

7th ANNUAL MACRO SOCIAL WORK CONFERENCE

[#2441]

Friday, September 27, 2019

The Conference Center
Maritime Institute of Technology
692 Maritime Boulevard
Linthicum Heights, MD 21090

FRIDAY SCHEDULE

(6 Cat. I CEUs)

8:00 a.m. – 8:30 a.m.

Registration, continental breakfast, and networking

8:30 a.m. – 8:45 a.m.

Welcome

Daphne McClellan, Ph.D., MSW

Anthony Estreet, Ph.D.

8:45 a.m. – 9:45 a.m.

Keynote Presentation

How to Navigate in a Polarized Society



George Lakey

Activist, Sociologist, and Author; Retired professor, Swarthmore College

About George Lakey: George Lakey was trained in sociology in the U.S. and abroad and taught at Haverford and Swarthmore Colleges and the University of Pennsylvania. His ten books have been about conflict and change in organizations, classrooms, communities, nations, and internationally. He founded and directed for fifteen years Training for Change and has led over 1500 workshops on five continents, including a guerrilla encampment in the Burmese jungle. His first arrest was during the civil rights movement and most recent was 2018 during a climate justice campaign. His most recent books are Viking Economics: How the Scandinavians Got it Right and How We Can, Too, and How We Win: A Guide to Nonviolent Direct Action Campaigning, both from Melville House (Brooklyn and London). Each of his published books has been about change and how to achieve it. He received the *Martin Luther King, Jr., Peace Award*, the *Paul Robeson Social Justice Award*, the *Ashley Montague Conflict Resolution Award*, was named the *Peace Educator of the Year* in 2010, and received the *Giraffe Award for Sticking his Neck out for the Common Good*.

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MORNING SESSION WORKSHOPS

10:15 a.m.-12:15 p.m.

Workshop 1

Healthy Campaigning: How to Promote Personal Growth while Engaged in Strategic Inter-Group Conflict



George Lakey

Activist, Sociologist, and Author; Retired professor, Swarthmore College

Synopsis: Participants will learn guidelines for their own interventions in the midst of polarization.

Learning Objectives: Participants will:

1. Learn key variables in highly conflicted social situations where progressive gains were made.
2. See unexpected opportunities for progress in the midst of U.S. polarization..
3. Learn guidelines for their own interventions in the midst of polarization.

Workshop 2

Capturing the Value of Social Work: An Entrepreneurial Perspective



J. Howard Kucher, DPA, MBA

Senior Lecturer, University of Maryland, Baltimore

Synopsis: This workshop will provide an overview of the emerging field of Social Entrepreneurship, where a single mission-oriented enterprise can produce value in civic, social, and economic terms. Participants in the workshop will gain new insights on the means and methods for unlocking the value of effective social work and leveraging that value to reduce the dependency on grants and donations and produce a more sustainable social benefit organization.

Learning Objectives: Upon completion of this course, participants will:

1. Understand the concept of Social Entrepreneurship, and how it aligns with social work.
2. Develop a working knowledge of key terms and concepts in Social Entrepreneurship.
3. Gain awareness of the multiple aspects of value that are created in effective social work.
4. Understand how value can be leveraged to produce a more sustainable organization.

Workshop 3

Program Evaluation in Social Work and Human Services – An Overview



S. Colby Peters, Ph.D., LCSW-C

CEO, Human Systems

Synopsis: Evaluation is a critical and often overlooked step in ensuring a successful program. Ideally, the methods of program evaluation should be built into your program plans. Even if you are asked to evaluate a program you did not develop or implement, you can follow some specific steps to determine whether the program is achieving its goals, and how efficient it is.

Participants in this workshop will get a broad overview of each of the steps of program development, implementation, and evaluation, and have the opportunity to practice applying program development tools to their own work.

Learning Objectives : At the end of this workshop attendees will:

1. Learn the five steps of developing and maintaining a successful evidence-based program..
2. Practice applying tools of program development, implementation, and evaluation, including program statements, logic models, and surveys.
3. Have a beginning understanding of how to apply evaluation results to the program budget.

LUNCH

12:15 p.m. – 1:00 p.m.

AFTERNOON SESSION WORKSHOPS

1:15 p.m. – 4:30 p.m.

Workshop 4

Macro Practice Ethics: Challenges and Solutions



Cheryl Hyde, MSW, Ph.D.

Associate Professor, School of Social Work College of Public Health, Temple University

Synopsis: Ethics training is essential to social work development, yet most ethics trainings focus on clinical situations and outcomes. Macro social workers, specifically community organizers and agency administrators, contend with different ethical challenges and need alternative models for resolution. The purpose of this workshop is to identify some of the more common ethical dilemmas that confront macro practitioners and offer models of ethical decision-making more suitable for macro practice.

Learning Objectives: Upon completion of this course, participants will:

1. Identify more common macro ethical dilemmas.
2. Apply a model of ethical decision making suitable for macro practice.
3. Determine strategies and supports for ethical practice in macro arenas.

Please note: This workshop qualifies for the Maryland Board of Social Work Examiners' 3-hour ethics requirement for license renewal.

Workshop 5

Hazardous Intersections, Perilous Paths: Profiling Populations Unjustly at Risk

Presenter and Panelists:



James A. Forte, PhD

Professor, Salisbury University, Salisbury

Christen Barbierri

MSW Candidate, Salisbury University

Alexandra Chinn

MSW Candidate, Salisbury University



Arthur Raine,

MSW Candidate, Salisbury University

Jalissa Worthy

MSW Candidate, Salisbury University



Synopsis: Justice is distributed unequally and many social work populations include politically voiceless members with disrespected identities facing barriers to meeting basic needs. This panel will present a framework for identifying injustices increasing the hazards and perils experienced by our at-risk client groups. Students will report on their profiles of *Baltimore's African American School Children*; *Poor Renters in Somers Cove*; *The Homeless at the Beach*; and *Unemployed Young Adults of Color in Somerset*. Additional focus will be on strengths-oriented advocacy and affirming reframing strategies.

Learning Objectives: Upon completion of this intermediate level workshop, participants will:

1. Use a 'profiling injustice' perspective as a guide to assessment of a specific at-risk population.
2. Analyze critically the influence of cultural, economic, and political structures and policies on life chances of at-risk members.

3. Integrate three knowledge sources – client narratives, casual and descriptive research, macro theories of inequality and systems.
4. Create a digital poster summarizing essential elements of a comprehensive profile of a focal at-risk population.

Workshop 6

Stigma: In Our Work, In Our Lives



Michael Madsen,

Training Coordinator, On Our Own of Maryland, Inc.

Synopsis: The flagship workshop that grew out of the foundational meetings of the Anti-Stigma Project, this was specifically designed to replicate the knowledge and insights gained through that process. This interactive workshop is designed to reduce stigmatizing behaviors, attitudes, and practices within the mental health and addiction recovery communities.

Participants identify stigmatizing behaviors and attitudes and their impact on the design, delivery, and receipt of services and develop possible solutions and action steps.

Learning Objectives: Upon completion of this workshop, participants will:

1. Obtain an increased awareness of, and sensitivity to, the issue of stigma.
2. Identify stigmatizing attitudes and behaviors and discuss their impact on the design, delivery, and receipt of services.
3. Examine the impact of stigma on the lives of behavioral health professionals, family members, and peers.
4. Develop possible solutions and action steps.

REGISTER NOW

Please Note: You will see the price of the conference when you begin the registration process. Price varies for members, non-members, students, and retired members. You will not be charged until you press the ‘PAY’ button.