

## Website, Newspaper, & Enews Ad Placement Request Form

**Please complete all information below and scan/email to: [dmcclellan.naswmd@socialworkers.org](mailto:dmcclellan.naswmd@socialworkers.org)  
or mail to: NASW-MD, 5750 Executive Drive, Suite 100, Baltimore, MD 21228.  
Payment must accompany ad submission to be considered for publication.**

Customer: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name No 1: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_

Contact Name No 2: \_\_\_\_\_ Phone: (\_\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_\_) \_\_\_\_\_ Placement Approval Signature: \_\_\_\_\_

NASW membership number: \_\_\_\_\_

## Classified Advertising Website|Newspaper|Chapter Enews



The Maryland Chapter publishes an e-news letter the first week of every month. All ads that appear on the chapter website will also be included in the next edition of the Chapter Enews at no extra cost.

*\*Note: All classified ads posted online at publication deadline date of our newspaper, the **Maryland Social Worker** will be included in the newspaper free of charge.*

**Cost: 30 words/30 days/ \$40. Additional words only \$1.00 each.**

**NASW members receive a 20% discount. Member discount does not apply to company ads. Minimum charge for ad placement is \$40.00.**

**Two hyperlinks are included with each placement; additional hyperlinks are \$5.00 each.**

**Date ad requested to appear on website: \_\_\_\_\_  
(Please allow chapter office up to 10 days to place ad.)**

**Number of months of desired placement: \_\_\_\_\_**

**(Please check one)**

**Place under:** \_\_\_ Help Wanted \_\_\_ For Rent \_\_\_ Services \_\_\_ Professional Dev. \_\_\_ Misc.

**Please type your ad in the body of an email and send to  
[dmcclellan.naswmd@socialworkers.org](mailto:dmcclellan.naswmd@socialworkers.org)**

# Display Ad - Maryland Social Worker Newspaper

Please see chart below for size specifications and cost.

**Payment must accompany ad submission to be considered for publication.**

\_\_\_\_\_ This advertisement is a display for which camera ready copy is attached. Ad code is \_\_\_\_\_.

\_\_\_\_\_ I require assistance in formulating camera ready copy. I understand there will be a \$35.00 additional charge for this service. The size desired is ad code \_\_\_\_\_.

Ad Code	Ad Dimensions (in inches)		Cost
	Width	Height	
1/8 Page	5"	3.25"	\$149.00
1/4 Page	5"	6.5"	\$249.00
1/2 Page Vertical	5"	13"	\$249.00
1/2 Page Horizontal	10"	6.5"	\$499.00
Full Page	10"	13"	\$599.00

Electronic files may be emailed to: [jwilliams.naswmd@socialworkers.org](mailto:jwilliams.naswmd@socialworkers.org)

Which edition of the newspaper should your advertisement appear?

\_\_ Winter \_\_ Spring \_\_ Summer \_\_ Fall \_\_ **Year:** \_\_\_\_\_

**DISPLAY ADS SHOULD BE CAMERA READY.**

**THERE IS A \$35.00 SERVICE CHARGE FOR DISPLAY ADS THAT MUST BE PREPARED FOR INSERTION BY THE CHAPTER.**

**PUBLICATION DEADLINES:**

Placement Desired	Form and Payment Must Be Received By:	Publication Date
Winter Issue	January 5th	January 20th
Spring Issue	April 1st	April 20th
Summer Issue	July 1st	July 20th
Fall Issue	October 1st	October 20th

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Submit ad copy by the deadline above and your ad will appear in the:  
 NASW-MD's Newspaper, *The Maryland Social Worker*, the chapter Website [www.nasw-md.org](http://www.nasw-md.org)  
 and the MD Chapter E-Newsletter

**Please complete all information below and scan/email to: [dmcclellan.naswmd@socialworkers.org](mailto:dmcclellan.naswmd@socialworkers.org)**

National Association of Social Workers  
5750 Executive Drive/ Suite 100/ Baltimore MD 21228

## Credit Card Authorization

This will serve as permission for the National Association of Social Workers, Maryland Chapter to process payment on:  MasterCard  Visa  American Express

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

*(Required for charges to be processed)*

**For:**

Payment for advertising in the \_\_\_\_\_ issue(s)  
of *The Maryland Social Worker*  Display  Classified

Payment for online advertising

Rental of Mailing List \_\_\_\_\_ Labels @ 0.15 each= \_\_\_\_\_  
Shipping and handling charges: \_\_\_\_\_  
MD State Sales Tax (6%) \_\_\_\_\_  
Total charge of: \_\_\_\_\_

Purchase of Promotional Items (Merchandise: \$ \_\_\_\_\_/MD State Sales Tax: \$ \_\_\_\_\_)

Other: \_\_\_\_\_

**Total Charges:** \_\_\_\_\_ **Date:** \_\_\_\_\_

For Office Use Only:

Account Code: \_\_\_\_\_ MD State Sales Tax: \_\_\_\_\_

Date Processed: \_\_\_\_\_