August 1, 2022

The National Association of Social Workers-Maryland Chapter (NASW-MD) wants to let you know about an upcoming opportunity for your organization to promote your program and products:

- **Exhibitor and sponsorship opportunities are now open for applications for NASW-MD Chapter's 2022 Clinical and Macro Conference (IN PERSON).** Join other exhibitors and sponsors on **Thursday and Friday, September 29-30, 2022 at The Maritime Institute | 692 Maritime Blvd | Linthicum Heights, MD 21090.** This year’s exhibit area is located in the hallway just outside of the main auditorium where attendees gather to network, and grab a bite to eat. Exhibitors can promote products and services of interest to social workers and other mental health professionals. Social workers from all over Maryland and Washington, DC will attend this conference. Details about the conference program can be found on our website. If you are interested in being an exhibitor/sponsor we must have your application and payment by Thursday, September 22, 2022. Exhibitors are accepted on a first-come, first-served basis.

- **2) Place an ad in The Maryland Social Worker and on the Chapter website.** Reach 15,000+ social workers and 300+ organizations statewide by advertising in The Maryland Social Worker, NASW-MD’s quarterly newspaper. NASW accepts advertisements for job opportunities, continuing education programs, and other products and services on an ongoing basis. In addition, organizations may place classified advertisements on NASW-MD’s website www.nasw-md.org, on a short- or long-term basis. A special advertising rate is available: a 30-word ad for 30 days at the cost of $50. Each additional word is $1.

Don’t miss this great opportunity to showcase your programs and services to our members. For additional information on exhibiting and advertising opportunities with NASW-MD contact Jenni Williams, director of professional development and communications at jwilliams.naswmd@socialworkers.org.

Sincerely,

Jenni Williams
Director of Continuing Education & Communications
NASW-MD Chapter
410-788-1066 x13
NASW-MD CHAPTER’S
17th Annual Fall Clinical & 10th Annual Macro Social Work Conference
Thursday and Friday, September 29-30, 2022
8 am – 4:30 pm both days

EXHIBITOR PROSPECTUS

ABOUT NASW-MD:
NASW-MD Chapter is the largest professional social work association in the state, with over 3,200 members. NASW-MD Chapter staff produces a quarterly newsletter, The Maryland Social Worker, and posts upcoming events at www.nasw-md.org. Most attendees at NASW-MD’s conferences are licensed MSW-level social workers. We expect up to 300 We invite you to take advantage of this opportunity to share information with our members about your services or products. Space is limited and is available on a first-come, first-served basis.

Exhibitor Hours:
Thursday: 7:30 am – 3:30 pm
Friday: 8:00 am – 3:30 pm

Exhibit Space Costs:
- Skirted table (6 foot) for Thursday OR Friday: $450
- Skirted table (6 foot) for both days: $650 (includes continental breakfast and lunch for one representative).

Advertising Opportunities:
Exhibitors and sponsors will be listed in the program booklet given to all conference attendees. If you would like to have a more complete description of your products or services included, you may purchase ad space at the rate below. Deadline for receiving the agreement form and full payment, along with artwork (jpeg or png) is Friday, September 23, 2022.

Please email to jwilliams.naswmd@socialworkers.org

Full Page ad in program……..8 w X 10 h  $200
NASW-MD CHAPTER’S
17th Annual Fall Clinical & 10th Annual Macro Social Work Conference
Thursday and Friday, September 29-30, 2022

Sponsorship Opportunities:

**Platinum Sponsor: $3230.00 value**
- Full-page advertisement in conference program booklet
- Exhibit table at conference for both days
- Quarter-page advertisement in the next four issues of *The Maryland Social Worker (5” x 6.5”)*
- Six month classified ad (up to 60 words) on Chapter webpage
- One time rental of Chapter mailing list (3200 members)
- Conference registration for one participant each day

Cost: $2000.00

**Gold Sponsor: $2390.00 value**
- Full-page advertisement in conference program booklet
- Exhibit table at conference for both days
- Quarter-page advertisement in the next three issues of *The Maryland Social Worker (5” x 6.5”)*
- Three month classified ad (up to 60 words) on Chapter webpage

Cost: $1200.00

**Silver Sponsor: 1530.00 value**
- Full-page advertisement in conference program booklet
- Exhibit table at conference for one day (specify Friday or Saturday).
- Quarter-page advertisement in the next two issues of *The Maryland Social Worker (5” x 6.5”)*
- One month classified ad (up to 60 words) on Chapter webpage

Cost: $700.00
NASW-MD CHAPTER’S
17th Annual Fall Clinical & 10th Annual Macro Social Work Conference
Thursday and Friday, September 29-30, 2022
EXHIBITOR/SPONSOR APPLICATION

Contact Name: ____________________________________________

Organization Name: ______________________________________

Address: __________________________________________________

Phone: __________________________ Email: ______________________

Mission Statement:
___________________________________________________________________

If exhibiting or advertising, please describe the product or program your organization wishes to promote. Please attach written materials as sample.

________________________________________________________________________________

We will:
1. Exhibit at the conference: One day ($450)
   ______ Thursday ______ Friday ______ Both days $650

2. Advertise in the conference program booklet: ______ Full page ad ($200)
   Please email camera ready ad in jpeg or PNG format to: jwilliams.naswmd@socialworkers.org

3. Be a sponsor at this conference: ______ Platinum ($2000) ______ Gold ($1200.00)
   ______ Silver ($700)
If Silver Sponsor, which day will you exhibit ______ Friday ______ Saturday

____ Additional vendor continental breakfast and lunch @ $75 each per day (breakfast & lunch for ONE vendor is included)
Total $__________ Check Amount (payable to NASW- MD)

____ Credit Card Payment - Please charge: MasterCard _____ Visa _____ AmEx _____
Name on card: _____________________________________________
Address: ____________________________________________________________________________
Credit Card Number ____________________________
Expiration Date ____________ CVV ____________ Zip Code ______________
Signature __________________________________________________ Date: _______________________

Decisions regarding the acceptability of exhibits, advertisements, and sponsorships will be made by NASW-MD Chapter. In addition, NASW-MD reserves the right to decline requests. Potential exhibitors are advised that contests, lotteries, raffles, and games of chance may not be conducted without prior approval. Please return application and payment by Friday, September 23, 2022 to: jwilliams.naswmd@socialworkers.org