsor: \$700.00 (\$1400.00 value)



- Full-page advertisement in conference program booklet
- Exhibit table at conference
- Quarter-page advertisement in the next three issues of the Chapter newspaper, *The Maryland Social Worker* (5" x 6.5")
- Three month classified ad (up to 60 words) on Chapter website

Silver Sponsor: \$350.00 (\$950.00 value)



- Full-page advertisement in conference program booklet
- Exhibit table at conference for one day (specify Friday or Saturday).
- Quarter-page advertisement in the next two issues of the Chapter newspaper, *The Maryland Social Worker* (5" x 6.5")
- One month classified ad (up to 60 words) on Chapter webpage

2019



15th Annual School Social Work Conference

Friday, October 18, 2019
Howard Community College
10901 Little Patuxent Pkwy, Columbia, MD 21044
8:00 a.m. – 4:30 p.m.

EXHIBITOR/SPONSOR/ADVERTISER APPLICATION

Contact Name: _____ Title: _____

Organization Name: _____

Address: _____

Phone: _____ Email: _____

Mission of organization: _____

Our organization wishes to:

- (1) Exhibit at the conference: _____ \$200.00 per table for Friday
- (2) Place an advertisement in the conference folder: _____ Full page color ad (\$100.00)
Please e-mail ad to: jwilliams.naswmd@socialworkers.org
- (3) Be a sponsor of this conference: _____ Platinum (\$1,000.00) _____ Gold (\$700.00) _____ Silver (\$350.00)
- (4) _____ Additional vendor lunch @ \$12.00 each (**lunch for ONE vendor is included**)

Total \$ _____ Check Amount (payable to NASW- MD)

_____ Credit Card Payment: Please charge my credit card: MasterCard _____ Visa _____ AmEx _____

Name on card: _____ Credit Card Number _____

Expiration Date _____ CVV _____ Zip Code on Card _____

Signature _____ Date: _____

Decisions regarding the acceptability of exhibits, advertisements, and sponsorships will be made by NASW-MD Chapter. In addition, NASW-MD reserves the right to decline exhibit/advertisement/sponsorship requests. Potential exhibitors are advised that contests, lotteries, raffles, and games of chance may not be conducted without prior approval.

Please return by Monday, October 8, 2019 to: jwilliams.naswmd@socialworkers.org

NASW-MD Chapter | 5750 Executive Drive | Suite 100 | Baltimore, MD 21228