



**MARYLAND CHAPTER WEBSITE,
E-NEWS, and THE MARYLAND SOCIAL WORKER
AD PLACEMENT REQUEST FORM**

Please complete all information below. Upon completion forward this form and payment to:
dmcclellan.naswmd@socialworkers.org or mail to NASW-MD, 5750 Executive Drive, Suite 100,
Baltimore, MD 21228.

Payment must accompany ad submission to be considered for publication.

Customer: _____

Address: _____

Contact Name No 1: _____ Phone: (____) _____

Contact Name No 2: _____ Phone: (____) _____

Placement Approval Signature: _____

NASW membership number: _____

CHAPTER WEBSITE, ENEWS, & NEWSPAPER ADVERTISING

The Maryland Chapter publishes an enews the first week of every month.
All ads that appear on the chapter website will also be included in the next edition of the
Chapter enews free of charge.



**Note: All classified ads posted online at publication deadline date of our newspaper, the
Maryland Social Worker will be included in the newspaper free of charge.*

Cost: 30 words/ 30 days/\$40. Additional words are \$1.00 each.

NASW members receive a 20% discount. Member discount does not apply to company ads. Minimum charge for ad placement is \$40.00.

Two hyperlinks are included with each placement; additional hyperlinks are \$5.00 each.

Date ad requested to appear on website: _____
(Please allow chapter office at least seven days from receipt of ad. Ads are posted online on Fridays.)

Number of months of desired placement: _____
Please type or print ad below: (or email to: nasw.md@verizon.net)

(Please check one)

Place under: Help Wanted For Rent Services Professional Dev. Misc.

PLACE AN AD IN OUR QUARTERLY NEWSPAPER

Please see chart below for size specifications, cost, and size code.

Payment must accompany ad submission to be considered for publication.

Ad Code	Ad Dimensions (in inches)		Cost
	Width (columns)	Height	
1/8 Page	5	3.25	\$175.00
¼ Page	5	6.5	\$275.00
½ Page Vertical	6.5	10	\$499.00
½ Page Horizontal	10	6.5	\$499.00
Full Page	10	13	\$799.00

Email a pdf of your display ad to jwilliams.naswmd@socialworkers.org

Which edition of the newspaper do you want to place your ad?

__ Winter __ Spring __ Summer __ Fall __ **Year:** _____

PUBLICATION DEADLINES:

Placement Desired	Form and Payment Must Be Received By:	Publication Date
Winter Issue	January 2nd	January 15th
Spring Issue	April 1st	April 15th
Summer Issue	July 1st	July 15th
Fall Issue	October 1st	October 15th

INCREASE YOUR ADVERTISING DOLLARS

Submit ad copy by the deadline above and your ad will appear in the MD Chapter Enews, on our website www.nasw-md.org , and in our newspaper - *The Maryland Social Worker*

FOR THE SAME PRICE!



National Association of Social Workers
5750 Executive Drive/ Suite 100/ Baltimore MD 21228

Credit Card Charge Authorization

This will serve as permission for the National Association of Social Workers, Maryland Chapter to process payment on: MasterCard Visa American Express

Credit Card Number: _____

Exp. Date: _____ CVV: _____

Name on card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____
(Required for charges to be processed)

For:

Payment for advertising in the _____ issue(s)
of *The Maryland Social Worker* Display Classified

Payment for online advertising

Rental of Mailing List _____ Labels @ 0.25 each= _____
Shipping and handling charges: _____
MD State Sales Tax (6%) _____
Total charge of: _____

Purchase of Promotional Items (Merchandise: \$ _____/MD State Sales Tax: \$ _____)

Other: _____

Total Charges: _____ **Date:** _____

For Office Use Only:
Account Code: _____ MD State Sales Tax: _____
Date Processed: _____